

Agenda for the Day

Where goodness takes shape.

Monday, October 19 9:00 AM – 3:00 PM

Location: Kurio Collective at Downtown Houston | The Cannon | 1801 Main St #1300, Houston, TX 77002

MORNING

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| 9:00 | Welcome & Vision for the Day
DAVID MITCHELL
Introducing the Goodness Collective and the vision for flourishing people and organizations. |
| 9:15 | Worship
TO BE CONFIRMED |
| 9:35 | Devotional
TO BE CONFIRMED |
| 9:50 | Propelling & Protecting a Culture
ZACH BYNUM, CHRISTIAN BROTHERS · EMPLOYEE CARE
Joy boxes and the everyday practices that keep a culture healthy — with table discussion.
<i>“ What is one practice that protects culture in your organization today? ”</i> |
| 10:20 | Transformational Serving
RUSTY BLAND, KEHE · SERVING
Domestic & international, <i>When Helping Hurts</i> , partnerships and process.
<i>“ How do we wire serving into our leadership culture? ”</i> |
| 10:50 | Break |
| 11:05 | Developing Whole Leaders
HEATHER BROEDER, RTI · LEADER WHOLENESS
Vision trips, second-chance hiring, and defining purpose that raises ROI — with table discussion.
<i>“ How do you define a maturing, healthy leader? ”</i> |

AFTERNOON

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| 11:35 | Lunch
SHARED TABLE CONVERSATION |
| 12:15 | Leading in Giving, Growing in Employee Care
NOLAN GORDON, KCG · GIVING
The Grove and building a durable culture of generosity. |
| 12:45 | Goodness Pillars, Impact Multipliers & the Goodness Assessment
GOODNESS COLLECTIVE
A framework and assessment to help you grow. |
| 1:15 | The Goodness Hub
GOODNESS COLLECTIVE
Your ongoing resource — member directory, case-study library, and community between gatherings. |
| 1:25 | Break |
| 1:35 | The Practitioner's Role & Where to Start
PANEL
Honest counsel on first steps, common pitfalls, and where goodness gains traction. |
| 2:10 | Table Discussions — Next Steps
ALL TABLES · EXTENDED TIME
<i>“ What one goodness practice will you begin in the next 90 days? ”</i> |
| 2:45 | Prayer, Close & Invitation
DAVID |



Goodness in motion.

The Goodness Collective is a movement of culture-shaping marketplace leaders, motivated by faith in Jesus, working toward the flourishing of our organizations and the world.

RESERVE YOUR SEAT

goodnesscollective.regfox.com/houston