

ARC

ARC

Introduction

Professional Artistry and Creative Leadership for your school's Artistic Endeavours

ARC is the creative direction arm of Arts Lab Collective — a premium, industry-informed consulting service designed to elevate the artistic output of schools.

We don't simply direct shows. We partner with schools to lift their entire creative standard. ARC brings together Direction, Dramaturgy, Choreography, Music Direction and Creative Consultancy into one cohesive offering — delivering the same level of artistic integrity and creative clarity used in professional theatre, film and live events.

Schools can engage ARC for individual creative services or for a comprehensive full-suite creative partnership that transforms the entire production process.

ARC

Introduction

Why Schools Partner with ARC

Because the quality of your creative output shapes the culture and reputation of your school.

Schools choose ARC because we deliver:

Professional Creative Leadership

Your productions, showcases and creative programs are guided by industry professionals with decades of experience across stage, screen and live events.

A Unified Artistic Vision

Direction, choreography, music direction and dramaturgy all speaking the same creative language. No mixed messages. No mismatched styles. Just one cohesive, polished outcome.

Educational Alignment

ARC understands curriculum, school environments and the developmental needs of young performers.

We shape creative processes that are:

- Safe
- Structured
- Inclusive
- Age-appropriate
- Deeply engaging

Production Quality That Stands Out

ARC raises your artistic identity — giving your school a visual and performance standard that impresses parents, students and the entire school community.

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Creative Direction

A Tailored Approach for Every Budget & Vision

ARC is modular.

You can book:

- Direction only
- Choreography only
- Music Direction only
- Dramaturgy only
- Creative Consultancy only

or The Full Creative Suite (Direction + Choreo + MD + Dramaturgy + Creative Blueprint)

Schools can scale ARC to fit:

- Musical productions
- Junior drama productions
- Senior plays
- Arts festivals
- House performance programs
- Multi-disciplinary creative events
- Showcases
- Year-level creative immersions
- Awards ceremonies and assemblies

You choose what you need.

ARC ensures it's exceptional.

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Creative Consultancy

Professional creative strategy and artistic leadership for your school's students, staff and creative programs.

ARC Consultancy is the strategic arm of Arts Lab Collective - a premium creative service designed for schools wanting structured, professional creative guidance across drama, music, leadership and staff development.

Where the Creative Suite focuses on productions, ARC Consultancy strengthens the entire creative ecosystem of the school.

We work with drama groups, music ensembles, student leaders, and staff to help them:

- Think creatively
- Work collaboratively
- Elevate artistic standards
- Refine processes
- Build confidence and vision

This is creative direction beyond the stage — shaping the cultural, artistic and educational fabric of the school.

What ARC Consultancy Delivers

Creative Support for Drama Departments

ARC works with drama teachers and student ensembles to strengthen:

- Teaching frameworks
- Rehearsal processes
- Ensemble culture
- Scene analysis
- Performance technique
- Program structure
- Assessment alignment

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Creative Consultancy

We help schools modernise, refine and amplify their drama practice.

Creative Mentorship for School Bands & Music Ensembles

ARC provides creative coaching for:

- School bands
- Vocal ensembles
- Music extension programs
- School concerts
- Musical theatre bands
- Leadership musicians

We support the artistic identity of ensembles, performance craft, stage presence, audience connection and creative cohesion.

Creative Leadership Training for Student Leaders

Specifically designed for:

- Prefects
- House Captains
- Arts Captains
- Drama/Tech/Music Leaders
- Year 11/12 cohort leaders

ARC trains students in:

- Communication
- Presence
- Team influence
- Narrative leadership
- Creative problem solving
- Leading groups with confidence and clarity

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Creative Consultancy

These are real-world leadership tools delivered through a creative lens.

Creative Professional Development for Staff

ARC provides staff assistance in:

- Creative facilitation
- Building ensemble culture
- Working with student performers
- Creative program design and structuring artistic processes
- Leading large groups confidently
- Integrating creative tools across subjects

Perfect for:

- Drama staff
- Music staff
- Year Level Coordinators
- House Program teams
- Events & community staff

Staff walk away inspired, equipped, and confident.

Annual Programming & Creative Strategy

ARC helps schools plan their entire creative year with:

- Program mapping
- Industry-relevant script selection
- Show curation
- Performance distribution across year levels
- Timeline refinement and staffing models
- Creative identity building

We help shape a unified, considered creative calendar that enhances student engagement and school culture.

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Creative Consultancy

House Arts / Year-Level Creative Programs

ARC designs and refines:

- House Arts formats
- Year-level performances
- Multi-class creative event
- Festivals & celebration days
- Peer-driven performance programs

If your school wants a streamlined, engaging, high-energy creative event, ARC designs and delivers the structure with clarity and professional polish.

TAILORED, SCALABLE, MODULAR

ARC Consultancy adapts to each school's needs.

You can engage us for:

- A single workshop
- A term-long creative mentoring program
- Annual leadership training
- A creative PD session for staff
- The full-year Creative Consultancy package

Whether you need a single creative day or full strategic oversight, ARC delivers outcomes with professionalism and artistry.

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Creative Consultancy

Why Schools Value ARC Consultancy

- Professional Creative Thinking - We solve creative challenges with clarity, structure and innovation
- Educational Alignment - ARC speaks both languages — the artistic and the pedagogical
- A Calm, Confidence-Driven Process - We create safe, structured environments where students thrive.
- A Lift in School Culture - Better performances → better confidence → better engagement.
- Creative Tools for Teachers - We equip staff with processes they can use for years.
- A Unified Creative Identity - ARC helps schools build and maintain a consistent artistic standard.

Ready?

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