



Action Hub Description

Nonpartisan Voter Engagement

Co-Chairs: Stephanie King, Managing Director of Strategic Initiatives, ALL IN | Clarissa Unger, Co-Founder & Executive Director, SLSV Coalition

Problem Statement: Higher education lacks cohesive strategies and sufficient funding to build the infrastructure needed to sustain long-term nonpartisan student voter engagement and fulfill its public and civic mission. Institutions have struggled to respond nimbly to changing regulations affecting student engagement, while state and federal actions have undermined and chilled their ability to support student voters with nonpartisan information and programs. At the same time, external actors continue to mischaracterize nonpartisan student voter engagement as partisan, dismissing higher education's civic responsibility to encourage democratic participation.

Purpose: To share promising nonpartisan voter engagement strategies within the higher education community that can easily be shared across networks.

Goals:

- Share opportunities for higher education institutions to increase voter registration and registration through nonpartisan resources and programming while navigating state by state voter regulation changes throughout 2026 and beyond.
- Agree to support and promote a standard on documenting, evaluating, and reviewing institutions efforts in regards to nonpartisan student voter engagement programs throughout 2026 and in subsequent years.
- Connect the Alliance network to the Civic Holidays (i.e., National Voter Registration Day, National Voter Education Week, Vote Early Day), increasing the number of higher education institutions that have access to resources and support to plan and execute nonpartisan programming.
- Provide a process for constituencies across, faculty, staff, students, and election officials to gather and provide input on Democracy's Campus 2036
- Share challenges identified that may hinder efforts to engage students as voters, as well as resources and strategies for overcoming challenges and developing new resources together when appropriate