



SmartBanner™ Enterprise E-Commerce




Unified online + in-store retail for multi-store banners

www.ideapoint.ca





What It Solves

<p>✗ Online orders oversell or misrepresent stock</p> <p>✓ Real-time store-level inventory sync</p>	<p>✗ Store and web pricing drift apart</p> <p>✓ Centralized pricing rules power both channels</p>	<p>✗ Teams re-enter product data across systems</p> <p>✓ Push SKUs, images, and tags to POS & web at once</p>	<p>✗ Campaigns launch in store but lag online</p> <p>✓ One click publishes flyers, banners, and promos everywhere</p>
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Core Capabilities

 <h3>Commerce Engine</h3> <ul style="list-style-type: none">• Unified product & variant management• Channel-specific price lists & taxes• Mobile-optimised storefront	 <h3>Operations Sync</h3> <ul style="list-style-type: none">• SmartHub APIs to POS, payments, shipping, loyalty• Marketplace & social commerce connectors• Automated order routing & split fulfillment	 <h3>Growth & Insight</h3> <ul style="list-style-type: none">• Advanced personalization and recommendations• Real-time analytics and dashboards• Enterprise-grade security and compliance
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Tech Snapshot

 <h3>Deployment</h3> <p>SaaS, hybrid, or on-prem options.</p>	 <h3>Scale</h3> <p>Proven from 10 to 1,000+ stores with multi-warehouse support.</p>
 <h3>Integrations</h3> <p>Pre-built connectors via SmartHub for POS, ERP, accounting, and third-party apps.</p>	 <h3>Security</h3> <p>Role-based access, PCI-ready payment flows, full audit logging.</p>

Connect brick-and-mortar and digital channels **without the chaos**

Book a live demo at ideapoint.ca/contact

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