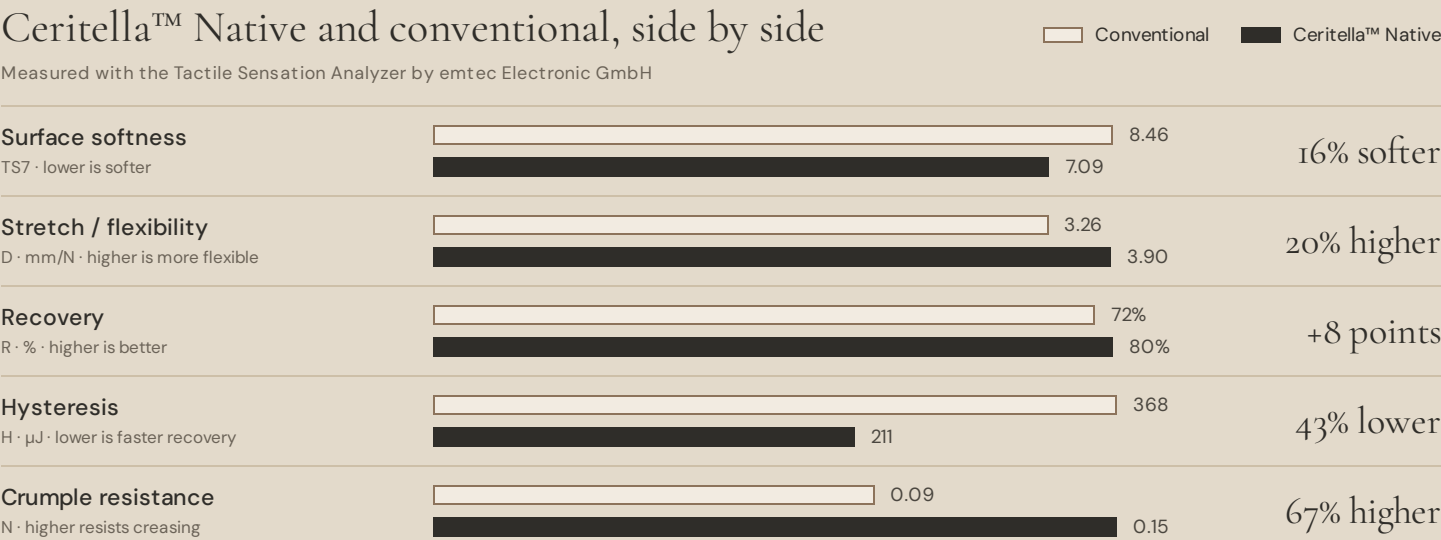


HANDFEEL EVALUATION · 100% COTTON KNIT

Softer to the touch. Quicker to recover.

Ceritella™ Native is a naturally soft, no added finishing fabric. Against a conventional cotton typical of everyday t-shirts, it measures softer, moves more freely and returns to shape faster.

16% Softer surface TS7 8.46 to 7.09	20% More flexible 3.26 to 3.90 mm/N	43% Lower hysteresis 368 to 211 µJ	67% More crumple resistance 0.09 to 0.15 N
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Softness you can measure

A 16% lower surface-softness reading with zero synthetic softener, against a conventional fabric finished with 260 g/L.

Moves with the body

Higher flexibility, higher recovery and far lower hysteresis: fabric that gives, then returns.

Holds its shape

Crumple resistance rises from 0.09 to 0.15 N, for knits that look composed through the day.

FABRICS COMPARED	Conventional · 100% cotton knit, typical t-shirt fabric · 260 g/L synthetic softener	Ceritella™ Native · 100% cotton knit · 0 synthetic softener, no added finishing
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