

Privacy Policy

Yara Agency

Last updated: 11.03.2026

Yara Agency (“we”, “our”, or “us”) operates the website <https://theyaragency.com>. This Privacy Policy explains how we collect, use, and protect your information when you visit the website or contact us.

1. Information We Collect

We may collect the following information when you interact with our website:

Information you provide directly

- Name
- Email address
- Phone number (if provided)
- Message content submitted through the contact form

Newsletter information

If you subscribe to our newsletter, we collect:

- Email address
- Any information you voluntarily provide

Newsletter subscriptions are managed through Mailchimp.

2. How We Use Your Information

We use the information we collect to:

- Respond to inquiries submitted through the website
- Provide information about our services
- Send newsletters or updates (if you subscribe)
- Communicate regarding potential collaborations or services

We do not sell or rent your personal data to third parties.

3. Third-Party Services

We use certain third-party services to operate our website and communicate with users.

Mailchimp

Mailchimp is used to manage email newsletters and mailing lists. When you subscribe to our newsletter, your information is processed by Mailchimp in accordance with their privacy policy.

Mailchimp Privacy Policy:

<https://mailchimp.com/legal/privacy/>

Calendly

Calendly may be used to schedule meetings through our website. When booking a meeting, your information may be processed by Calendly according to their privacy policy.

Calendly Privacy Policy:

<https://calendly.com/privacy>

4. Data Storage and Protection

We take reasonable steps to protect your personal information from unauthorized access, misuse, or disclosure. However, no internet transmission or storage system can be guaranteed to be completely secure.

5. Your Rights

Depending on your location, you may have the right to:

- Request access to the personal data we hold about you
- Request correction of inaccurate information
- Request deletion of your data
- Withdraw consent to receive communications

To exercise these rights, please contact us at the email below.

6. External Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of those third-party websites.

7. Contact

If you have any questions about this Privacy Policy or how your data is handled, please contact:

Olena Yara

Yara Agency

Email: oyara@theyaragency.com