

LEND US YOUR VOICE

We conduct Voice of Customer (VoC) surveys across all our service areas and for a wide variety of clients: from biopharmaceutical companies and therapeutic developers to tools & tech providers to venture capital and private equity investors.

Asking the right questions is the secret to getting actionable survey insights that speak specifically to a particular product or market. Dark Horse has an unmatched combined footprint in the CGT field; in fact, many of us have been in the space since the very beginning. There is no substitute for direct experience and meaningful connections when building a survey or a set of respondents.

That right “set of respondents?” **That’s where you come in.** We have a large database of potential experts on whom to draw for our VoC surveys, but we are always looking to expand and diversify this group, ensuring that our market view remains current, relevant, and specific to the question at hand. DHC offers a highly competitive honorarium for our respondents’ time.



INTERESTED IN BEING A POTENTIAL RESPONDENT FOR OUR VoC SURVEYS?

Fill out this form:

<https://www.darkhorseconsultinggroup.com/voc>
(or scan the QR code below)

VoC projects are most common in manufacturing, product development, regulatory, and tools & tech, but we are likely to be able to use your expertise regardless of where it falls under the umbrella of CGT. Thank you for considering sharing your experience with us.

