



SmartBanner™ Business Intelligence

Real-time retail insights—from banner roll-ups to store detail

www.ideapoint.ca

What It Solves



Fragmented Reporting

Unified dashboards across every module & store.



Stale Data

Live metrics, not week-old spreadsheets.



No Store-Level View

Drill to region, store, SKU, or staff in two clicks.

Core Capabilities



Analyse

- Sales, margin, stock KPIs in real time
- Store & region roll-ups



Predict

- Demand & margin forecasts with built-in ML
- Inventory & promo trend spotting



Share

- Scheduled emails, Excel exports, role-based views
- Embedded natively in SmartBanner platform

Tech Snapshot



Integration

Ingests POS, loyalty, vendor, flyer, and SmartHub data—no manual stitching.



Deployment

Cloud, with responsive UI for head office & in-store tablets.



Security

Permissioned dashboards with SSO.

Know exactly what's working,
and **act faster than ever**

Book a live demo at ideapoint.ca/contact

www.ideapoint.ca