

# Private AV Age Assurance — COPPA Compliance One-Pager

*Legal-readiness documentation for U.S. operators subject to the Children's Online Privacy Protection Act (COPPA)*

## Product Overview

**Private AV** is a privacy-first, AI-powered age verification platform designed for regulated content platforms. It provides real-time facial estimation (L1) and document-plus-biometric verification (L2) while ensuring **full alignment with the Children's Online Privacy Protection Act (COPPA)** requirements for handling and verifying children's data in the United States.

## Key Features

- Dual verification modes: **L1** (facial estimation) and **L2** (ID + biometric match)
- **Zero PII retention** — all inputs deleted within milliseconds
- 99.7 % accuracy at 18+ threshold
- Full liveness detection and spoof prevention
- Compact size, installable in under 5 minutes
- Real-time audit trails and stateless API architecture

## Compliance Statement

Private AV is designed to support operators in meeting their obligations under the **U.S. Children's Online Privacy Protection Act (COPPA)**, **15 U.S.C. §§ 6501–6506**. Its architecture and operational controls enable platforms to obtain **verifiable parental consent** and to comply with COPPA's requirements for the collection and processing of personal information from children under 13 years of age. Since Private AV **never stores personal data or biometric templates**, many COPPA compliance burdens — such as breach notification and long-term parental consent record-keeping — are simplified or not triggered.

## COPPA — Private AV Compliance Summary

COPPA Requirement	Summary Description	Private AV Implementation
<b>Notice &amp; Transparency (16 C.F.R. § 312.4)</b>	Operators must provide clear notice of information practices and parental rights.	Private AV provides transparent privacy notices to the platform and supports integration of required parental consent notices.
<b>Verifiable Parental Consent (16 C.F.R. § 312.5)</b>	Must obtain verifiable parental consent before collecting personal information from children under 13.	Private AV L2 flow (ID + biometric) supports verifiable consent by securely authenticating parents/guardians in real time.
<b>Data Minimization (16 C.F.R. § 312.4(b))</b>	Collect only information reasonably necessary to participate in the activity.	L1 requires only a live selfie; L2 requires ID and selfie only for instant parental consent verification.
<b>Security &amp; Confidentiality (16 C.F.R. § 312.8)</b>	Maintain the confidentiality, security, and integrity of children's personal information.	Ephemeral caches; all data deleted within milliseconds, no PII data retained at all.
<b>Parental Access &amp; Deletion Rights (16 C.F.R. § 312.6)</b>	Parents must be able to review or request deletion of their child's personal information.	No personal data retained; rights to access or deletion are satisfied by design.
<b>Recordkeeping &amp; Accountability</b>	Operators should maintain evidence of consent and compliance efforts.	Immutable, signed audit logs prove that parental consent checks occurred without retaining any PII or biometric templates.

## Regulatory Contact Readiness

Full documentation — including technical flow diagrams, parental consent verification procedures, and security architecture — is available to legal teams and regulatory agencies upon request. Materials are provided under NDA and include sample parental consent workflows and real-time audit log specifications.