

NGOC NHI HUYNH

Graphic Designer

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Profile

A Toronto-based Graphic Designer with a background in advertising and marketing. Specialized in branding, visual identity, and campaign design, with a strong interest in illustration-led and concept-driven visuals. Detail-oriented, highly motivated, and eager to grow through hands-on creative work.

Key Competencies

Tools

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Figma

Core Design Skills

- Branding & Visual Identity, Logo Design, Packaging Design
- Advertising & Campaign Design
- Creative Ideation & Concept Development

Workflow Skills

- Working with Creative Briefs
- Collaborating in Creative Teams
- Feedback Iteration
- File Organization & Handoff
- Working Under Deadlines

Personal Strengths

- Highly Adaptable
- Detail-Oriented
- Strong Work Ethic

Professional Experience

Sales Associate (Part-Time)

Kiokii and... – CF Sherway Gardens, Etobicoke, ON (2025–Present)

- Developed strong brand awareness by working with a wide range of international brands and staying up-to-date with visual trends and brand aesthetics.
- Strengthened communication skills through daily interactions with diverse customers, understanding needs and translating them into suitable product recommendations.
- Collaborated with team members in a fast-paced retail environment to ensure smooth operations and consistent customer experience.

Education

ADVERTISING AND GRAPHIC DESIGN (2025–2026)

Humber Polytechnic, Toronto, ON

BRAND IDENTITY DESIGN (2025–2026)

Horus Academy, Da Nang, Vietnam

Marketing Communications (2021–2024)

Da Nang University of Economics, Da Nang, Vietnam