

NGOC NHI HUYNH

Graphic Designer

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Profile

A Toronto-based Graphic Designer with a background in advertising and marketing. Specialized in branding, visual identity, and campaign design, with a strong interest in illustration-led and concept-driven visuals. Detail-oriented, highly motivated, and eager to grow through hands-on creative work.

Key Competencies

Tools

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Lightroom, After Effects
- Figma

Core Design Skills

- Branding & Visual Identity, Logo Design, Packaging Design
- Multimedia Design
- Creative Ideation & Layout Development

Workflow Skills

- Working with Creative Briefs
- Collaborating in Creative Teams
- Feedback Iteration
- File Organization & Handoff
- Working Under Deadlines

Personal Strengths

- Highly Adaptable
- Attention to Details
- Strong Work Ethic

Professional Experience

Graphic Design Intern

Hambly & Woolley Inc. (March–May 2026)

- Supported design development across a range of brand and digital projects, contributing to the refresh and update of the studio's website and visual assets.
- Collaborated closely with the Creative Director and senior designers on concept development, research, and execution.
- Participated in internal team meetings and client presentations to observe workflows, communication, and creative strategy.

Graphic Designer & Winner

McCann Canada Campaign for Petro-Canada (2026)

- Designed key visuals and assets for a 360° campaign within a multidisciplinary team, with work positively recognized by the McCann judging panel.
- Chosen as 1 of 5 finalist teams from a highly competitive pool of teams to present at McCann, then won the final pitch.
- Engaged directly with Petro-Canada through collaborative meeting.

Education

ADVERTISING AND GRAPHIC DESIGN (2025–2026)

Humber Polytechnic, Toronto, ON

BRAND IDENTITY DESIGN (2024)

Horus Academy, Da Nang, Vietnam

MARKETING COMMUNICATIONS (2021–2024)

Da Nang University of Economics, Da Nang, Vietnam

Additional Information

- Invited attendee – *Adobe Creative Retreat Toronto* (2026)
- Student Member – *The Association of Registered Graphic Designers (RGD)*
- Legally authorized to work in Canada