



## HORIZONS 2025

The following terms and conditions govern your participation in Horizons 2025 (“Event”). Please read these terms carefully before participating in the Event.

### REGISTRATION TERMS AND CONDITIONS

Your purchase of tickets to Horizons 2025 is subject to the following Registration Terms and Conditions (the “Terms”). DroneDeploy may modify these terms in its sole discretion at any time, as it deems necessary for the operation of the event.

**1. Refund Policy.** Cancellation requests must be sent to [horizons@drondedeploy.com](mailto:horizons@drondedeploy.com) to be considered received by DroneDeploy. DroneDeploy shall issue a full refund of your ticket purchase price, minus any discount code used, for any cancellation received by DroneDeploy before September 26, 2025 by 11:59 p.m. U.S. Pacific Time. DroneDeploy shall issue a refund of 50% your ticket purchase price, minus any discount code used, for any cancellation received by DroneDeploy from September 27 through September 30, 2025 by 11:59 p.m. U.S. Pacific Time. No refunds will be issued for any cancellation received by DroneDeploy after 11:59 p.m. U.S. Pacific Time October 1, 2025. Delivery charges, or any other fees, will not be refunded. You agree that you will not attempt to evade, avoid, or circumvent any refund prohibitions in any manner. If a refund is issued, it will be issued using the same method of payment originally used to purchase the ticket. Retroactive application of discount codes is not allowed.

**2. Cancellation.** In the event of cancellation of the Event by DroneDeploy, DroneDeploy will refund the registration fee paid within 90 days of canceling the conference or training session. DroneDeploy is not responsible for airfare, hotel, or any additional associated costs, charges, expenses or consequential damages.

**3. Sold Out Conference.** Horizons 2025 may sell out at any time. Customers are responsible for purchasing their conference tickets in a timely manner.

**4. Payment Terms.** DroneDeploy accepts American Express, Mastercard, and Visa at the time of registration. We may use third parties to process the payments on our behalf.

**5. DroneDeploy Right of Refusal.** DroneDeploy reserves the right to refuse admission to, or eject, any person whose conduct DroneDeploy in its sole discretion deems disorderly or offensive, who uses vulgar or abusive language, who seeks access to the event for competitive analysis, or for any other purpose that may be to DroneDeploy's or another party's detriment. A ticket is a revocable license. Admission may be refused or revoked for any other reason at any time upon issuing a refund.

**6. Transfer of Tickets.** You may transfer your ticket to the Event to another party by notifying DroneDeploy of the transfer at [Horizons@drondedeploy.com](mailto:Horizons@drondedeploy.com) at or before 11:59 p.m. U.S. Pacific Time on September 30, 2025, subject to these Terms, including the DroneDeploy right of refusal in Section 5 above. Transfers after this deadline will not be honored. Any resale or attempted resale after the deadline, counterfeit, or duplicate tickets are grounds for seizure and cancellation without compensation. You may not resell or transfer a ticket in the course of business. Tickets cannot be transferred to any future Horizons 2025 as a credit or ticket for admission. A ticket is not redeemable for cash.

**7. Event Content.** All aspects of the Event, including but not limited to the program, content, products, merchandise, offerings, and prizes, are subject to change without notice, as DroneDeploy deems necessary or desirable. Ownership or possession of a ticket does not confer any implicit or explicit rights to you to use, alter, copy, or otherwise deal with any of the symbols, trademarks, logos, or intellectual property appearing on the ticket.

**8. Modification of the Event and/or Training Session Content.** DroneDeploy reserves the right to modify the agenda, which is published for reference only. Sessions may become full to capacity, and DroneDeploy shall have no liability to Attendees who are unable to attend a full session.

**9. Image Rights.** By attending the Event and/or Training Session, you grant DroneDeploy and its agents and employees, permission to use your image, likeness, name, voice, performance, testimonial, and biographical materials (your "Image Rights") in any photographs, video, and/or audio taken ("Footage"). The Footage may be used for promotional, advertising, marketing, educational, and

any other purposes, in any media now known or hereafter developed, in perpetuity, including, for example, public service announcements, grant applications, video documentaries, and printed and online newsletters. You release and agree to indemnify and hold harmless DroneDeploy, and its agents and employees (including any firm publishing and/or distributing the Footage in whole or in part) from any claim, damages, or liability related to the use of the Footage.

**10. Confidentiality.** You agree that you will not disclose to any third party any Confidential Information of DroneDeploy. The term "Confidential Information" means all non-public information, whether business or technical in nature, that DroneDeploy designates as being confidential, or which under the circumstances of disclosure ought to be treated as confidential, and includes the content and presentations seen at the Event and/or Training Session, information concerning business methods, pricing, business plans, new product launches, customer and vendor information, internal policies and procedures, and other financial information. Information will not be deemed confidential if it (i) was known to you, and was acquired through proper methods, prior to its receipt from DroneDeploy, as evidenced by your written records; (ii) is now or through no act or failure on your part later becomes generally known through no breach of these Terms; or (iii) is supplied to you by a third party that is free to make that disclosure without restriction.

**11. Liability.** DroneDeploy is not responsible or liable to any party for direct, indirect, incidental, special, or consequential damages. You knowingly and expressly waive all rights to seek all damages arising out of or in connection with the Event or the content of the Event, even if DroneDeploy has been advised of the possibility of such damages, and regardless of whether the claim is based upon any contract, tort, or other legal or equitable theory. Without limiting the foregoing, you expressly acknowledge and agree that DroneDeploy will have no liability or responsibility whatsoever for (a) personal injury or property damage, of any nature whatsoever, whether arising in contract or tort, resulting from your access to and attendance at the Event; (b) any errors, mistakes, inaccuracies, or omissions in any content; or (c) any lost, stolen, or damaged tickets. The limitations in this section will apply even if any limited remedy fails its essential purpose. The allocation of risk between you and DroneDeploy is an essential element of the basis of the bargain between us. Our aggregate liability arising out of these terms, your purchase of a ticket, and your attendance at Horizons 2025 will not exceed one hundred U.S. dollars (\$100). Some jurisdictions do not allow the exclusion or limitation of damages, so these may not apply to you. In such

cases, DroneDeploy's liability will be limited to the fullest extent permitted by applicable law. In no event will attorneys' fees be awarded or recoverable.

**12. Force Majeure.** If Horizons 2025 must be canceled or postponed due to a force majeure event such as acts of God or government authorities, natural disasters, or other emergencies including but not limited to, war, terrorism or threats of terrorism, government regulations, civil disorder, labor strikes or disruptions, fire, disease or medical epidemics or outbreaks; DroneDeploy will issue you a refund of the price you paid for your ticket using the same method of payment that was used to purchase the tickets. DroneDeploy will not be liable for any other expenses that you or anyone else incurs in connection with the cancellation or postponement of the Event.

**13. Special Offers.** In the Event DroneDeploy offers a discount for an individual registration or for a group registration, use is limited to one code per registration. Discount codes cannot be combined.

**14. Visa Sponsorship.** DroneDeploy will not sponsor visas for Event or Training Session attendees. All attendees are responsible for obtaining any visas, sponsorships, or other required documentation. No refunds will be issued if a registered person cannot attend due to travel restrictions or failure to obtain a visa unless the registration is cancelled in accordance with the Refund Policy above.

**15. Feedback.** "Feedback" means your responses, suggestions, and ideas regarding any released or unreleased product or feature, including feedback regarding features, functionality, usability, specifications, architectural diagrams, APIs, pricing and related information, software or hardware compatibility, interoperability, performance, bug reports, test results and documentation requirements, and ideas for improvement or enhancements. You agree that DroneDeploy may use your Feedback for any purpose and in any way on an unrestricted basis.

**16. Data Privacy.** The personal information that we collect about you is subject to the [DroneDeploy Privacy Policy](#), and you agree to such policy by participating in the Event and/or Training Session. Further, You agree that any personal data, including name, company, title, email address may be processed, shared, and otherwise used for the purposes and within the context of the Event, and will also be provided to certain sponsors and partners of the Event and other third parties for marketing and other purposes, and any other purposes outlined in these

Terms and the DroneDeploy Privacy Policy. Such data may also be used by DroneDeploy to verify your identity, postal address, and telephone number. Further, you agree that DroneDeploy and third parties with whom we share the data, including our sponsors, may send you various promotional materials, including blogs, articles, specials, and informational emails, regarding its business. You have the right to access, review, rectify, or cancel any personal data held by DroneDeploy by writing to DroneDeploy at [privacy@drondedeploy.com](mailto:privacy@drondedeploy.com) or by mail at:

DroneDeploy, Inc.  
Attention: Horizons 2025  
548 Market St #34583  
San Francisco, CA 94104

DroneDeploy and its affiliates will use personal data exclusively for the purposes stated herein.

Notice to Individuals – Removal from Mailing List. Any individual (or other duly authorized person) may elect to exclude his or her name and address from the Event list used by DroneDeploy. To elect to have your name excluded from all such lists, submit a removal request in writing:

By email to [privacy@drondedeploy.com](mailto:privacy@drondedeploy.com), or following this [Unsubscribe Link](#); or writing by mail to the following address:

DroneDeploy, Inc.  
Attention: Horizons 2025  
548 Market St #34583  
San Francisco, CA 94104

**17. Rules, Regulations & Attendee Conduct.** Horizons 2025 is committed to providing a professional, friendly, safe and welcoming environment for all participants at its meetings, regardless of gender, sexual orientation, disability, race, ethnicity, religion, national origin or other protected class. All event and training session participants agree to maintaining a safe and positive experience for everyone as well as adhering to all DroneDeploy policies and procedures as set forth in these Terms or as may be provided or explained to Attendee. Attendees in violation of such rules and/or who behave in an unsafe or careless manner while attending the conference will result in immediate removal from the Event and be barred from returning without refund of the Attendee's registration

fee. Unacceptable behavior will not be tolerated during any portion of the event. Report harassment and disruptive behaviors to DroneDeploy staff at [Horizons@drondedeploy.com](mailto:Horizons@drondedeploy.com).

Unacceptable behavior includes but is not limited to:

- Harassment and discrimination includes any verbal, physical, or visual conduct based on sex, sexual orientation, gender expression or identity, transgender status, race, age, national origin, disability. Inappropriate use of nudity and/or sexual images; deliberate intimidation, stalking or following; harassing, photography or recording; sustained disruption of sessions, talks or other events; inappropriate physical contact, and any unwelcome sexual attention.
- Any boisterous, lewd or offensive behavior or language, using sexually explicit or offensive language or conduct, profanity, obscene gestures, or racial, religious or ethnic slurs.
- Wearing clothing that is not suitable for a professional work environment, that is provocative, inappropriate or otherwise potentially offensive.
- Possession of a weapon or any item that can be used as a weapon.
- Being intoxicated, as determined by DroneDeploy, in any event site or function. Please drink responsibly.
- Showcasing or promoting any illegal substance.
- Assembling for the purpose of, or resulting in, disturbing the peace, or committing any unlawful act or engaging in any offensive behavior.
- Any other illegal activity not already covered above.
- Failure to obey any of the rules or regulations of the event or instructions of the event staff.
- Sharing your event registration with other individuals.
- Violating the rules and regulations of the venue.

#### **18. Photography or Recording; Usage of Event and Information by Attendees.**

Photography, audio recordings, and video recordings by Attendees are not permitted without the prior written consent of DroneDeploy. All information learned or observed by Attendee in relation to the Event and Training Session, including but not limited to keynote speeches, session presentations, and names or company names of other Attendees (“Conference Information”), is for Attendees’ personal use or internal business purposes only. Attendees may not publish, distribute, sell, or otherwise make available any Conference Information.

#### **19. Photography or Recording; Participant Release.** You grant DroneDeploy, Inc. (the “Producer”), our affiliates, and our independent contractors the right to

record, film, photograph, and capture your voice and image from the user interface of the digital platform of the Event (the “Recordings”). You grant to the Producer and its affiliates, agents, employees, and assigns an irrevocable, nonexclusive, perpetual, worldwide, royalty-free right and license to use, reproduce, modify, distribute, and translate, for any purpose relating to our business, all or any part of the Recordings and Your Materials. We may edit the Recordings and Your Materials, use them alone or together with other information, and allow others to use and disseminate them. To the maximum extent permitted by law, you waive any moral rights you may have in the Recordings and Your Materials. You represent and warrant that (a) Your Materials are true and accurate to the best of your knowledge, (b) you have the necessary rights and permissions to grant the license in this Section 18, and (c) Your Materials do not violate or infringe any copyright, trademark, or other proprietary rights of any person or entity. If you do not consent to being filmed, recorded or photographed at the event, please notify DroneDeploy with a written request via email at [Horizons@drondedeploy.com](mailto:Horizons@drondedeploy.com).

**20. Governing Law.** This Agreement is governed by the laws of the State of California, without regard to its choice of law provisions. The United Nations Convention on Contracts for the International Sale of Goods does not apply to these terms and conditions. Attendee irrevocably consents to the personal jurisdiction of the state and federal courts located in San Francisco, California for any suit or action arising from or related to these Terms or Horizons 2025, and waives any right it or they may have to object to the venue of such courts.

**21. Severability.** If any provision herein is, for any reason, held to be invalid or unenforceable, the other provisions will be unimpaired, and the invalid or unenforceable provision will be deemed modified so that it is valid and enforceable to the maximum extent permitted by law.