

NGOC NHI HUYNH

Graphic Designer

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Profile

A Toronto-based Graphic Designer with a background in advertising and marketing. Specialized in branding, visual identity, and campaign design, with a strong interest in illustration-led and concept-driven visuals. Detail-oriented, highly motivated, and eager to grow through hands-on creative work.

Key Competencies

Tools

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Lightroom, After Effects
- Figma

Core Design Skills

- Branding & Visual Identity, Logo Design, Packaging Design
- Multimedia Design
- Creative Ideation & Layout Development

Workflow Skills

- Working with Creative Briefs
- Collaborating in Creative Teams
- Feedback Iteration
- File Organization & Handoff
- Working Under Deadlines

Personal Strengths

- Highly Adaptable
- Attention to Details
- Strong Work Ethic

Professional Experience

Sales Associate (Part-Time)

Kiokii and... – CF Sherway Gardens, Etobicoke, ON (04/2025–Present)

- Developed strong brand awareness by working with a wide range of international brands and staying up-to-date with visual trends and brand aesthetics.
- Strengthened communication and collaboration skills by engaging with diverse customers and team members in a fast-paced retail environment.
- Helped increase sales targets through effective customer engagement and brand-focused product recommendations.

Education

ADVERTISING AND GRAPHIC DESIGN (2025–2026)

Humber Polytechnic, Toronto, ON

BRAND IDENTITY DESIGN (2024)

Horus Academy, Da Nang, Vietnam

MARKETING COMMUNICATIONS (2021–2024)

Da Nang University of Economics, Da Nang, Vietnam