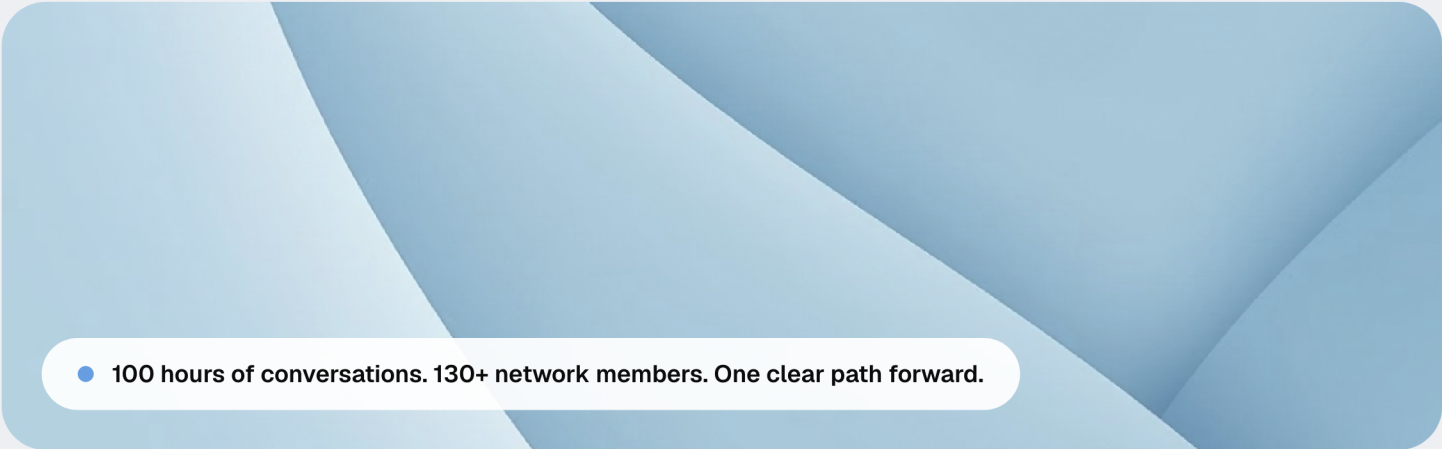


- DRESS FOR SUCCESS WORLDWIDE

How Dress for Success Worldwide Transformed Network Member Insights with Oceanito's Intelligent Audio Analysis Platform



- 100 hours of conversations. 130+ network members. One clear path forward.

- OVERVIEW

Dress for Success (DFS) Worldwide is the leading resource for advancing women in the workplace globally, empowering women to achieve economic mobility through a global network of support, workplace attire, career services, and development tools. As its international network expanded across more than 130 locations serving over 75,000 women annually, Dress for Success sought clearer visibility into network member operations and alignment with network-wide practices to support learning and consistency at scale.

With a single Monitoring, Evaluation, and Learning (MEL) lead responsible for the entire global network, DFS Worldwide faced the challenge of synthesizing

insights from network member monitoring calls designed to understand operational variation, programming, and alignment with network-wide practices. These transcripts contained critical patterns, gaps, and innovations across network members that would directly shape the development of their global program framework, but 100 hours of recorded conversation is more than any team can review in full.

Oceanito partnered with Dress for Success Worldwide to transform the recorded network member calls into actionable intelligence, giving leadership fast, meaningful insight into network member operations across the network.

• THE CHALLENGE

Dress for Success conducted recorded monitoring calls across its network to understand operational variation and alignment with DFS standards. The sheer volume of audio content created significant challenges:

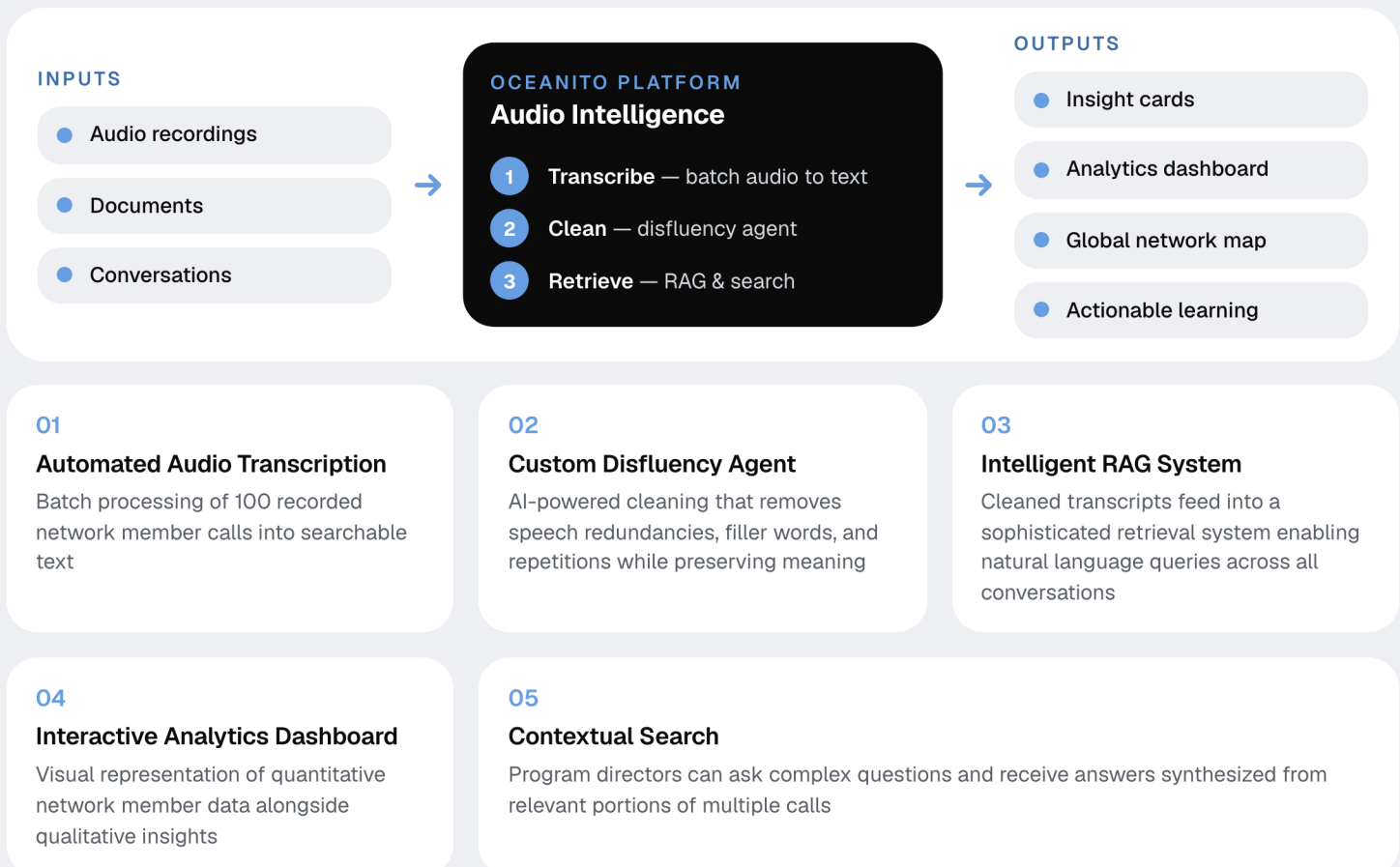
- Standard transcription tools could transcribe, but lacked the advanced analysis and search capabilities DFS needed
- Hours of recordings contained valuable insights buried in conversational speech patterns and redundancies
- Program team had no efficient way to query specific information across all calls
- Quantitative data from network members needed better visualization alongside qualitative insights

Without an AI-driven approach, extracting meaningful insights from this volume of qualitative data would have been a massive manual undertaking. Transcription alone would require an estimated 400–600 hours of work, and the more demanding task of coding, cross-referencing, and synthesizing themes across 100 hours of network member

conversations could easily add another 500–800 hours of dedicated analyst time. In total, the effort would occupy a full-time researcher for six to nine months — a timeline that would have delayed the insight past the point it was useful. Oceanito's platform compressed that timeline dramatically, making deep qualitative analysis not just faster, but feasible.

• OUR APPROACH

Oceanito developed a comprehensive audio intelligence platform combining multiple custom AI modules tailored to DFS's needs. Key capabilities:



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When I first opened the AI agent, I immediately appreciated how simple and intuitive the dashboard felt—easy to navigate without needing a manual. Themes quickly surfaced from our qualitative interviews, like common challenges to running a PWG, which usually take hours to synthesize manually. But what really impressed me was the network member map and filterable dashboard—it let me instantly pull quantitative insights across multiple dimensions. As a team of one, I've collected a substantial amount of data but haven't had the capacity to dive deep into analysis. This tool makes that level of insight suddenly feel possible—and scalable.

Julie Carandang Director, Monitoring, Evaluation, and Learning, Dress for Success

THE RESULTS

By processing transcripts from network member monitoring calls, the MEL function was able to identify patterns in how network members implement programs, deliver services, and track participation.

These insights directly informed leadership discussions and decision-making that shaped the organization's updated global program framework. By accelerating pattern recognition

across network members, the platform enabled DFS to validate emerging themes, probe operational differences, and ground global program current state and innovative trends in evidence from across the network. While initially a workaround to compensate for limited data infrastructure, this approach laid the foundation for more structured annual data collection that now drives the organization's global performance measurement approach.

FOR THE MEL DIRECTOR

- Made it possible to synthesize insights from 100 hours of qualitative network member conversations that would otherwise have been infeasible to review in full
- Accelerated pattern recognition across qualitative data while preserving the ability to engage with nuance and context when needed
- Enabled qualitative data to function as a practical, ongoing learning input rather than a static archive of transcripts

FOR GLOBAL PROGRAM DIRECTORS

- Enabled program directors to quickly identify common patterns, variations, and challenges in how network members implement programs across the network
- Supported the development of a clearer, evidence-informed program framework that could be consistently communicated to network members, grounded in real operational practice rather than isolated examples
- Reduced reliance on anecdotal feedback by making qualitative insights accessible and searchable across all network member conversations

FOR CHIEF AFFILIATE IMPACT OFFICER

- Provided leadership with a clearer, more coherent picture of network-wide program implementation through synthesized insights and program models developed by global program and MEL teams
- Improved the quality and clarity of information shared upward by grounding leadership communications in patterns observed across network members rather than raw data or isolated anecdotes

FOR DRESS FOR SUCCESS

- Strengthened organizational learning by preserving and structuring insights from network member conversations in a way that can be revisited over time
- Preserved knowledge in a form the whole team can search, rather than in one person's memory
- Laid the groundwork for more consistent learning, reporting, and program evolution without increasing burden on network members

• WHY IT WORKED

Custom AI Solutions

Disfluency Agent specifically designed for conversational speech patterns

Beyond Basic Transcription

Where standard transcription stops, Oceanito delivered advanced analysis capabilities

Integrated Intelligence

Combined qualitative insights from calls with quantitative dashboard metrics

Purpose-Built for DFS

Tailored to understand DFS-specific terminology, programs, and operational models

• WHAT'S NEXT

Dress for Success is expanding their data infrastructure with Oceanito to:

- Implement an AI-powered conversational intake system that standardizes network member data collection through structured interviews
- Give network members a shared client-tracking platform, with a one-time import for members moving from an existing system
- Create network-wide dashboards with geographic visualization and aggregate metrics
- Build automated reporting capabilities for board updates and funder communications
- Run the platform as a pilot with a selected group of network members, then evaluate together before any wider rollout

• PLATFORM AT A GLANCE

Oceanito is a modular AI-powered platform built for nonprofits. This approach allows organizations to focus on solving one problem at a time, with the flexibility to add more tools as needs evolve and capacity grows. Popular modules include:

- Audio Intelligence and Transcription Analysis
- Intelligent RAG and Document Search
- Unified Dashboards and Analytics
- Workflow Automation and Compliance Reporting
- Supporter-Facing Chatbots and Voice Agents

ABOUT OCEANITO

Oceanito delivers AI-powered impact for nonprofits through custom automation, data integration, and hands-on support. Our solutions reduce manual work, improve reporting, and give teams the clarity and time to focus on their mission. We work with the tools you already use and build workflows that fit your needs. From streamlining board reports to integrating disconnected systems, Oceanito provides simple, effective solutions backed by expert support and a deep understanding of nonprofit challenges. With Oceanito, you get more than automation. You get a trusted partner focused on helping your team do more with less.