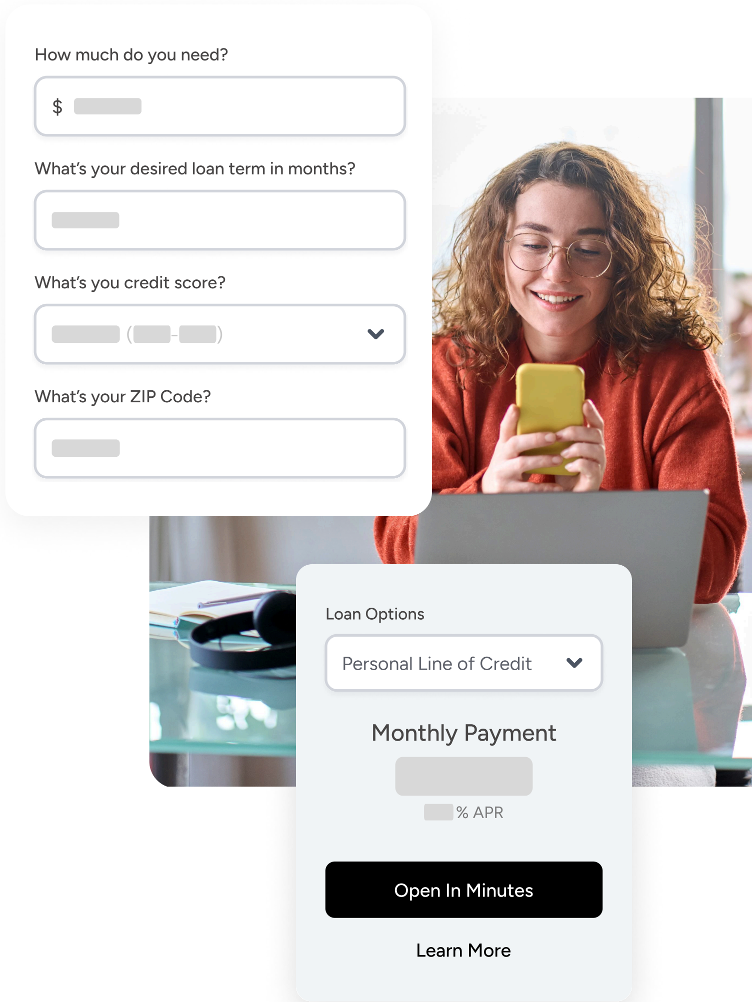
Help visitors apply for personal loans, with confidence.

Visitors exploring personal loans often have specific goals like consolidating debt, financing a large purchase, or covering an unexpected expense. They want to understand how much they can borrow, what their payments will be, and how your loan compares to other options. The more clearly you can answer those questions, the more likely they are to apply.

Leadfusion gives visitors the tools to evaluate and choose quickly.

SmartCalc lets visitors estimate monthly payments, see the impact of different terms, and calculate their cost of borrowing based on real numbers. SmartSelect helps guide them to the best loan product based on intent and comfort level with repayment.



Build confidence early and improve acquisition funnel performance.

With fewer unknowns, customers feel more prepared to apply, and more likely to follow through.

What it means for your institution.

- More completed applications from visitors who feel informed
- Better-qualified leads who understand payments and terms up front
- Higher conversion from digital campaigns promoting debt consolidation or special rates
- Reduced application drop-off caused by payment uncertainty

See how Leadfusion impacts Personal Loans

For a custom demo using your website pages, contact LearnMore@Leadfusion.com or 858-259-2100