

SHOOT PLAN DR BARBARA STURM

DR. BARBARA
STURM

DR BARBARA STURM IN BRAZIL - DECEMBER 2025

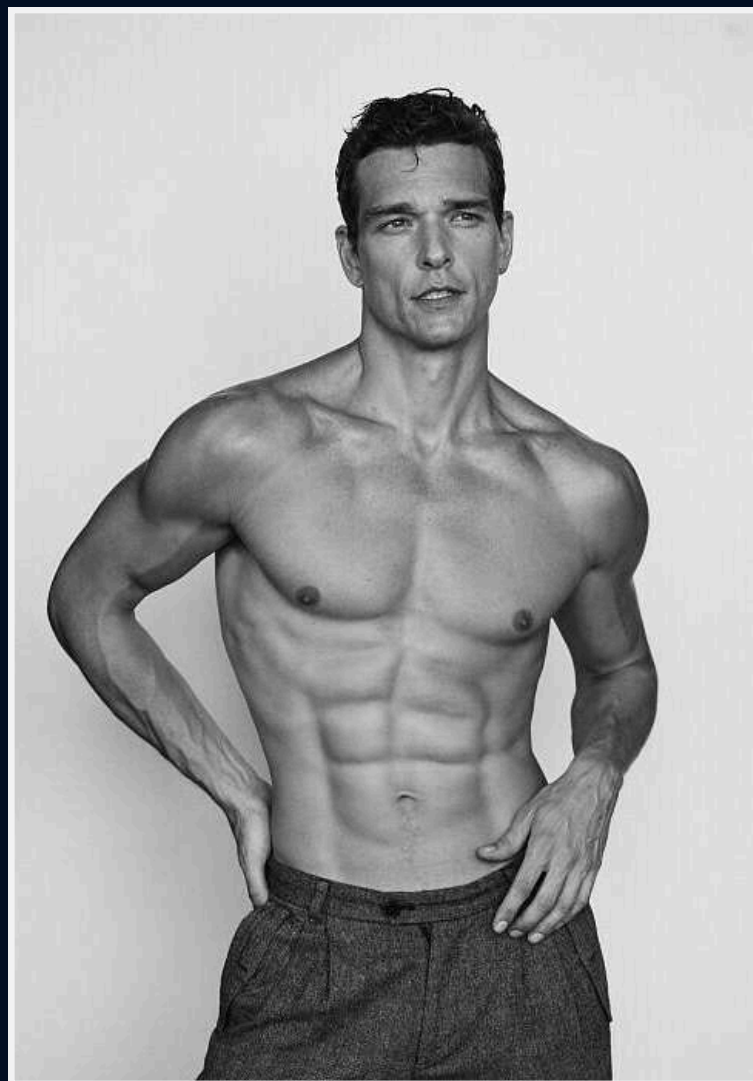
VOICE OVER

A POEM FOR WELL-BEING

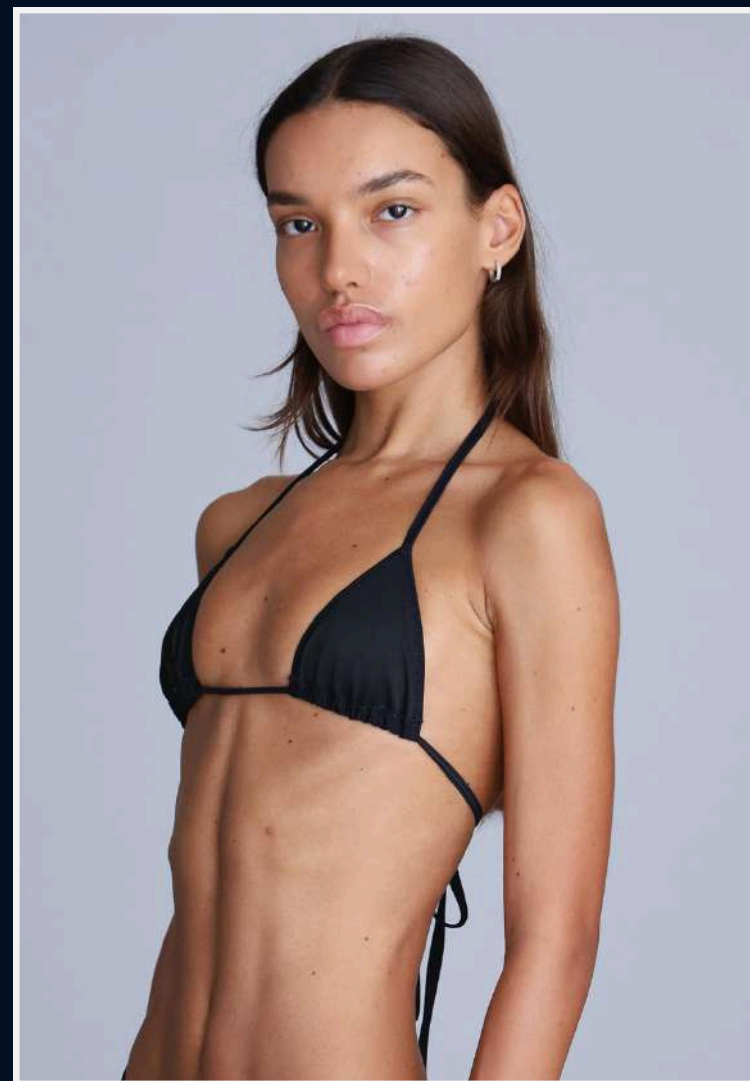
THE FILM WILL BE GUIDED BY A SOFT, INTIMATE VOICE-OVER,
A POEM ABOUT HARMONY, SELF-CARE, SENSUALITY,
AND THE QUIET BEAUTY OF BEING ALIVE.

THE FULL TEXT OF THE POEM WILL BE WRITTEN
DURING THE FINAL CREATIVE STAGE.

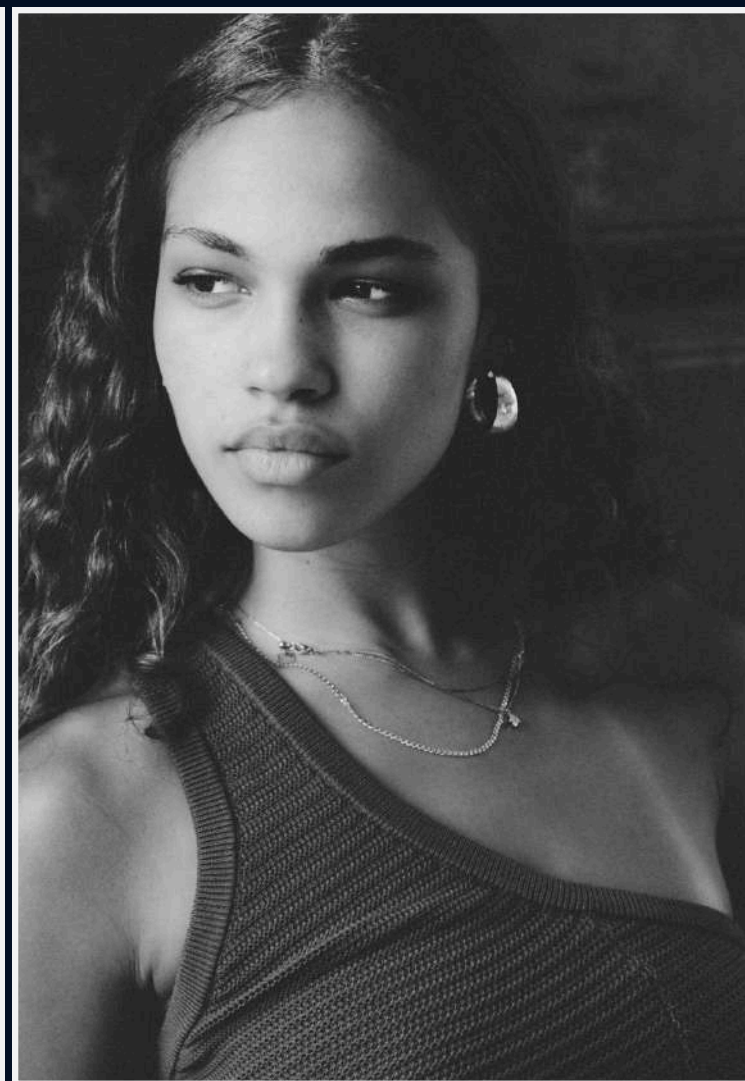
CASTING



MALE MODEL — TBC
ATHLETIC PROFILE



FEMALE MODEL 01
MARIA LUISA



FEMALE MODEL 02
DANIELA NACIMENTO



FEMALE MODEL 03
RAQUEL FELIX

SCENE 01

BEACH ARRIVAL

ALL THREE WOMEN ARRIVE ON A
SECLUDED BEACH.

THEY LAY THE YELLOW TOWEL, OPEN THE
SUMMER KIT AND REVEAL THE HERO
PRODUCTS.

SOFT GESTURES, ELEGANT PRESENCE,
IMPLIED-NUDE FRAMED WITH PRODUCTS.

FOCUS SUMMER KIT



LOCATION : HIDDEN BEACH



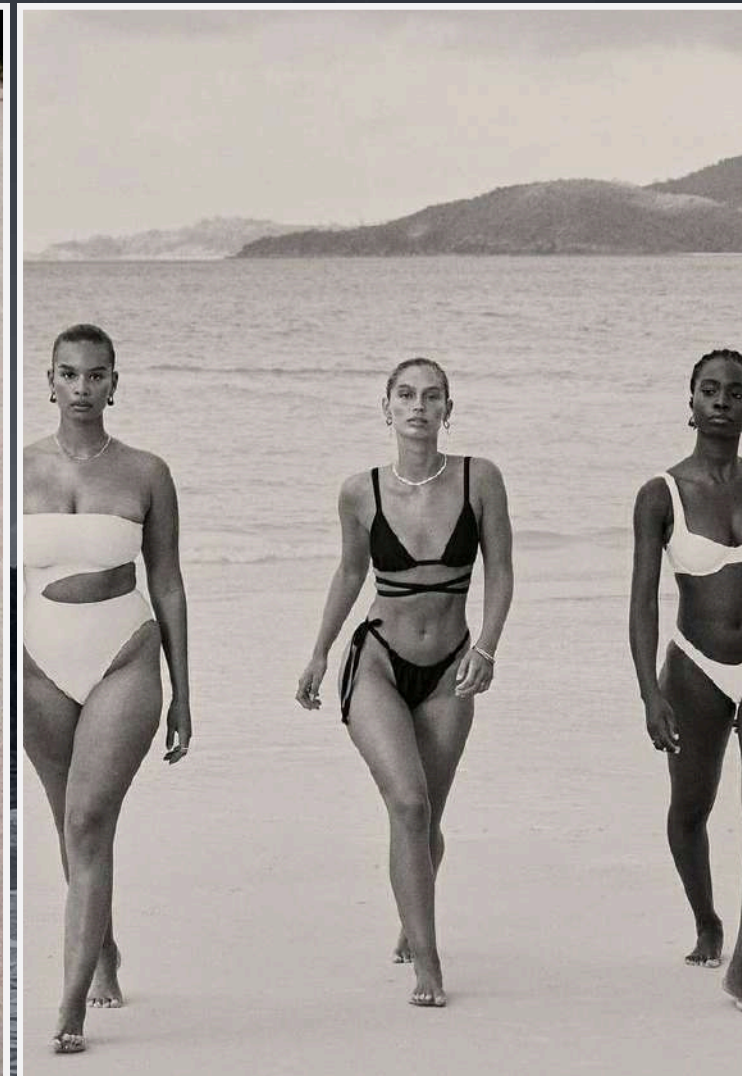
MOOD : INTIMATE, REFINED



SCENE 01

BEACH ARRIVAL

A PLACE MADE FOR CALM, LIGHT AND SKIN
WHITE SAND - SOFT HORIZON - NATURE UNTOUCHED
A DESERTED PRIVATE BEACH



SCENE 02

PLAYFUL SKIN RITUALS

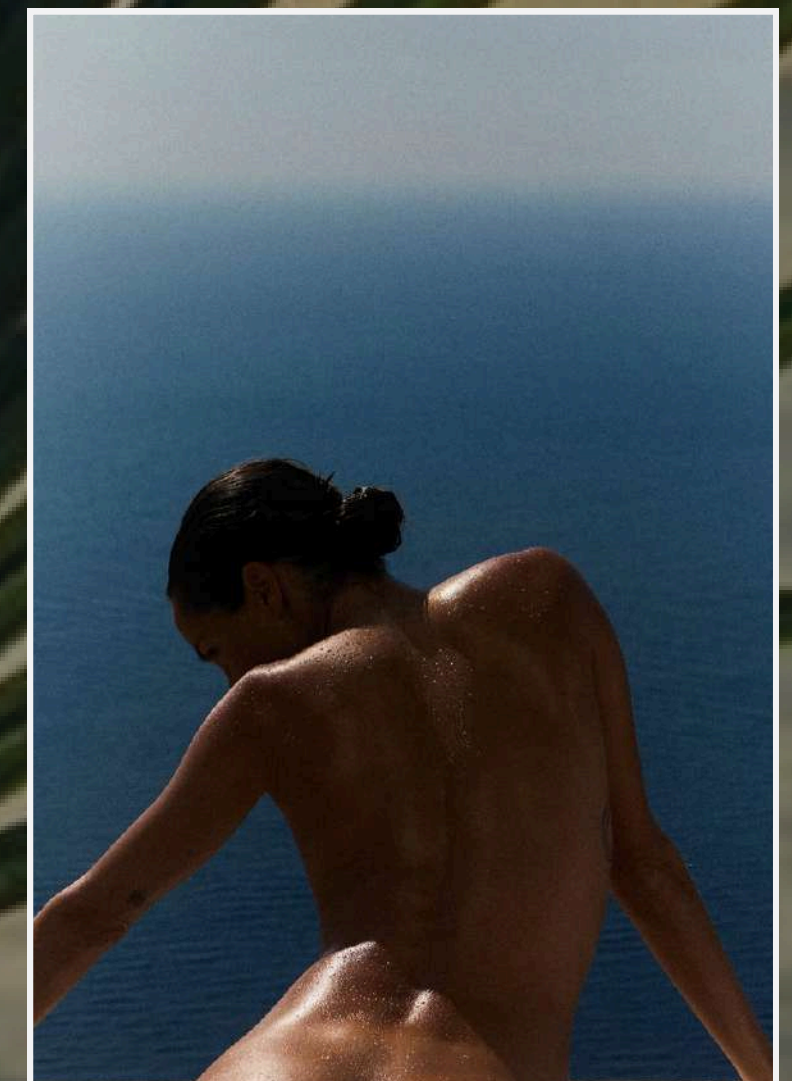
SPF PRODDUCTS



LOCATION : HIDDEN BEACH



SENSUAL MINIMALIST,
SOFT LUXURY.



FLUID, SENSUAL BUT REFINED
MOVEMENTS WITH ALL THREE GIRLS.

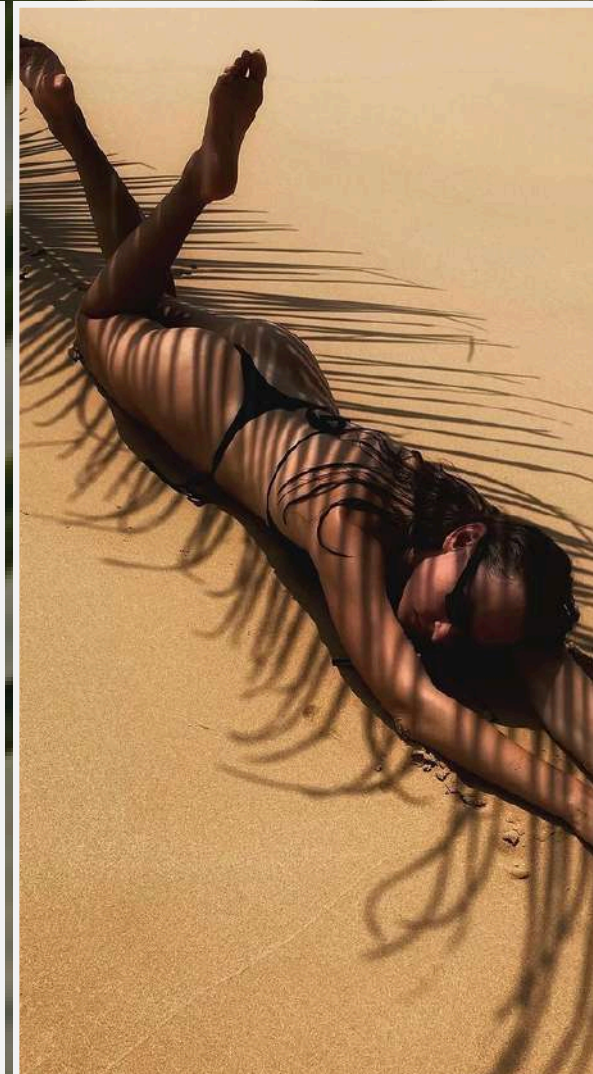
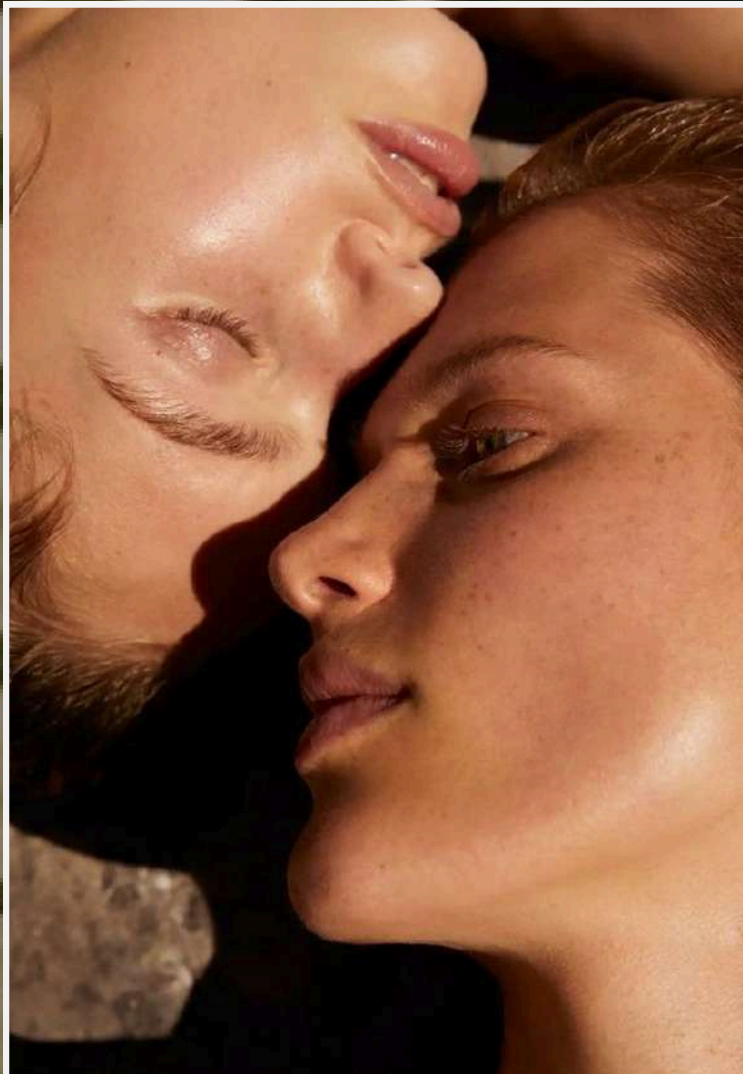
SKIN, SAND, TEXTURE, SUNLIGHT.

THEY APPLY CREAMS, MISTS, SPF,
HELPING EACH OTHER WITH GESTURES ON
SHOULDERS, ARMS, BACK.

SCENE 02

PLAYFUL SKIN RITUALS

A REFINED, CINEMATIC NUILITY, ALWAYS
SUGGESTED, BLOCK BY PRODUCTS, SUBTLY VEILED
BY TOUCH, MOVEMENT AND LIGHT.



SCENE 03

OCEAN FREEDOM + UNDERWATER

HYALURONIC SERUM

LOCATION : OCEAN

CLEAN, IMMERSIV, SENSUAL

ONE OF THE GIRLS (MARIA LUISA OR RAQUEL) ENTERS THE WATER.

UNDERWATER SEQUENCE WITH HAIR FLOATING, SLOW MOVEMENTS, SUNLIGHT RAYS.

SURFACING MOMENT WITH DROPLETS GLOWING ON SKIN.



SCENE 03

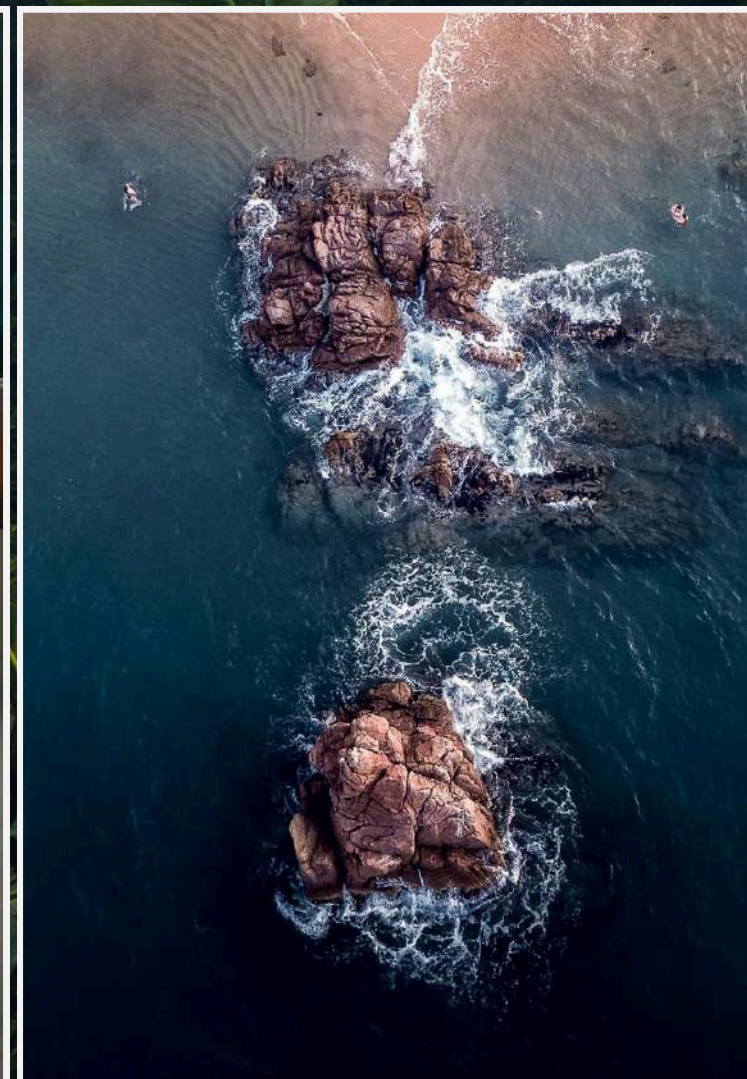
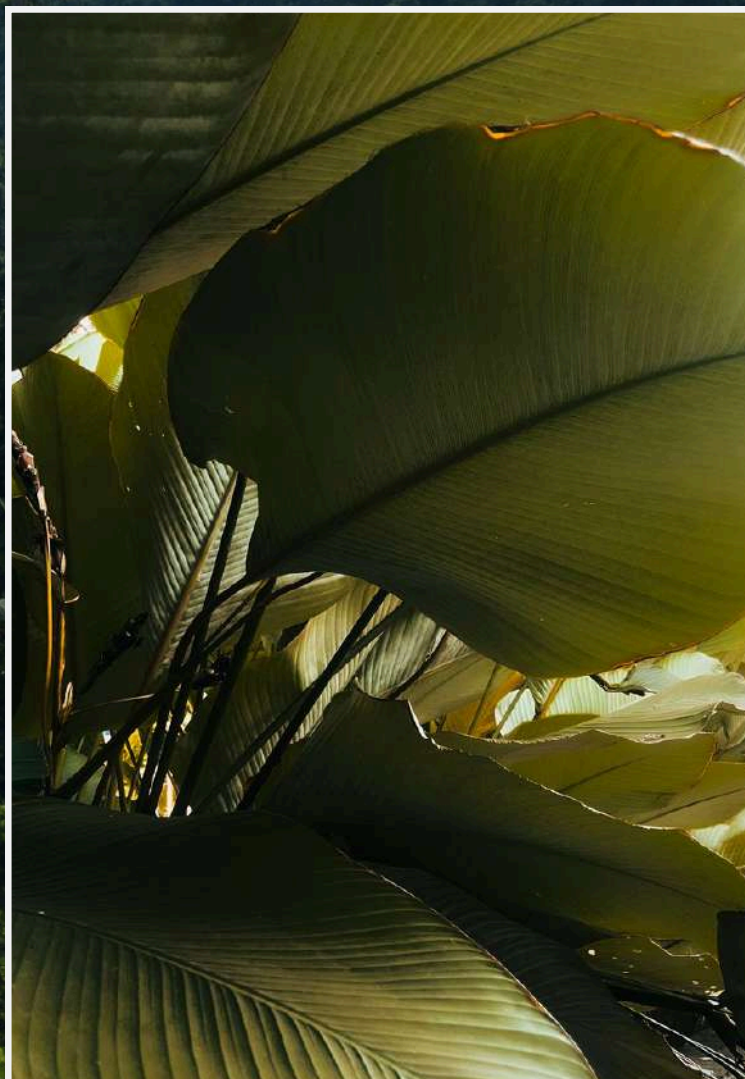
OCEAN FREEDOM + UNDERWATER

A MOMENT BUILT LIKE A BREATH. A CINEMATIC DIVE WHERE
SENSUALITY COMES FROM THE SOFTNESS OF LIGHT, THE PACE OF
MOVEMENT, AND THE QUIET JOY OF BEING UNDERWATER.



TRANSITION

DRONE SHOTS & DETAILS



SCENE 04

NATURAL POOL SERENITY

FACE CREAM LIGHT

LOCATION :
NATURAL ROCK POOL

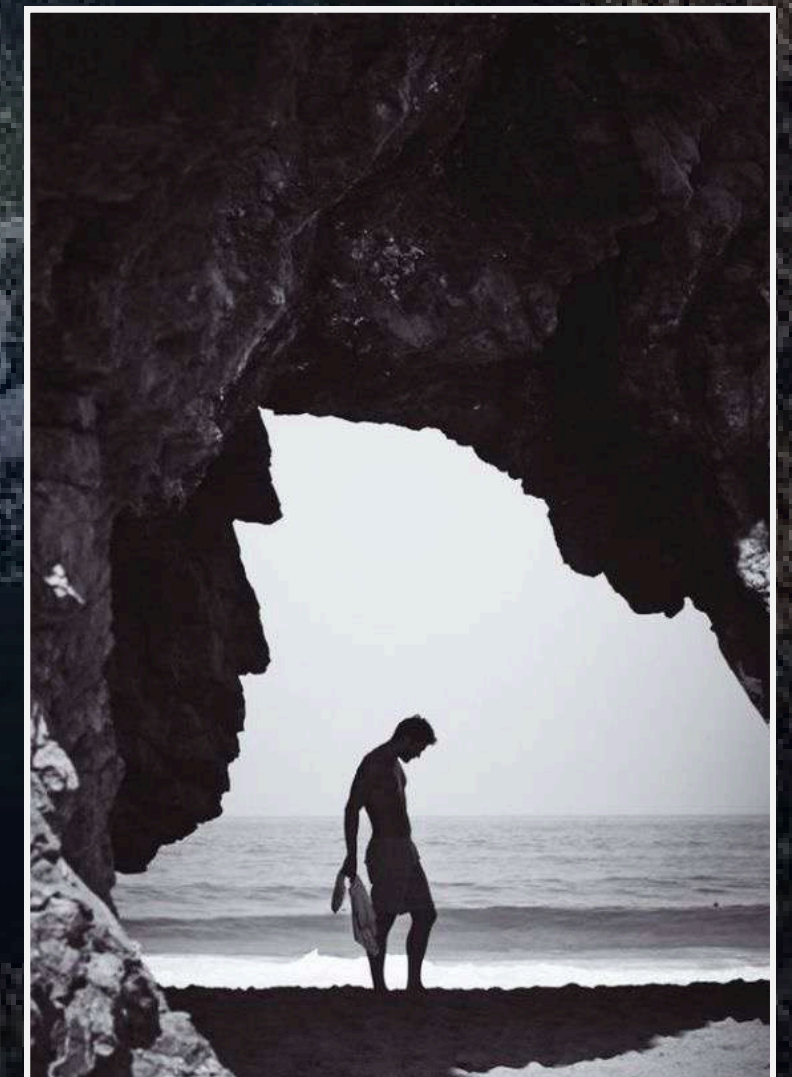
CLINICAL ELEGANCE,
MODERN, MINIMAL.



THE MALE MODEL FLOATS IN THE WATER
SHOT BY DRONE TOP SHOT.

YELLOW TOWEL AND PARASOL CREATE
THE STURM COLOR SIGNATURE.

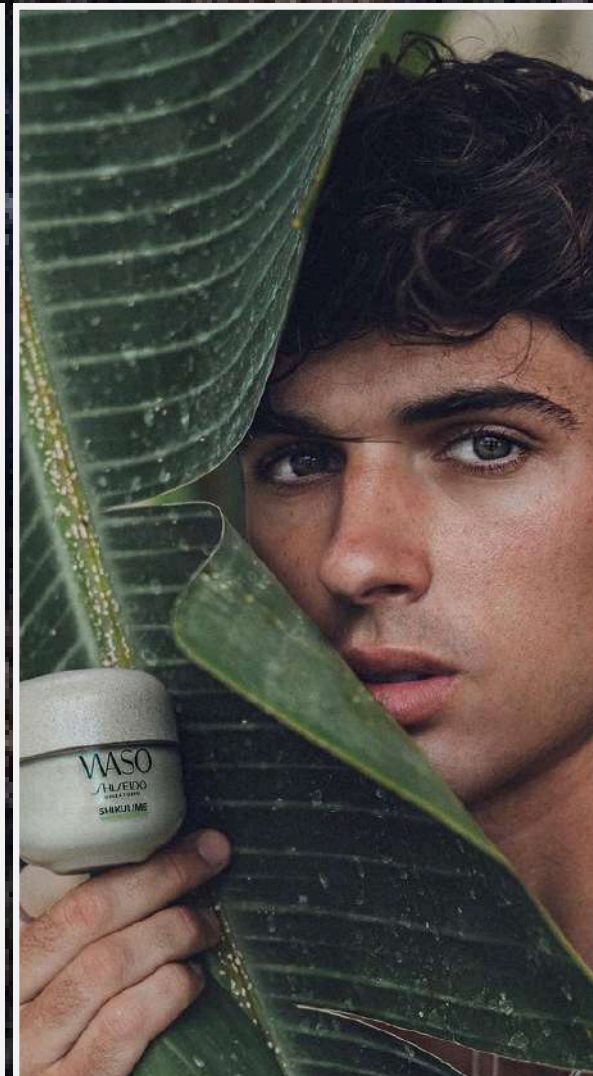
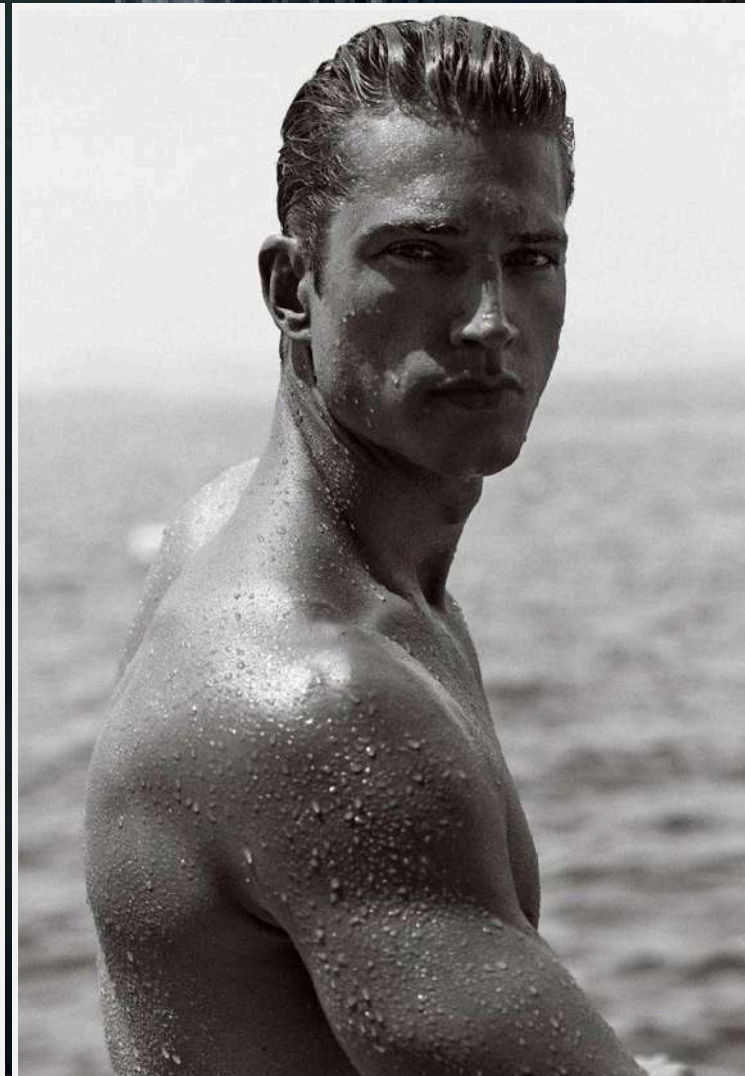
MACRO CLOSE-UPS : APPLYING CREAM,
HYDRATING, CLEAN MASCULINITY
MOTION.



SCENE 04

NATURAL POOL SERENITY

A SERENE, GRAPHIC MOMENT WHERE THE MALE FIGURE BECOMES PART OF THE LANDSCAPE. CLEAN, MINIMAL GESTURES AND SIGNATURE COLORS SHAPE A MODERN VISION OF MASCULINITY.



SCENE 05

MACRO SKIN CLOSE-UPS

ALOE VERA GEL

LOCATION :
NATURAL ROCK POOL

SCIENTIFIC BEAUTY,
PURITY

ULTRA MACRO : PORES, DROPLETS, SAND,
HYDRATION, PRODUCT TEXTURE.

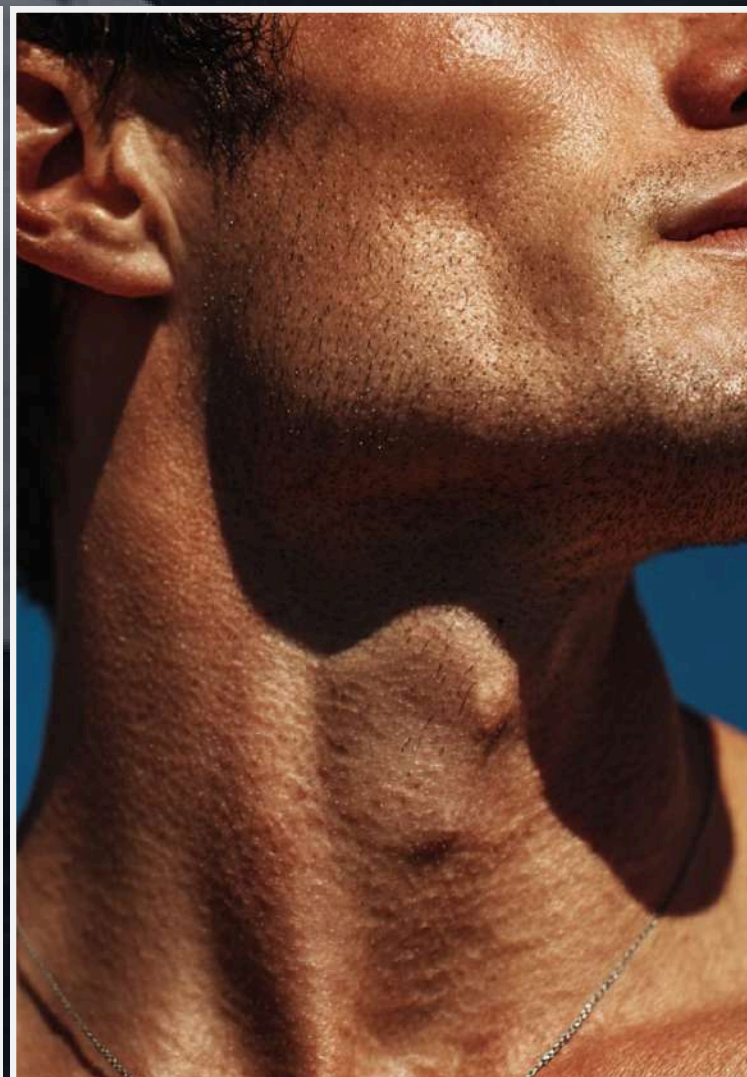
HANDS APPLYING, SKIN GLOW, WET HAIR.



SCENE 05

MACRO SKIN CLOSE-UPS

A HYPER-SENSORY CLOSE-UP LANGUAGE THAT TURNS SKIN,
LIGHT AND TEXTURE INTO A MODERN, INTIMATE PORTRAIT
THAT FEELS REFINED, QUIET, AND BEAUTIFULLY REAL.



TRANSITION

MOVEMENT IN NATURE

WOMEN SEQUENCE (MARIA LUISA + DANIELA + RAQUEL)

**RUNNING LIGHTLY ON THE BEACH, WALKING ON SAND PATHS.
DRONE FOLLOW SHOT FOR DYNAMIC MOVEMENT.
NATURAL LAUGHTER, SILHOUETTES, WIND.**

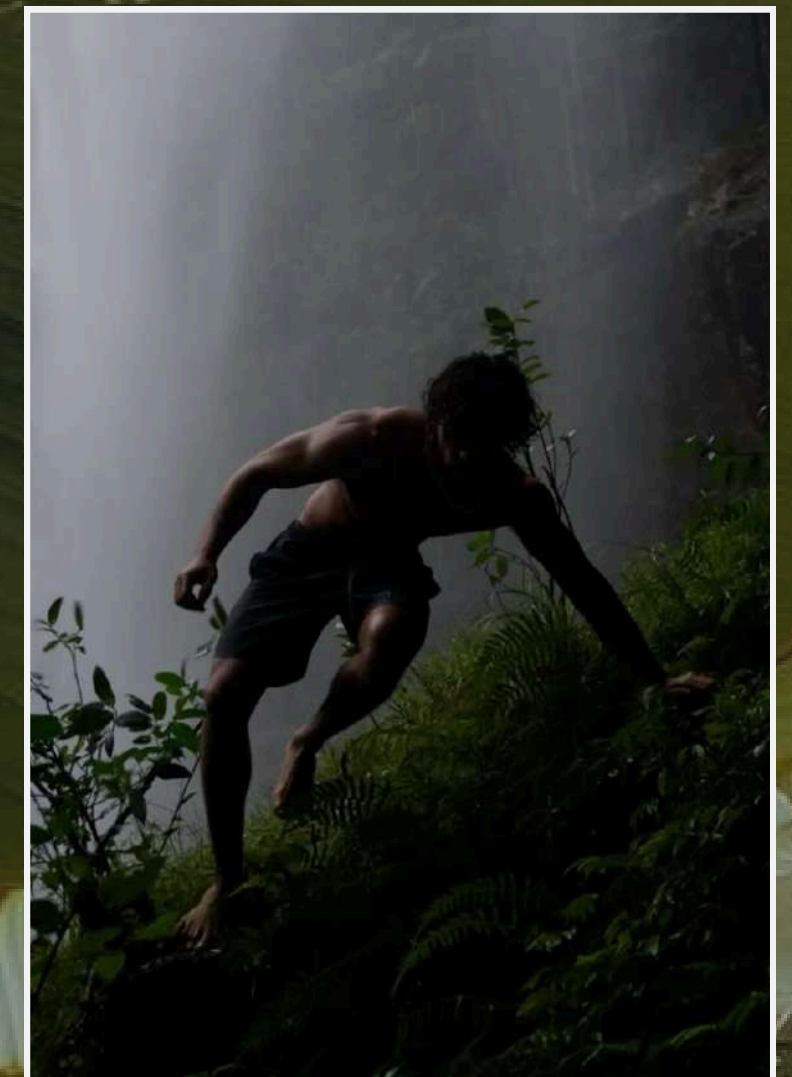
MALE SEQUENCE (ATHLETIC MALE MODEL – TBC)

**WALKING UP A MOUNTAIN TRAIL, STRONG BUT CALM ENERGY.
HANDS TOUCHING ROCKS, FOCUSED BREATHING.
MOOD : STRENGTH, CONNECTION TO NATURE.**

FEMALE MOOD



MALE MOOD



SCENE 06

FINAL SUNSET SUMMIT

**THE THREE GIRLS + MALE MODEL REUNITE
ABOVE THE HORIZON.**

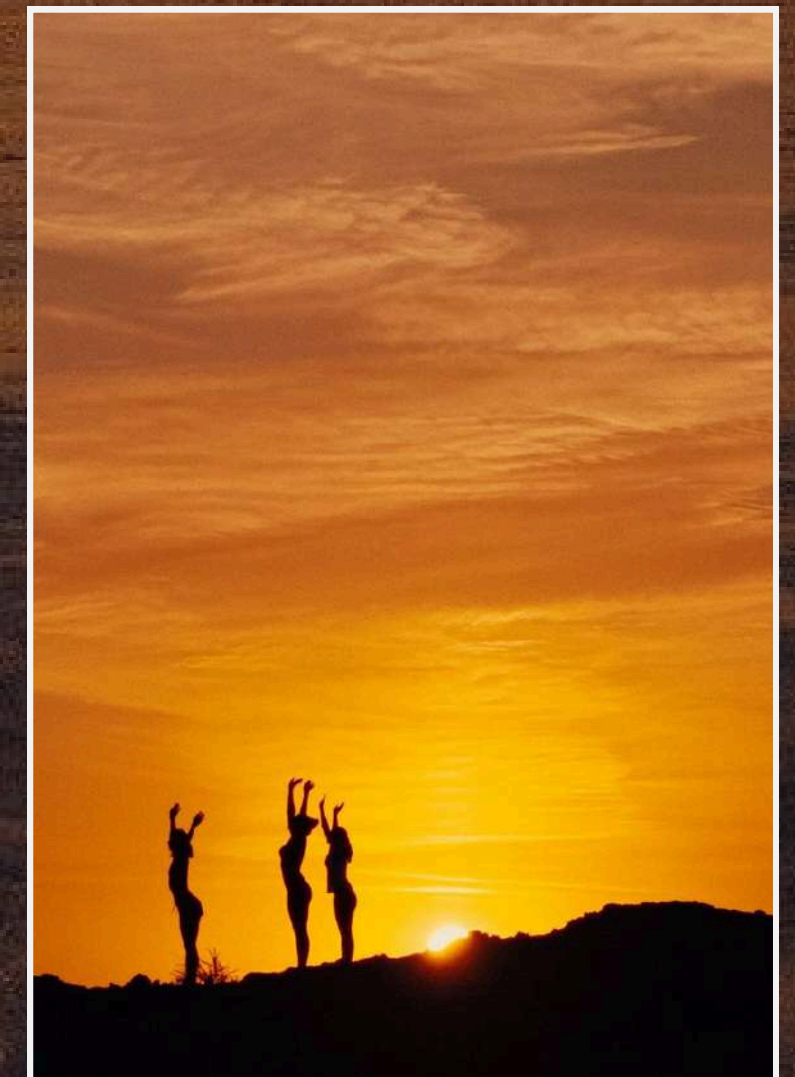
**GOLDEN-HOUR SILHOUETTES, WARM WIND,
PEACEFUL ATMOSPHERE.**

**CLOSE-UPS OF AFTER-SUN TEXTURES,
CREAMS ON SHOULDERS, ARMS,
COLLARBONES.**

**LOCATION :
SUNSET VIEWPOINT**



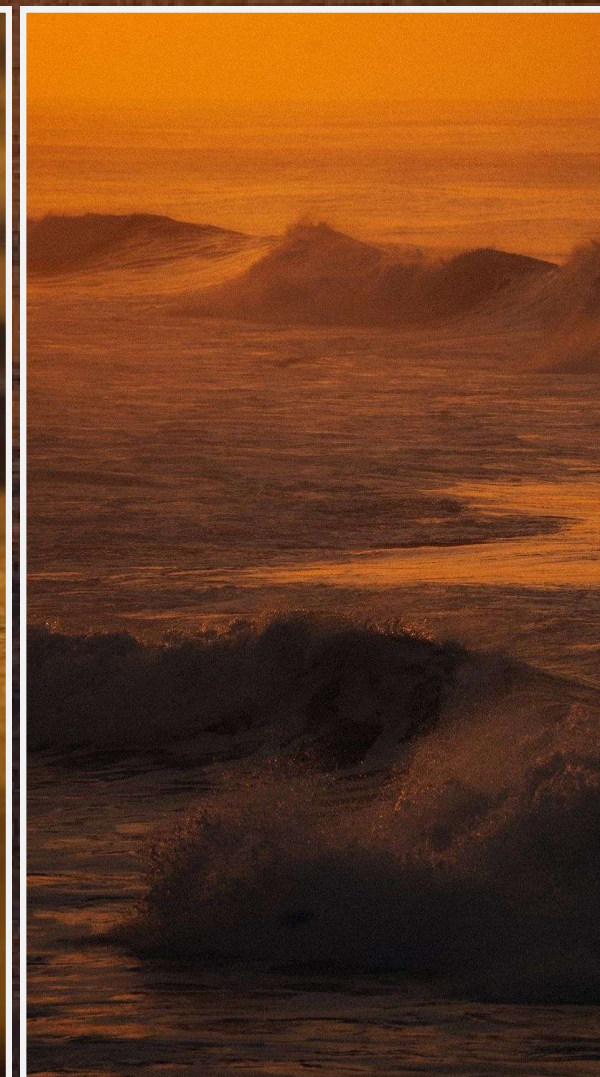
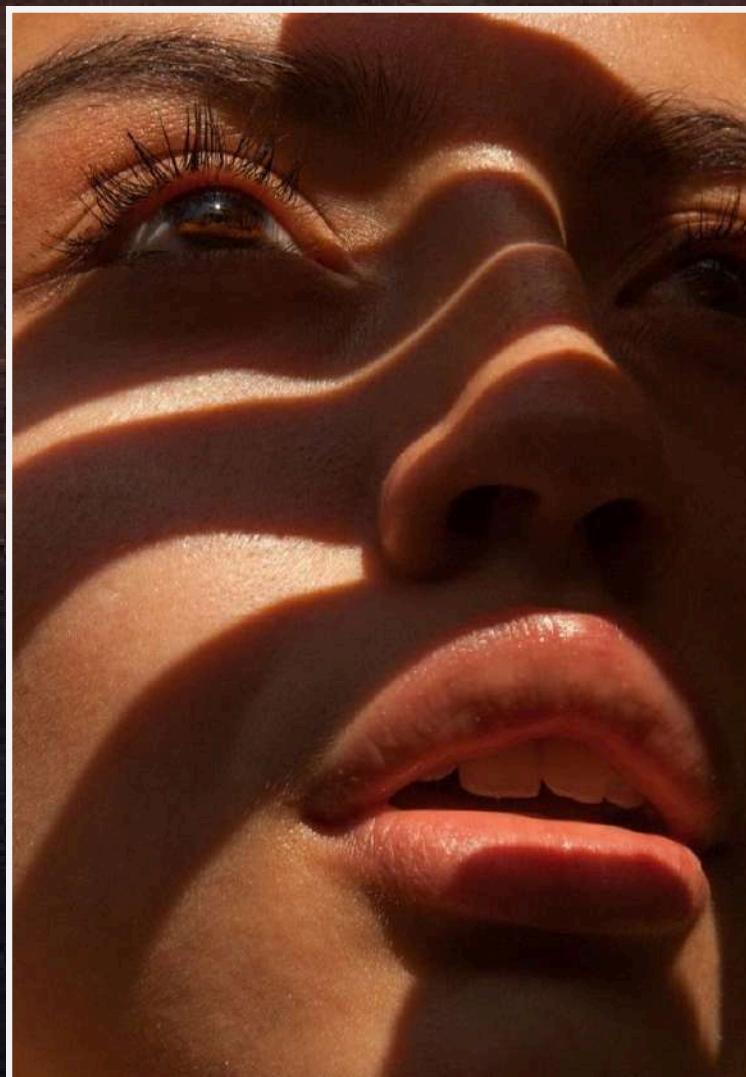
**HARMONY, SERENITY,
LUXURY WELLNESS.**



SCENE 06

FINAL SUNSET SUMMIT

A WARM, HORIZON-LINE REUNION WHERE SILHOUETTES BLEND INTO THE GOLDEN HOUR WITH QUIET HARMONY. SOFT GESTURES AND GLOWING SKIN TONES SHAPE A FINAL MOOD OF SERENITY, CLOSENESS AND CINEMATIC WARMTH.



+ 6 REELS

THE SIX REELS WILL ECHO THE FILM'S AESTHETIC, EACH CRAFTED TO SPOTLIGHT A SPECIFIC PRODUCT THROUGH FOCUSED, CINEMATIC MOMENTS. A COHESIVE SERIES THAT EXTENDS THE MOOD, SHARPENS THE STORYTELLING, AND ELEVATES THE FULL RANGE..

PREP & RENEW ANTI-AGING BODY SCRUB



HYDRATE & SHIELD SUN DROPS AND SPF 50



COOLING THE GLOW FACE MIST AND ALOE VERA GEL



+ 6 REELS

THE SIX REELS WILL ECHO THE FILM'S AESTHETIC, EACH CRAFTED TO SPOTLIGHT A SPECIFIC PRODUCT THROUGH FOCUSED, CINEMATIC MOMENTS. A COHESIVE SERIES THAT EXTENDS THE MOOD, SHARPENS THE STORYTELLING, AND ELEVATES THE FULL RANGE..

AFTER-SUN SERENITY FACE MASK & FACE CREAM



INSIDE THE SUMMER KIT THE RITUAL ESSENTIALS



SUMMER TEXTURES HYALURONIC SERUM, SAND, SKIN, LIGHT



SHOOTING

A CURATED SELECTION OF 50 RETOUCHEE
IMAGES CAPTURING DETAILS, TEXTURES
AND APPLICATION ON MODELS,
COMPLEMENTED BY REFINED PRODUCT-
FOCUSED SHOTS.

A VISUAL SET THAT BLENDS ELEGANCE,
PRECISION AND PURE BRAND SIGNATURE.



PRODUCTION TEAM

CREATIVE PRODUCTION HANDLED BY SOLANNE STUDIO + LOCAL CREW (MAKE-UP, STYLIST, HAIR, SECURITY, FOOD, TRANSPORT). INCLUDES PHOTOGRAPHER, VIDEOGRAPHER, DRONE, ASSISTANT, 16MM DOP AND POST PRODUCTION COLORIST RETOUCHER.

DELIVERABLES

50 RETOUCED PHOTOS
6 REELS (15-30SEC EACH)
1 CAMPAIGN FILM (60 SEC)
ALL RAW PHOTOS DELIVERED (+100)

USAGE RIGHTS

WEBSITE & SOCIAL MEDIA (– ORGANIC AND PAID SOCIAL) - OWN CHANNEL
WEBSITE & SOCIAL MEDIA(– ORGANIC AND PAID SOCIAL) – 3RD PARTY (RETAILERS/WHOLESALE)
PRINT, ADVERTISING, POS OWN CHANNEL
PRINT POS – 3RD PARTY
PR
GLOBAL – NOT INCLUDING ASIA

FOUNDED BY DIRECTOR SOLANNE MARÉCHAUX,
SOLANNE STUDIO IS A PARIS-BASED CREATIVE AND
PRODUCTION COMPANY DEDICATED TO CRAFTING EMOTIONAL
AND VISUALLY STRIKING FASHION IMAGERY.

WE COLLABORATE WITH A CURATED NETWORK OF PHOTOGRAPHERS
AND ARTISTS, SHAPING STORIES WITH INTENTION, ELEGANCE
AND A STRONG VISUAL IDENTITY.

OUR AMBITION IS TO EARN THE TRUST OF LEADING FASHION HOUSES AND
EDITORS, OFFERING FULL-SERVICE PRODUCTION FROM CONCEPT AND
CASTING TO ON-SET DIRECTION AND FINAL DELIVERY.

SOLANNE
STUDIO