

Leadfusion[®] SmartSelect

Help your website visitors move from indecision to application.




When visitors hesitate, SmartSelect helps them move forward.

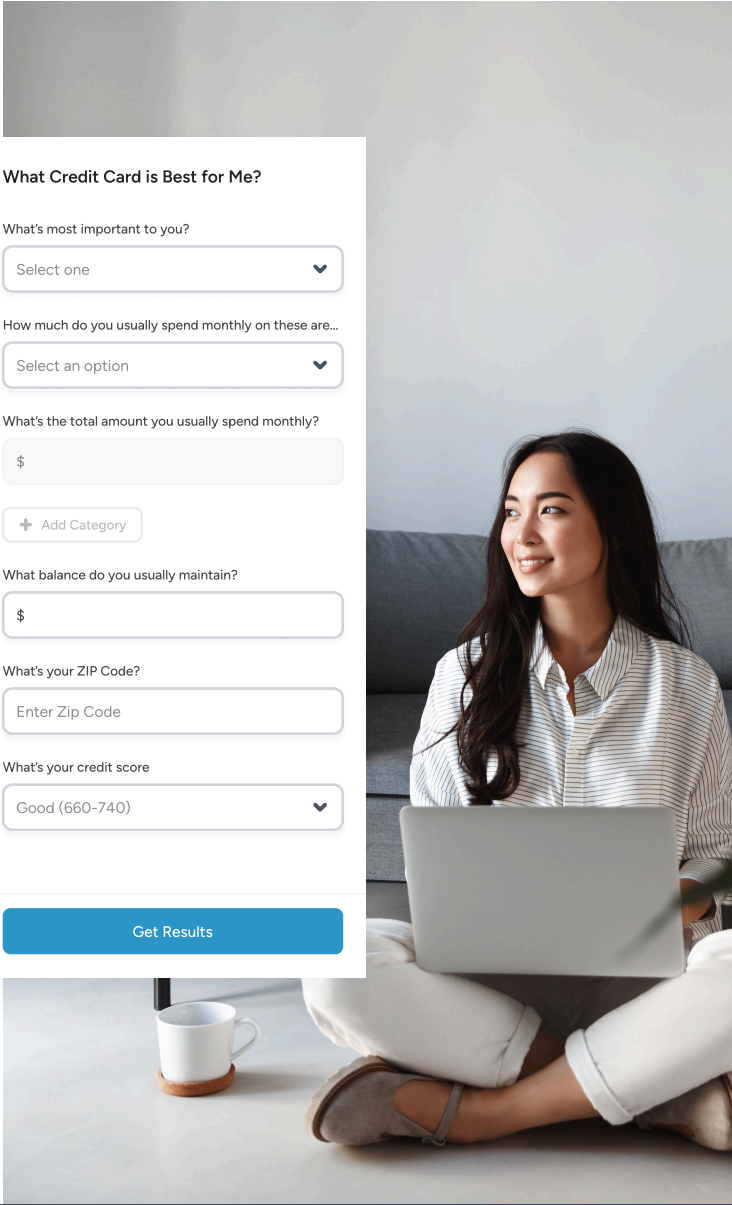
Your website attracts visitors exploring checking accounts, credit cards, savings products, and loans. But too often, they leave without acting—overwhelmed by choices or unsure which product fits. SmartSelect gives them a clear, confident recommendation in under a minute, based on their needs and your business rules.

A guided experience that leads to action.

SmartSelect is embedded directly on your product or landing pages. Visitors answer a few short questions, and SmartSelect shows them the product that's right for their situation. No guesswork, just personalized clarity.

What it means for your institution.

-  Fewer drop-offs, more qualified conversions
-  Less reliance on staff to explain product differences
-  A smoother digital funnel that turns interest into applications



What Credit Card is Best for Me?

What's most important to you?
Select one

How much do you usually spend monthly on these are...
Select an option

What's the total amount you usually spend monthly?
\$

+ Add Category

What balance do you usually maintain?
\$

What's your ZIP Code?
Enter Zip Code

What's your credit score
Good (660-740)

Get Results

Ready to See SmartSelect in Action?

For a custom demo using your website pages, contact LearnMore@Leadfusion.com or 858-259-2100

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