

CASE STUDY: DRIPBAR GRAND FORKS

The DRIPBaR Grand Forks Effectively Uses BoomRx to Reduce Prescription Management by 90+ Percent

SCENARIO

Demand for IV therapy and wellness services is growing rapidly as healthcare shifts toward preventive, personalized, and convenience-driven care. Consumers—especially busy professionals, athletes, and wellness-focused individuals—are increasingly seeking fast, on-demand solutions that deliver hydration, vitamins and nutrients, peptide therapies, and weight management at home or onsite. At the same time, broader cultural trends around longevity, performance optimization, and self-care are pushing IV and wellness therapies beyond clinical use into mainstream healthcare, with clinics, med spas, and concierge models expanding to meet demand. Together, these factors are transforming lifestyle medical services from a niche medical category into a fast-growing segment of the modern wellness economy.

The DRIPBaR Grand Forks, an IV therapy and wellness clinic, has seen its clientele steadily increase since opening in April 2025. However, delivering personalized IV therapy and wellness services, like weight management and peptide therapies, meant balancing clinical excellence with operational efficiency, especially as patient demand continued to grow. Unfortunately, one major bottleneck soon materialized: Coordinating prescription sourcing and fulfillment.

“Our team was managing multiple pharmacy vendors while juggling manual processes that consumed valuable clinical time,” said Ashley Nephew, FNP-C, medical director at The DRIPBaR Grand Forks. “Our biggest challenges were hand entering prescription information and patient data with every order, only being able to order one vial per patient at a time, and having no transparency into tracking for shipments.”

The two full-time providers were also the owners and operators, so the administrative burden quickly added up. Nephew estimated that she was spending approximately 10 hours per week coordinating prescriptions. As the business was scaling, she was looking at 20 hours each week devoted to prescription management.

“We were very dissatisfied with the previous prescription platform we utilized,” she said. “Frequent changes in pharmacy sourcing introduced inconsistencies. We had a number of changes with concentration due to moving from different primary sources within the pharmacy.”

Nephew started to see the impacts from these issues: operational strain, limited visibility, and less time focused on elevating patient care.

Because The DRIPBaR’s approach centers on tailoring care to each individual patient’s needs, Nephew wanted to find a new technology that would solve her prescription-management problems and allow her to devote that lost time back into the patient experience.

Fortunately, answering a BoomRx sales rep’s cold call changed everything.

KEY BENEFITS:

- Faster, more reliable prescription delivery times
- Reduced shipping costs
- Transparent pricing visibility
- Integrated shipment tracking for staff and patients



The Only Pharmacy Portal Your Practice Will Ever Need



“I’ve seen more than a 90-percent reduction in time spent managing prescriptions—time now redirected toward patient care and program expansion.”

Ashley Nephew, FNP-C, Medical Director, The DRIPBaR Grand Forks

SOLUTION

Integrating the BoomRx pharmacy portal into the clinic's operations has transformed how the staff manages prescription sourcing and fulfillment. BoomRx is a national pharmaceutical technology platform that unifies access to regulated 503A and FDA-registered 503B outsourcing facility products as well as other manufactured and brand medications through a single, secure ordering portal.

"The platform's centralized portal eliminated repetitive data entry and simplified the entire prescription-management workflow," said Nephew. "The portal allows patient information to be pre-uploaded into the system so when there's a re-order, I can simply type it in, pick the patient, select the medication, and submit the order. Everything is just so much easier."

Other key benefits Nephew has enjoyed:

- Faster, more reliable prescription delivery times
- Reduced shipping costs
- Transparent pricing visibility
- Integrated shipment tracking for staff and patients

According to Nephew, the platform has also significantly reduced the back-and-forth communications with multiple pharmacy vendors.

"Communication is easy and fast. BoomRx's customer support staff is very attentive and willing to work with us if an issue arises, which is rare," Nephew said.

She was also quick to highlight one of the most appreciated features, which from her perspective, is simple yet impactful: "I love that the information gets stored—we used to have to type-out patients' addresses over and over again each month."



SUCCESS

With the BoomRx technology in place, The DRIPBaR Grand Forks has dramatically reduced administrative workload and unlocked new capacity for growth.

"I've seen more than a 90-percent reduction in time spent managing prescriptions—time now redirected toward patient care and program expansion," said Nephew.

She's also seen other operational improvements translate directly into better outcomes:

- Reduced operational stress and uncertainty
- Improved patient satisfaction and adherence
- Ability to expand prescription offerings
- Re-allocation of staff time to higher-value tasks such as patient care/coordination, program development and growth initiatives

"Our patients are thrilled to have access to an expanded prescription portfolio, especially compounded medical weight-loss therapies," said Nephew. "They love that the Beyond-Use Dates are much longer than what we previously offered."

Nephew sees centralized prescription access quickly becoming foundational for scaling personalized medicine—indicating that this type of hands-off prescription management will give healthcare providers the necessary time to focus on their patients directly.

What started as a solution to an operational inefficiency has evolved into a long-term growth enabler.

According to Nephew, "BoomRx was the answer to some of our biggest pain points in managing prescriptions for a patient load of about 600 and growing. I am so glad I stayed on the phone and listened to the sales rep. It has been a wonderful partnership that I hope lasts for years to come."