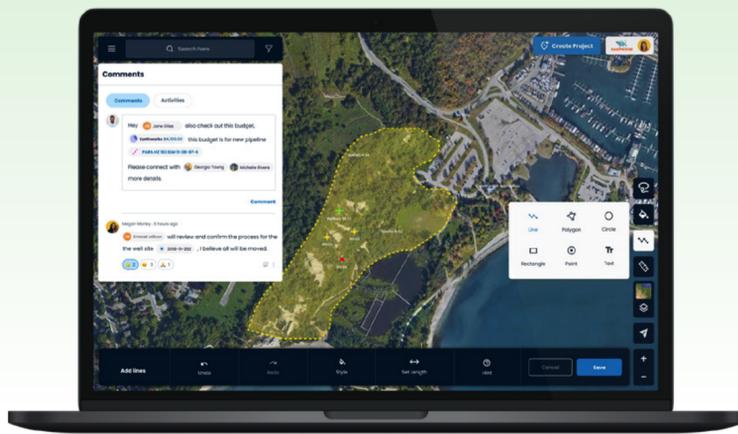




# Pease Park Conservancy

Pease Park staff were looking for a streamlined, efficient way to track invasive species, manage park maintenance, and monitor other key operational concerns.

## Project Background



The Pease Park Conservancy is a sprawling, 84-acre park in the middle of Austin, Texas. On a daily basis, park staff is responsible for tracking invasive species, handling regular maintenance activities, and performing a wide variety of other as-needed responsibilities such as removing graffiti. The park is open to the public by day and has no method for closing off access overnight – vandalism and littering are unfortunate realities that staff frequently contend with.

Though park staff had an impressive ability to name and describe specific locations from memory, this made tracking and resolving issues an inefficient, time-consuming process. They were looking for a field service management platform that streamlined the way they gathered, shared, and acted upon location-based information.

Keep reading to discover how Matidor's  
intuitive project management system facilitated this

## Results at a glance:

- 
**Improved visualization of site location and layout**
- 
**Eased access to centralized information**
- 
**Streamlined planning, work coordination, and task assignment**
- 
**Enabled speedy communication within and between teams**
- 
**Added real-time budget and cost tracking with reporting capabilities**

## Goals & Scope

The primary goal for Pease Park was simple: they wanted to spend less time planning and coordinating work and more time getting things done. Park staff required a purpose-built, user-friendly map-based GIS platform that enabled staff to track and manage incidents by location without investing hours into training, spending thousands on equipment, or hiring a GIS specialist. They also wanted the capability to collect all their geospatial, financial, and project management data in one centralized location. As a non-profit, it was important that overhead and onboarding costs remained low.

## Alternative Options

Pease Park considered several other Portfolio & Project Management (PPM) and Geospatial Information System (GIS) options. They found that many of the PPM solutions lacked the sector-specific mapping and field service capabilities they sought, while leading GIS providers were mainly legacy systems that locked in their historical data and offered little budgetary flexibility. These systems were also hard to use and required additional staff to be hired for support. Ultimately, they decided to move forward with Matidor.

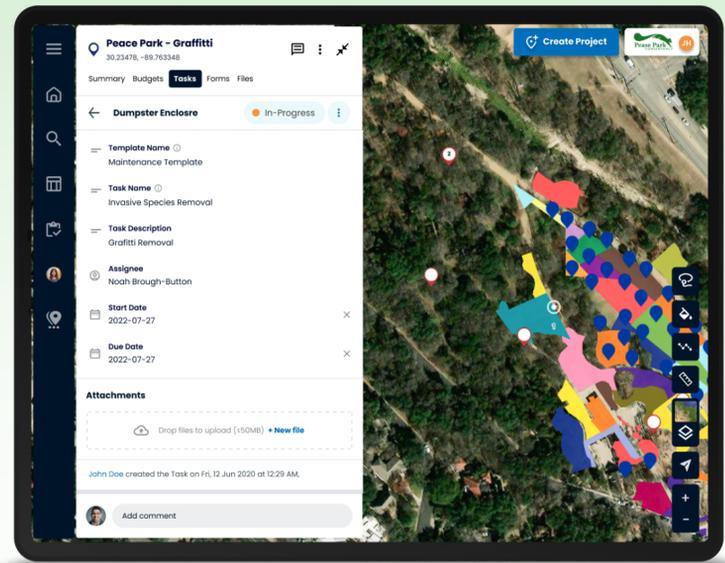
## Key Outcomes

**“At the end of the day, the more time we save from dealing with complicated systems and data the more time we have for keeping the Park in the best shape.”**

Instead of using a pen and paper or juggling multiple systems, park staff now record, track, view, and resolve incidents within one intuitive, user-friendly field service management platform. This has led to:

- 
**Speedy real-time incident reporting, tracking, and remediation**
- 
**Routine tasks that took hours being accomplished in minutes**
- 
**Instant access to centralized data via a secure cloud database**
- 
**Ability to upload and view layered site plans simultaneously**
- 
**Templates that efficiently sort different maintenance tasks**

The task-template feature was not originally included as part of the application – it was requested during onboarding to help separate routine tasks like plant watering from things like graffiti remediation. Matidor developed a solution within a few weeks.



## Our Collaboration

During the initial park walkthrough at the client site, Matidor immediately identified a potential use case for the technology: when a baby tortoise was spotted near a pathway. Though Pease Park is home to many unique species of wildlife, this particular tortoise was not one of them – an overwhelmed pet owner decided to drop the tortoise off in nature.

With Matidor, staff could have tagged the exact location of the tortoise and the relevant remediation team would have been notified, and a task assigned, in real-time on their Matidor-enabled mobile device. This issue could have been resolved within the day.

Without Matidor, the staff was unable to accurately track the tortoise’s location. As of this writing, s/he has still not been located, though Pease Park has used Matidor to develop a map-based invasive species project at the park.

**This example only scratches the surface of what is possible with Matidor.**

“

**I really appreciate the hands-on approach y'all have to working with us to make the product better and easier to integrate into our workflow.**

Nick Boysen – Conservation Coordinator



Ready to discover what Matidor can do for your operations?  
Scan the QR code or Schedule a free expert-led demo today.

[BOOK NOW](#)