

# Mike Brown

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## Professional Summary

UX/UI Designer with 9+ years of experience building accessible, user-focused digital products across higher education, healthcare, and enterprise services. Skilled in research, prototyping, and scalable design systems to improve conversion rates, reduce support costs, and accelerate development. Collaborates closely with engineers, PMs, and stakeholders to deliver intuitive experiences that balance user needs with business goals.

## Skills

UX strategy · Research and insights · Data-informed UX · Interaction design · Design systems and reusable components · Accessibility standards · Agile collaboration · Product alignment · Figma · Analytics tools · Jira

## Experience

### UX Designer (Contract) – Anthro-Tech

Aug 2025 – Present | Olympia, Washington

- Led UX strategy and discovery efforts for nonprofit and government clients, translating complex requirements into clear, user-centered digital solutions.
- Designed responsive wireframes and high-fidelity prototypes, simplifying information architecture and reducing project turnaround time through direct client collaboration.
- Developed brand standards and scalable component libraries to ensure consistency, accessibility compliance, and efficient implementation across CMS platforms.
- Conducted user research and usability testing, synthesizing findings into actionable recommendations that improved task clarity and stakeholder alignment.

### UX Designer (Contract) – EFK Group

Dec 2024 – Aug 2025 | Trenton, NJ

- Led stakeholder interviews, journey mapping, and competitive research to define user needs and align design vision, reducing project ambiguity and accelerating delivery by 15%.
- Created responsive, WCAG-compliant wireframes and prototypes, simplifying navigation structures and improving accessibility scores across core templates.
- Partnered with developers to streamline handoff and validation, reducing design iteration time and improving development accuracy.

### UI/UX Designer (Contract) – Syracuse University

Mar 2024 – Nov 2024 | Remote

- Led UX strategy and redesign for university web ecosystem, driving a 20% improvement in task completion for prospective student flows.
- Generated analytics, usability tests, and feedback to refine IA and navigation, increasing navigation efficiency by 18%.
- Supported CMS component adoption and scalable patterns to align design with technical architecture and accessibility standards.

