

# Obie Loyola

oloyoladesign@gmail.com

503.395.4821



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## Summary

Creative and detail-oriented designer with a Bachelor of Arts in Design and Minor in Japanese. Attentive, collaborative, and experienced in graphic design, marketing, and digital media. Awarded Marketing Manager of the Year for excellence in creating compelling marketing materials for print and digital platforms at Seattle University Recreation. Eager to apply his skills and experience in any way he can.

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## Work Experience

### 09/2018–06/2021 | Student at Kennedy Catholic High School, Burien

- Member of the Art Club, dedicating time for class and personal art projects.

### 09/2021–06/2025 | Student at Seattle University, Seattle

- Finance/Accountant Lead for the "NOVA" 2024 Student Design Exhibition, and set up and tearing down mine and other classmates' showcased design work.
- Financial Officer for the Design Club. Managed budgets using Excel, for future Design students.

### 09/2024–06/2025 | Design Assistantship at Seattle University, Seattle

- Used Adobe Illustrator, InDesign, Photoshop, and Acrobat, produced physical and digital marketing material for arts and university events, in collaboration with exhibitors.

### 05/2024–06/2025 | Graphic Design Marketing Manager at Seattle University Recreation, Seattle

- Used Adobe Illustrator, InDesign, Photoshop, and Acrobat, developed physical and digital media, including schedules, posters, and social media graphics. Produced graphics, attended weekly group meetings, and collaborated with coworkers.
- Awarded Marketing Manager of the Year Award.

### 06/2025–Present | Graphic Design Commission Work

- Working for commission with clients to create digital and physical media, using Adobe Illustrator, InDesign, Acrobat, and ClipStudio Art. Duties included producing wanted materials, and scheduling / attending weekly updates with clients.
- Created content includes character sheets, invitation and celebration cards, and banners.

### 06/2026–Present | Volunteering

- Tabled for raffle ticket and auction sales at Japan America Society of the State of Washington (JASSW)'s 66th Annual Golf Tournament. Welcomed entrants, introduced raffle and auction, and wrote down participating entrants.
- Currently assisting with class teaching and related activities for 4th grade classes at Benjamin Franklin Elementary School. Assisting with lessons, answering students' questions, grading classwork, and copying, printing requested classwork materials.

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## Education

09/2021–06/2025 | Seattle University, Bachelor of Arts in Design, Minor in Japanese, Seattle

- 3.904 GPA
- Achieved President's List for Fall Quarter 2021, Fall-Spring Quarter 2022, Spring Quarter 2023, Winter Quarter 2024, Spring Quarter 2024, and Spring Quarter 2025.
- Qualified for Dean's List

09/2018–06/2021 | Kennedy Catholic High School, Burien

- Recognized as Most Valued Classmate in Advancement Via Individual Determination (AVID).
- Earned AVID Certificate of Excellence on two occasions.
- Achieved First Semester Honor Roll during Freshman Year.

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## Skills

|                      |                     |                 |                        |
|----------------------|---------------------|-----------------|------------------------|
| Adobe Creative Suite | Microsoft Suite 365 | Detail Oriented | Digital Tablet Drawing |
| Adobe Illustrator    | Outlook             | Collaborative   | Clip Studio Paint      |
| Premiere Pro         | Excel               | Attentive       | Video Editing          |
| Photoshop            | Webflow             | Punctual        |                        |
| InDesign             | Figma               | Creative        |                        |

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## Personal Accomplishments

- Artwork chosen for display at Kennedy Catholic High School & 2018 Washington State Fair.
- Completed Inktober, a drawing challenge in October to draw 31 prompts, for 2019, 2020, and 2025.
- Created a website mockup detailing the history of the Persona game series, can be viewed at <https://oloyoladesign.com/portfolio/history-of>

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## Portfolio

Can be visited at [oloyoladesign.com/portfolio/portfolio](https://oloyoladesign.com/portfolio/portfolio)

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## References

**Naomi Kasumi**

Professor of College of Arts and Sciences, & Director of Design Program

Seattle University | 901 12th Avenue, Seattle, WA 98122

206-861-2226 | kasumin@seattleu.edu

My professor of 4 years, who saw my progress in Typography, Artist's Book (a book making class), and approved and recommended me for the Seattle U Design Assistantship.

Oversaw my work and can discuss my work ethic in class towards traditional creative arts.

**(Jim) Yui Hung Li**

Assistant Teaching Professor, Art, Art History & Design

Seattle University | 901 12th Avenue, Seattle, WA 98122

425-246-9524 | yli10@seattleu.edu

My professor of 3 years, who saw my progress in Digital Layout, Digital Media II for Web, and Digital Media III: ID (UI/UX Design class). Oversaw my work and can discuss my work ethic in class towards digital design and layouts.

**Melissa Wessel**

Assistant Director of Fitness and University Recreation

Seattle University Recreation | 550 14th Ave, Seattle, WA 98122

206-220-8532 | mwessel@seattleu.edu

My manager during my time at University Recreation (UREC), who awarded me Marketing Manager of the Year. Oversaw my work and can discuss my work ethic in a collaborative work environment towards producing digital and physical marketing material for UREC.