

Obie Loyola

oloyoladesign@gmail.com

503.395.4821



Summary

Creative and detail-oriented designer with a Bachelor of Arts in Design. Experienced in graphic design, marketing, and digital media. Can create compelling marketing materials for print and digital platforms, evidenced by Marketing Manager of the Year award. Proficient in Adobe Creative Suite, Figma, and Webflow. Eager to use design expertise and collaborative skills for new projects.

Work Experience

09/2018–06/2021 | Student at Kennedy Catholic High School, Burien

- Member of the Art Club, dedicating time for class and personal art projects.

09/2021–06/2025 | Student at Seattle University, Seattle

- Functioned as Finance/Accountant Lead for the “NOVA” 2024 Student Design Exhibition.
- Served as Financial Officer for the Design Club.

09/2024–06/2025 | Design Assistantship at Seattle University, Seattle

- Produced physical and digital marketing material for arts performances and university events, in collaboration with exhibitors.

05/2024–06/2025 | Graphic Design Marketing Manager at Seattle University Recreation, Seattle

- Developed physical and digital media, including schedules, posters, and social media graphics.
 - Awarded Marketing Manager of the Year Award.
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Education

09/2021–06/2025 | Seattle University, Bachelor of Arts in Design, Minor in Japanese, Seattle

- 3.904 GPA
- Achieved President’s List for Fall Quarter 2021, Fall-Spring Quarter 2022, Spring Quarter 2023, Winter Quarter 2024, Spring Quarter 2024, and Spring Quarter 2025.
- Qualified for Dean’s List

09/2018–06/2021 | Kennedy Catholic High School, Burien

- Recognized as Most Valued Classmate in Advancement Via Individual Determination (AVID).
- Earned AVID Certificate of Excellence on two occasions.
- Achieved First Semester Honor Roll during Freshman Year.

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Skills

Adobe Creative Suite	Microsoft Suite 365	Detail Oriented
Adobe Illustrator	Outlook	Collaborative
Premiere Pro	Excel	Attentive
Photoshop	Webflow	Punctual
InDesign	Figma	Creative

Personal Accomplishments

- Artwork chosen for display at Kennedy Catholic High School & 2018 Washington State Fair.
- Completed Inktober, a drawing challenge in October to draw 31 prompts, for 2019, 2020, and 2025.
- Created a website mockup detailing the history of the Persona game series, can be viewed at <https://oloyoladesign.com/portfolio/history-of>

Portfolio

Can be visited at oloyoladesign.com/portfolio/portfolio

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References

Naomi Kasumi

Professor of College of Arts and Sciences, & Director of Design Program

Seattle University | 901 12th Avenue, Seattle, WA 98122

206-861-2226 | kasumin@seattleu.edu

Professor of 4 years, who saw my progress in Typography, Artist's Book (a book making class), and approved and recommended me for the Seattle U Design Assistantship. Oversaw my work and can discuss my work ethic in class towards traditional creative arts.

(Jim) Yui Hung Li

Assistant Teaching Professor, Art, Art History & Design

Seattle University | 901 12th Avenue, Seattle, WA 98122

425-246-9524 | yli10@seattleu.edu

Professor of 3 years, who saw my progress in Digital Layout, Digital Media II for Web, and Digital Media III: ID (UI/UX Design class). Oversaw my work and can discuss my work ethic in class towards digital design and layouts.

Melissa Wessel

Assistant Director of Fitness and University Recreation

Seattle University Recreation | 550 14th Ave, Seattle, WA 98122

206-220-8532 | mwessel@seattleu.edu

My manager during my time at University Recreation (UREC), who awarded me Marketing Manager of the Year. Oversaw my work and can discuss my work ethic in a collaborative work environment towards producing digital and physical marketing material for UREC.