

Your Cannes Compass

These are the moments you won't want to miss as an **Igniter** on the **Momentum Pathway** at Cannes Lions.

LEARN

Kick off your week with high-energy inspiration at the [LIONS Creators Breakfast](#).

Soak up fresh perspectives at Wednesday's [Great Unlearn rooftop session](#).

Celebrate the industry's boldest wins at the [LIONS Friday Awards Show](#).



EXPLORE

Dive into the Y2K club culture energy at the [Tubi Cabana](#).

Enjoy happy hours, programming, and entertainment at the [Amazon Port](#).

Check out the intersection of sports, business, and culture at [Sport Beach](#).

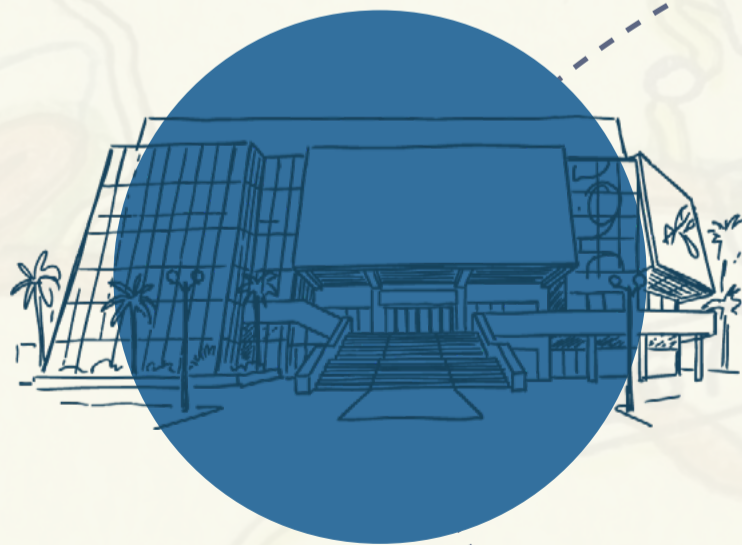


CONNECT

Start your week with connections at the [Pre-Cannes Popup Party](#).

Build networking momentum at the marquee [Ad Age Cannes Lawn Party](#).

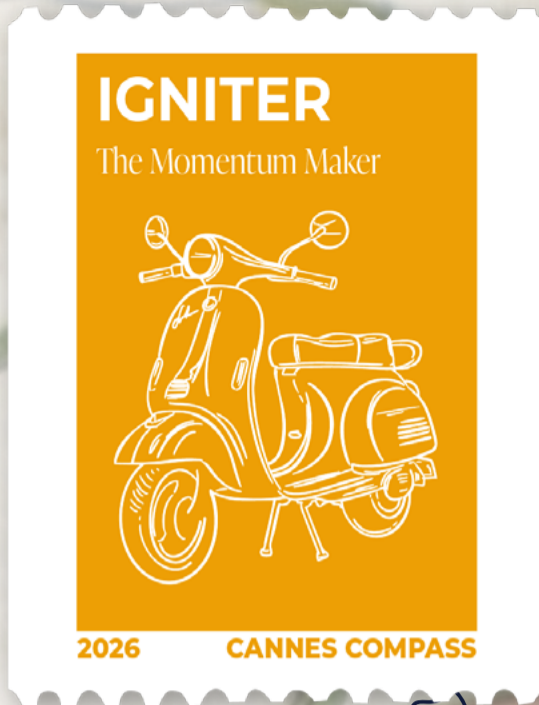
Catch a live DJ set and late-night disco energy at Tuesday's [AU Après Dark party](#).



Your **Cannes Compass Digital Wallet Pass** will be sent to your inbox closer to the event.

Thank you to Brandon Smithwick of Content to Commas for the beautifully curated ["Cannes Lions 2026 Unofficial Event List"](#)





Your Cannes Compass

As an Igniter, you lead by rallying the collective and testing the limits of possibility on the Croisette.

Driven by a desire to spark spontaneous partnerships and celebrate industry wins at high-energy mixers, you turn the massive scale of Cannes into unstoppable momentum for you and your network.

**CREATIVE
SYNERGIST**



SOCIAL PREFERENCE

How we interact socially

Craves human connection and spontaneity

Loves pushing the limits with colleagues

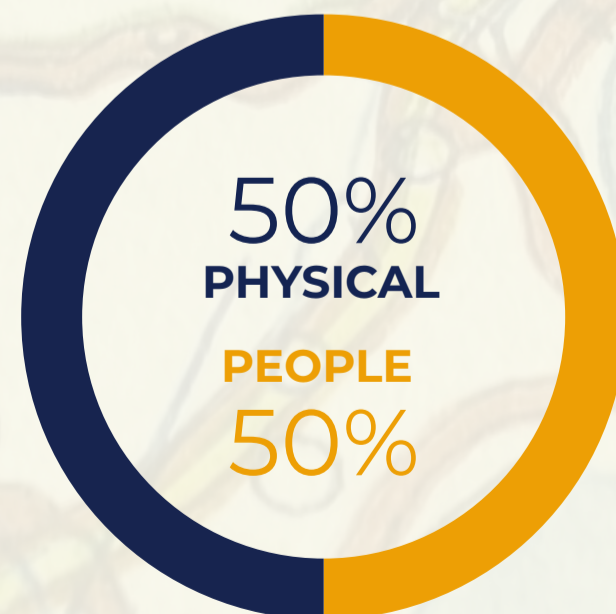


INTERPRETIVE PREFERENCE

How we connect with content

Uses tech to build strong communities

Needs engaging formats to stay interested

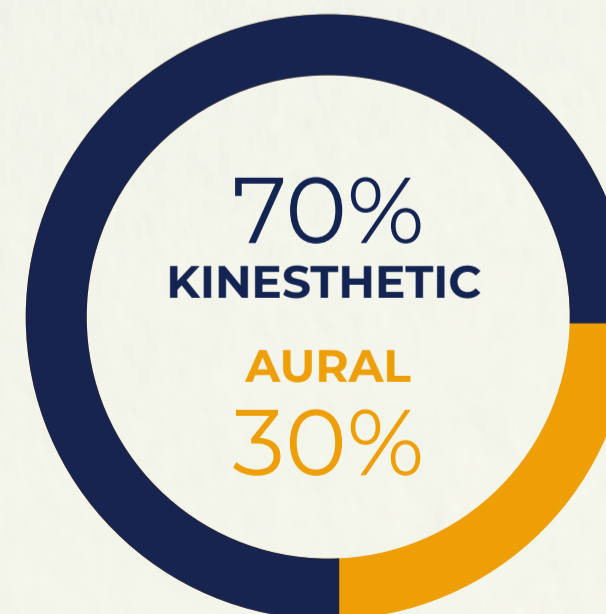


LEARNING PREFERENCE

How we process information

Loves group brainstorming and active learning

Highly motivated by creative external stimuli



LEADERSHIP PREFERENCE

How we relate to teams

Leads with bold, fearless directions

Wild imagination, never limited by knowledge

