

JESSIE HUYNH

Graphic Designer

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Profile

A Toronto-based Graphic Designer with a background in advertising and marketing. Specialized in branding, visual identity, and campaign design, with a strong interest in illustration-led and concept-driven visuals. Detail-oriented, highly motivated, and eager to grow through hands-on creative work.

Key Competencies

Tools

- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, After Effects, Lightroom, etc.
- **UX/UI:** Figma, Basic Webflow & WordPress
- **Presentation Design:** Indesign, Adobe Express, Canva, PowerPoint, Google Slides
- **A.I. Tools & Responsible Use**
- **Office Productivity:** Google Workspace, Adobe Acrobat, Microsoft Office

Core Design Skills

- Branding & Visual Identity, Packaging Design
- Multimedia Design Across Print & Digital
- Creative Ideation & Layout Development

Workflow Skills

- Working with Creative Briefs
- Collaborating in Creative Teams
- Feedback Iteration
- File Organization & Handoff
- Time Management in Fast-Paced Environments

Personal Strengths

- Highly Adaptable
- Attention to Details
- Strong Work Ethic

Industry Experience

Graphic Designer, Partner

House84 Toronto (May 2026–Present)

- Established and lead the visual identity of an emerging Toronto-based art studio, developing all branding and creative communications.
- Design and produce cross-platform assets including social media content, print materials, marketing collateral, and exhibition graphics.
- Manage the end-to-end design process, translating the studio's vision into cohesive and consistent brand experiences.

Graphic Design Intern

Hambly & Woolley Inc. (March–April 2026)

- Supported design development across a range of brand and digital projects, contributing to the refresh and update of the studio's website and visual assets.

- Collaborated closely with the Creative Director and senior designers on concept development, research, and execution for client in multiple industries.
- Participated in internal team meetings and client presentations to observe workflows, communication, and creative strategy.

Graphic Designer & Winner

McCann Canada Campaign for Petro-Canada (2026)

- Designed key visuals and assets for a 360° campaign within a multidisciplinary team, with work positively recognized by the McCann judging panel.
- Chosen as 1 of 5 finalist teams from a highly competitive pool of teams to present at McCann, then won the final pitch.
- Engaged directly with Petro-Canada through collaborative meeting.

Other Experience

Sales Associate (Part-Time)

Kiokii and... – CF Sherway Gardens, Etobicoke, ON (04/2025–Present)

- Developed strong brand awareness by working with a wide range of international brands and staying up-to-date with visual trends and brand aesthetics.
- Strengthened communication and collaboration skills by engaging with diverse customers and team members in a fast-paced retail environment.
- Helped increase sales targets through effective customer engagement and brand-focused product recommendations.

Education

ADVERTISING AND GRAPHIC DESIGN (2025–2026)

Humber Polytechnic, Toronto, ON

BRAND IDENTITY DESIGN (2024)

Horus Academy, Da Nang, Vietnam

MARKETING COMMUNICATIONS (2021–2024)

Da Nang University of Economics, Da Nang, Vietnam

Additional Information

- Invited attendee (from 1,000+ submissions) – **Adobe Creative Retreat Toronto** (2026)
- Student Member – **The Association of Registered Graphic Designers (RGD)**
- Legally authorized to work in Canada