



# SmartBanner™ SmartHub

Seamless system integration for multi-store retail

[www.ideapoint.ca](http://www.ideapoint.ca)

## What It Solves

**System silos**

Real-time, two-way data flow across POS, HR, e-comm, BI, WMS.

**Costly custom dev**

Pre-built connectors & open REST APIs replace bespoke code.

**Manual data work**

“sync-once-and-forget-it” automation eliminates exports/re-imports.

**Integration risk**

Enterprise-grade reliability, validation, and audit trails.

## Core Capabilities

**Connect**

- Drop-in integrations for POS, ERP, loyalty, payroll
- Flexible REST & file-based APIs

**Automate**

- Bi-directional, event-triggered or scheduled sync
- Data validation & error handling

**Govern**

- Role-based access, end-to-end logging, encryption
- Audit & traceability dashboards

## Tech Snapshot

**Deployment**

SaaS, hybrid, or on-prem.

**Scale**

Handles dozens of systems & thousands of stores without disruption.

**Security**

Enterprise-grade encryption, SSO, IP-allow lists.

Stop stitching systems together—**let SmartHub do it for you.**

Book a live demo at [ideapoint.ca/contact](https://ideapoint.ca/contact)

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