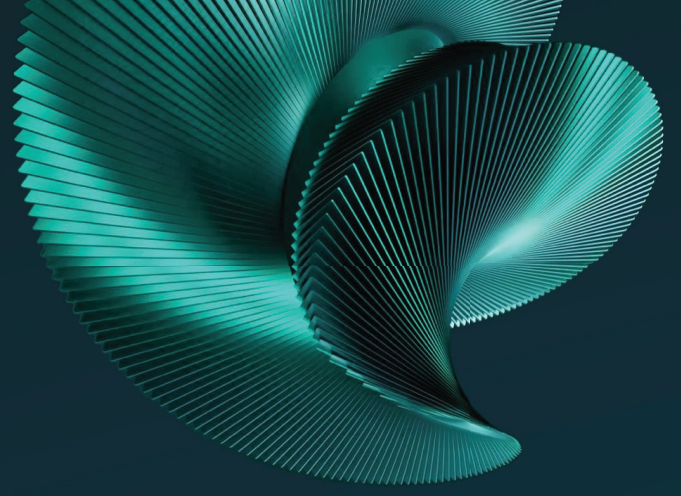




AI USE-CASE

PRIORITIZATION SCORECARD





VALUE + FEASIBILITY + COMPLIANCE

Use this scorecard to compare AI opportunities objectively and identify the use cases most likely to deliver measurable business impact with manageable implementation and risk.



HOW TO SCORE

Rate each criterion from 1 to 5:



For compliance criteria, a higher score means lower compliance and risk burden.

1.

BUSINESS VALUE — 40%

CRITERIA		WEIGHT	SCORE 1-5
	Potential cost reduction	10%	
	Revenue or growth impact	10%	
	Productivity / time savings	10%	
	Risk reduction or service improvement	10%	
BUSINESS VALUE SCORE:		_____ / 20	





TECHNICAL FEASIBILITY & COMPLIANCE & RISK

2. Technical Feasibility – 35%

2. TECHNICAL FEASIBILITY

CRITERIA	WEIGHT	SCORE 1–5
1 Required data is available and usable	10%	_____
2 Integration with existing systems is achievable	10%	_____
3 Technology and model capabilities are mature enough	5%	_____
4 Implementation complexity is manageable	5%	_____
5 Internal skills and operational support are available	5%	_____

3. Compliance & Risk – 25%

CRITERIA	WEIGHT	SCORE 1–5
1 Low regulatory or compliance burden	5%	_____
2 Low sensitivity of data involved	5%	_____
3 Limited impact of incorrect AI outputs	5%	_____
4 Human review can be maintained where needed	5%	_____
5 Governance and audit requirements are manageable	5%	_____



OVERALL PRIORITY SCORE

Weighted Score = Business Value + Feasibility + Compliance

Final Score:

/ 100

PRIORITY GUIDE

80–100 – Prioritize Now

High-value opportunity with strong feasibility and manageable risk.

65–79 – Strong Candidate

Worth pursuing, with a few technical, operational, or governance gaps to address.

50–64 – Validate Further

Run discovery, data assessment, or a controlled pilot before committing significant investment.

Below 50 – Defer or Redesign

The current use case may have insufficient value, excessive complexity, or unacceptable risk.

EXAMPLE

Agent-Assisted Claims Intake

Business Value: 34 / 40 Technical Feasibility: 29 / 35 Compliance & Risk: 21 / 25

Overall Score: 84 / 100 – Prioritize Now





EXAMPLES + DECISION QUESTIONS

Agent-Assisted Claims Intake

34 / 40	29 / 35	21 / 25
Business Value	Technical Feasibility	Compliance & Risk

Overall Score: 84 / 100 – Prioritize Now
This use case can improve intake speed and employee productivity while retaining human oversight

Fully Autonomous Claims Adjudication

38 / 40	21 / 35	11 / 25
Business Value	Technical Feasibility	Compliance & Risk

Overall Score: 70 / 100 – Strong Candidate / Validate Further
Although the potential value is high, increased regulatory exposure, explainability requirements, integration complexity, and model-risk considerations may slow production

DECISION QUESTIONS

Before approving a use case, confirm:

- 1

Does it solve a clearly defined business problem?
- 2

Can the expected impact be measured?
- 3

Is the required data available and trustworthy?
- 4

Can it integrate into existing workflows?
- 5

What happens if the AI produces an incorrect result?
- 6

Is human oversight required?
- 7

Are security, privacy, regulatory, and audit requirements understood?
- 8

Can the solution realistically move from pilot to



RECOMMENDED PORTFOLIO APPROACH

Prioritize use cases that sit in the high-value, high-feasibility, manageable-risk quadrant



Start with opportunities where AI assists people and improves existing workflows, then expand toward higher levels of autonomy as data quality, governance, operational maturity, and confidence improve.

This works well as a gated one-page downloadable asset behind your “Get the Scorecard Template” CTA.

