

## CREATOR

The Story Sculptor



2026

CANNES COMPASS

# Your Cannes Compass

These are the moments you won't want to miss as a **Creator** on the **Story Pathway** at Cannes Lions.

Thank you to Brandon Smithwick of Content to Commas for the beautifully curated "Cannes Lions 2026 Unofficial Event List"



## Learning Recommendations

Soak up visual inspiration at the evening [Adobe Studio Sunset Series](#).

Build meaningful work at Tuesday's [Brands & Culture Day sessions](#).

Find fresh perspectives at Wednesday's [Great Unlearn rooftop session](#).



## Exploration Recommendations

Get hands-on with DIY workshops at the [Pinterest Manifestival](#).

Catch daily panels and meetups at the [Adobe x LIONS Creator Beach hub](#).

Play, experiment, and test new tools at the [Meta Beach AI demos](#).

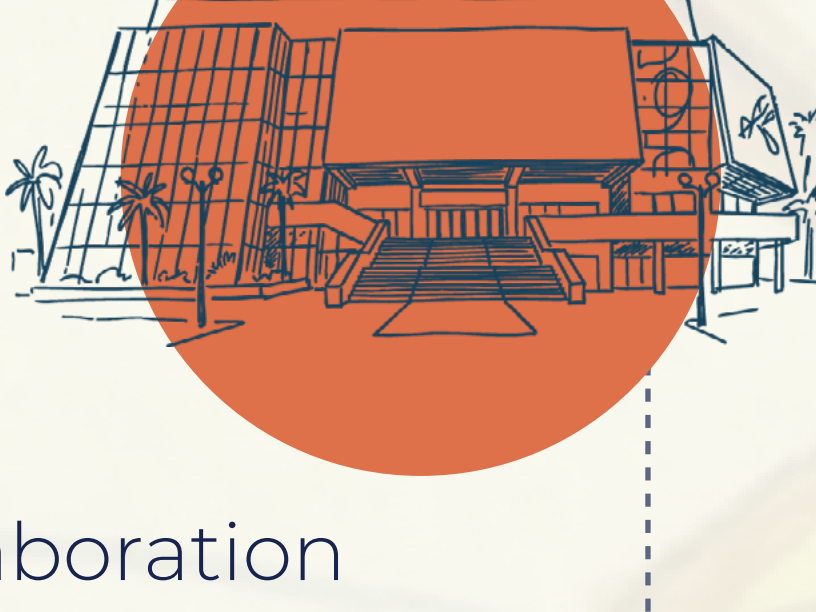


## Connection Recommendations

Embrace spontaneous collaboration at the relaxed [LBB & Friends Beach](#).

Connect with fellow creators at [FQ's Creative Chemistry Cocktails](#).

Debrief with peers at Friday's [Creators Beach networking brunch](#).



Your **Cannes Compass Digital Wallet Pass** will be sent to your inbox closer to the event.

## What does it mean to be a Creator?



As a Creator, you act as a "super-sensor" for the festival's bold aesthetics, Riviera vibes, and breakthrough campaigns.

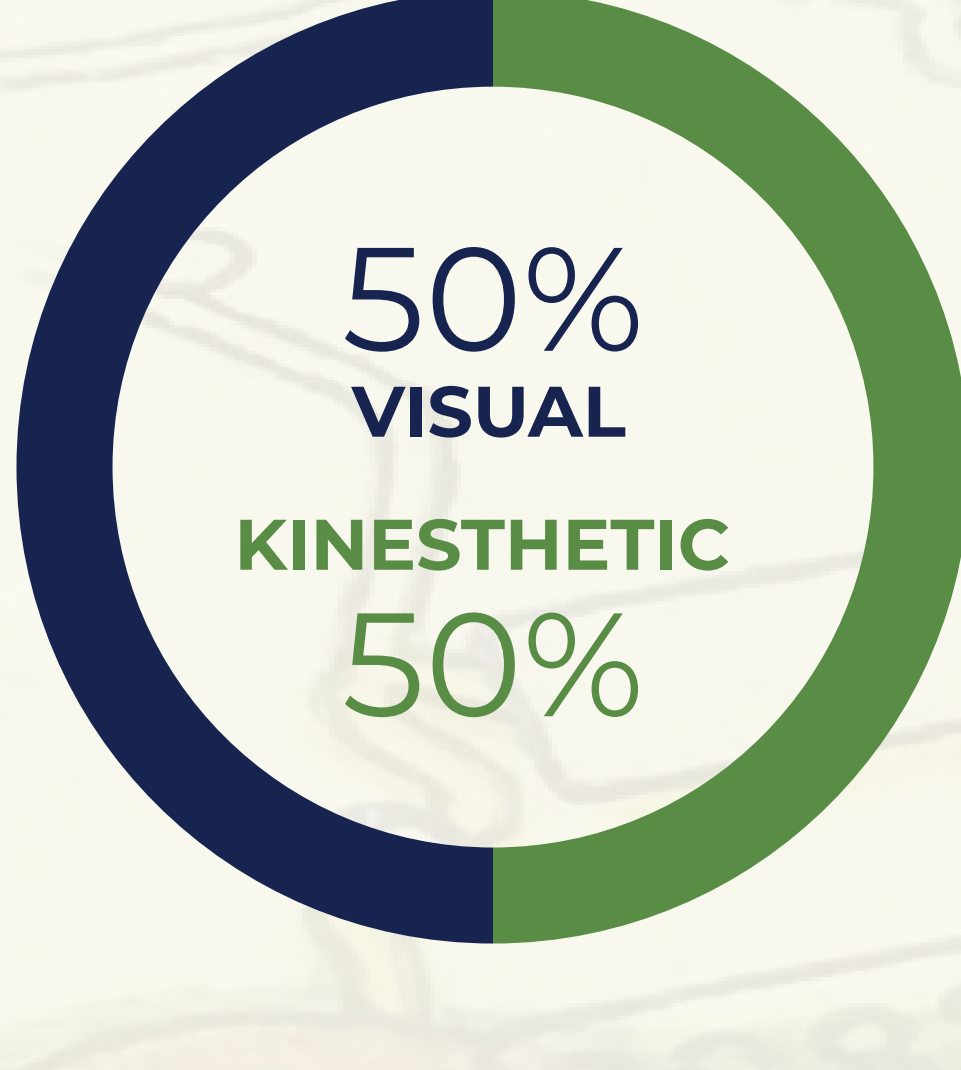
You look while leaping, quickly responding to the energy around you to spark originality in your peers. You thrive in spontaneous, unstructured environments where you can collaboratively sculpt the next great creative narrative.

## Learning Preferences

How we process information

Learns by testing and building together

Inspired by impactful visuals and strong narratives



## Interpretive Preferences

How we connect with content

Innovates by responding to the environment

Digests information using all five senses



## Social Preferences

How we interact socially

Excited by new collaborative possibilities

Communicates well and thinks quickly



## Leadership Preferences

How we relate to teams

Naturally motivates teams to be their best

Examines complex problems from all angles



YOUR CREATIVE SYNERGIST

