



CHEER COLORADO 2024 - 2025

IMPACT REPORT

MISSION

To show up for, positively impact, and further strengthen the Colorado LGBTQIA+ community.

VISION

A world in which all people are—and feel—safe, seen, and celebrated as their full, authentic selves.

LIFETIME IMPACT

\$177,500

Lifetime Giving

10,847

Total Volunteer Hours

73

Pride Season Events

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

As I close out my first year as Executive Director, I am both humbled and inspired by what this organization has accomplished. Since Season 5, we've doubled our lifetime giving, annual events, and total volunteers. This season challenged us, stretched us, and reminded me how powerful it is when people show up with heart, humor, and purpose.

We expanded into new parts of Colorado, bringing CHEER Colorado to Mountain Pride and Durango Pride for the very first time. We also launched our inaugural annual variety show — Queerchella.

The grace this organization has shown me as I navigated new territory has been a gift, and witnessing our record-breaking community impact this year blew me away. If Season 8 was any indication, the future is dazzling. I cannot wait to see how we continue to show up for, positively impact, and further strengthen our Colorado LGBTQIA+ community together.

Brandon Hunton
Executive Director
2024 - present

OUR SEASON 8 BENEFICIARY

ROCKY MOUNTAIN EQUALITY TRANS + GENDER-EXPANSIVE PROGRAMS

Rocky Mountain Equality (RMEQ) works collaboratively to create connection and provide advocacy, education, research, cultural events, and responsive programs and services that ensure LGBTQ+ people, families, and communities thrive.

Their Trans + Gender-Expansive Programming serves transgender, gender expansive, and questioning adults and youth ages 13+.

Gender Support Groups are provided for transgender and nonbinary people, as well as their partners and families.

Youth Programming strives to help youth thrive and flourish in their personal lives and in the broader community by offering opportunities for leadership, social justice education, advocacy, volunteerism, social events, and special projects.

The **Colorado Trans Advocacy Committee** (CTAC) provides guidance, insight, and leadership to help RMEQ advocate for transgender Coloradans and their families.

TOTAL DONATION \$30,000

SEASON 8 BY THE NUMBERS

Financials

\$76,123.86 – total revenue

\$26,395.56 revenue from performances + events

\$30,310.39 revenue from volunteer fundraising

\$19,417.91 revenue from other sources

\$58,662.05 – total expenses

\$30,000 total donation ✨

\$28,662 total operating expenses

Team Stats

64 total volunteers

1,983 total volunteer hours

66 total events

19 total Pride Season events



We couldn't have
done it without your
generous **SUPPORT.**

THANK YOU
to all our donors
and volunteers.

We would not be able to make
an impact without our
generous volunteers, partners,
and donors. You make all of
this possible.



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