Level 1: Foundational (Siloed & Reactive)

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Overview

Your organization is in the earliest phase of AI adoption, characterized by fragmented initiatives and a lack of cross-functional alignment. Current efforts are largely experimental and reactive, operating without a unified data or business strategy.

Strategic Analysis

- Pillar Performance: Current capabilities fall significantly below industry averages across most critical areas.
- Key Risks: The absence of a strong data foundation and governance creates high operational risk and prevents initiatives from delivering measurable business value.
- Operational State: AI usage is opportunistic, leading to "pockets of innovation" that cannot scale.

Recommended Next Steps (Industry-Focused)

1. Unified Data Strategy: Define clear ownership and foundational governance for organizational data.
2. Standardization: Establish baseline metrics for data quality, security, and accessibility.
3. Silo Deconstruction: Actively work to integrate disconnected data streams across teams.
4. Literacy Programs: Implement baseline AI literacy training to prepare the workforce for future adoption.