

Kassidy Sonson

LinkedIn: www.linkedin.com/in/kassidysonson | Portfolio: <https://www.kassidysonson.com/> | Email: sonsonkassidy@gmail.com

Education

Rutgers University

B.S. in Computer Science | GPA: 3.1

Relevant Coursework: Software Engineering, Mobile App Development, Advanced Data Structures, Machine Learning & AI

May 2026

Newark, NJ

Work Experience

UI Developer

Jan 2025 – Present

Freelance

Plainfield, NJ

- Designed and developed business and personal websites for clients from concept to launch, managing entire project lifecycle
- Created both low and high fidelity wireframes, mockups, prototypes, and designs using tools such as Figma, Canva, and Adobe
- Hand-coded websites using HTML and CSS, implementing responsive design for seamless cross-device functionality

CVS Pharmacy

Sep 2022 – Nov 2024

Operations Supervisor

Middlesex, NJ

- Supervised daily operations and staff task assignments to ensure smooth workflow execution
- Tracked operational data and supported process improvements while maintaining financial accuracy

Projects

Full Stack Student Web Platform | *Project Management, Agile, React, Supabase, Figma*

Dec 2025

- Led a 4-person cross-functional team to design and deliver a full-stack collaboration platform supporting 7+ core features, including project posting, applications, filtering, and user profiles
- Managed project planning, timelines, and task distribution using Agile methods, delivering multiple feature iterations from wireframes to final showcase
- Coordinated usability testing, synthesizing feedback that directly informed UI redesigns and accessibility filters
- Established and managed the GitHub to Heroku deployment pipeline, coordinating releases and ensuring the platform was successfully deployed for the final live demo

Bar Website Redesign | *Figma, Wix*

May 2025

- Led end-to-end redesign for a local bar website, collaborating directly with the business owner to define requirements, branding goals, and content strategy
- Drove measurable growth post-launch, resulting in 1,050+ site sessions and 790+ unique visitors, with 73% of traffic from mobile users and strong organic search discovery in the first 3 months

Activities

COLORSTACK

Feb 2024 – Present

National Member

Newark, NJ

- Engagement within a community supporting underrepresented students in tech through networking and professional development events.

ENGin

Nov 2021 – Present

Alumnus Volunteer

Kyiv, UA

- Coordination of free online conversation practice for Ukrainians learning English in a supportive environment.

Skills

- **Project & Collaboration:** Project Planning, Task Prioritization, Stakeholder Communication
- **Methodologies:** SDLC, Agile, Scrum
- **Technical:** HTML, CSS, JavaScript, Python, React, Supabase, Heroku
- **Tools:** Figma, GitHub, Adobe Creative Suite, Microsoft Office Suite, Canva, Wix