JDD AGENCY

Digital Transformation Roadmap

The Roadmap

The process from A - Z

● Technology Stack

Phase 1 (Fix):
Stabilize legacy core & Audit Security.

Phase 2 (Modernize):
API Layer implementation & Cloud Migration.

Phase 3 (Innovate):
AI integration & Edge Computing.

● Data & Insights

Phase 1:
Data cleaning & Governance definition.

Phase 2:
Centralized Data Lake setup.

Phase 3:
Predictive Analytics & Real-time personalization.

● People and Culture

Phase 1:
Skills Gap Analysis & Leadership buy-in.

Phase 2:
Agile training & Cross-functional squads.

Phase 3:
Culture of continuous experimentation.