

Obie Loyola

oloyoladesign@gmail.com

503.395.4821



Education

Kennedy Catholic High School | Burien, WA

September 2018 - June 2021

- Voted Most Valued Classmate in AVID (Advancement Via Individual Determination)
- AVID Certificate of Excellence twice
- First Semester Honor Roll Freshman Year

Seattle University | Seattle, WA

September 2021 - June 2025

Bachelor of Arts in Design, Minor in Japanese

Cumulative GPA: 3.904

- Design Club Financial Officer
- "NOVA" 2024 Student Design Exhibition

Finance / Accountant Lead
Submissions

President's List

Fall Quarter	2021
Fall - Spring Quarter	2022
Spring Quarter	2023
Winter Quarter	2024
Spring Quarter	2024
Spring Quarter	2025

Dean's List

Fall Quarter	2022
Fall - Spring Quarter	2023
Winter Quarter	2024
Spring Quarter	2024
Spring Quarter	2025

Personal Accomplishments

Completed Inktober 2019, 2020, and 2025.
Artwork chosen for display at Kennedy Catholic High School & 2018 Washington State Fair.

Experience

Kennedy Catholic High School | Burien, WA

September 2018 - June 2021

Member of the Art Club, spent time to work on class and personal projects.

Seattle University | Seattle, WA

December 2023 - April 2024

Brought the "NOVA" 2024 Student Design Exhibition to fruition through extensive collaboration with the design cohort.

September 2024 - June 2025

Seattle U Design Assistantship, created physical and digital marketing material for arts performances and events.

May 2024 - June 2025

Graphic Design Marketing Manager at UREC, created graphic designs for print and digital platforms including, schedules, posters, Instagram graphics, etc.
Awarded Marketing Manager of the Year

July 2025 - Present

Freelance Commission Work, creating media such as emotes, banners, greeting and invitation cards for clientele.

Skills

Figma	Webflow
Adobe Creative Suite	Microsoft 365
Creative	Adaptable
Attentive	Collaborative
Punctual	Detail Oriented

Portfolio

At: oloyoladesign.com/portfolio/portfolio

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Naomi Kasumi

Professor of College of Arts and Sciences, & Director of Design Program

Seattle University

901 12th Avenue, Seattle, WA 98122

206-861-2226

kasumin@seattleu.edu

My professor of 4 years, who saw my progress in Typography, Artist's Book (a book making class), and approved and recommended me for the Seattle U Design Assistantship. Oversaw my work and can discuss my work ethic in class towards traditional creative arts.

(Jim) Yui Hung Li

Assistant Teaching Professor, Art, Art History & Design

Seattle University

901 12th Avenue, Seattle, WA 98122

425-246-9524

yli10@seattleu.edu

My professor of 3 years, who saw my progress in Digital Layout, Digital Media II for Web, and Digital Media III: ID (UI/UX Design class). Oversaw my work and can discuss my work ethic in class towards digital design and layouts.

Melissa Wessel

Assistant Director of Fitness and University Recreation

Seattle University Recreation

550 14th Ave, Seattle, WA 98122

206-220-8532

mwessel@seattleu.edu

My manager during my time at University Recreation (UREC), who awarded me Marketing Manager of the Year. Oversaw my work and can discuss my work ethic in a collaborative work environment towards producing digital and physical marketing material for UREC.