Nathan Dolan

Senior Product Designer
Based in Ireland

ABOUT

Product Designer with **7+ years of experience** thriving in the fast-paced world of tech and early-stage startups.

I pride myself on translating complex ambiguity into **clear, actionable design solutions**. My strength lies in aligning teams to facilitate **rapid decision-making** when it matters most.

Competitive by nature, I am deeply invested in **building winning products** and being a part of **high-performing teams**.

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in in/nathandolan

EDUCATION

BSc Product Design & Technology | University of Limerick

SEP 2014 – MAY 2018 | LIMERICK.

Problem-First Mindset: Established user research and deep discovery as non-negotiable foundations for every project.

Design Communication: Honed the ability to defend complex decisions during rigorous critiques, building strong stakeholder management skills.

Cross-Functional Training: Trained in cross-functional teams to balance engineering constraints with user needs.

CERTIFICATES

Nielsen Norman Group - "Discoveries: Building the right thing"

UX Design Institute - "UX Foundation"

EXPERIENCE

STUKS Design | Founder & Principal Product Designer
FEBRUARY 2023 - PRESENT | IRELAND (REMOTE)
- Assembled and managed **cross-functional teams** (product designers, web designers, brand designers).
- **Communicated** and **collaborated** with **tech founders**, **product** and **engineering teams**.
- Delivered **end-to-end solutions** for startups; web applications, mobile applications, websites & branding.

Tracworx (Asset Management SaaS) | Founding Product Designer
APRIL 2023 - NOVEMBER 2025 | LIMERICK, IRELAND (REMOTE)
- **AI Strategy:** Realigned the product vision from generic "Chat" to Proactive AI Dashboards↗ to deliver actionable insights.
- **Product Strategy:** Shaped the roadmap, breaking down high-level concepts into actionable engineering plans.
- **Platform Scaling:** Transitioned the web app from MVP to SaaS, establishing a design system to accelerate delivery.
- **Stakeholder Management:** Partnered directly with leadership and users to translate diverse industrial requirements into scalable features.
- **Mobile Modernization:** Overhauled the Android app↗ UX/UI, significantly elevating accessibility and visual standards.
- **Technical Trade-offs:** Navigated backend architecture and strict RFID hardware constraints, balancing necessary refactoring against the need for delivery speed.

Omnea (Procurement AI) | Senior Product Designer Contract
OCTOBER 2024 - DECEMBER 2024 | LONDON, UK (REMOTE)
- **Rapid Execution:** Cleared a critical backlog of 20+ design tickets in under 8 weeks, removing all design blockers.
- **Engineering Handoff:** Accelerated velocity by delivering high-fidelity specifications, allowing engineers to implement complex flows autonomously.
- **AI Experience:** Defined the visual patterns and tone of voice for the platform AI, ensuring users understood the logic behind suggestions.
- **AI Configuration:** Designed the administrative configuration suite, giving customers granular control over AI settings.
- **Strategic Collaboration:** Partnered with the Lead Designer on high-level initiatives to shape the broader product roadmap.

Cloutdesk (Social Marketing B2B) | Senior Product Designer Contract
APRIL 2024 - JULY 2024 | FLORIDA, USA (REMOTE)
- **Founder Partnership:** Collaborated directly with the Founder to execute a critical platform rebuild.
- **Scope Strategy:** Negotiated necessary scope reductions to align design ambition with available technical capacity.
- **Complex Workflows:** Designed end-to-end flows for contract tendering, negotiation, payments, and messaging.
- **Technical Handoff:** Translated intricate logic into granular, "developer-ready" specifications to ensure accurate build.
- **Delivery Management:** Ensured the product hit aggressive release targets through rigorous prioritization.

Keelvar | UX Designer
NOV 2018 – SEP 2022 | CORK, IRELAND

Joined as the first designer (Employee #8) and scaled with the company to 100+ employees. Rapidly learned complex domain knowledge to bridge the gap between Engineering and Product.

- **Strategic Pivot:** Identified that manual onboarding was capping company growth and successfully championed a discovery phase to rebuild the core service.
- **SaaS Transformation:** Led the end-to-end design of a no-code AI configurator, transforming a service-heavy model into a scalable SaaS product.
- **Commercial Impact:** Reduced customer onboarding time from **12 weeks to 1 day**, allowing clients like Coca-Cola and Siemens to deploy independently.
- **AI Humanization:** Designed the visual identity for "Sourcing Bots" in a pre-LLM landscape, solving critical user trust barriers to automation adoption.
- **Data-Driven Design:** Synthesized analytics and user feedback to optimize complex workflows within the legacy "Sourcing Optimizer" platform.

SKILLS: Product Strategy & Roadmapping, 0-to-1 MVP Definition, User Research (Interviews, Surveys, Usability Testing), In-App Analytics & Data Synthesis, Lo-fi & Hi-fi UI Design, Rapid Prototyping, Design Systems & Tokenization, Complex Data Visualization, Agentic AI Patterns, Figma Make (GenAI), Stakeholder Management, Scope Negotiation, B2B SaaS, Figma, Webflow.