



MINORITY OWNED BUSINESSES
PRESENTED BY ALH LAW GROUP

PROSPECTIVE GUEST GUIDE



alhlaw.com/podcast



cbus mob –
minority owned business



@cbus_mob

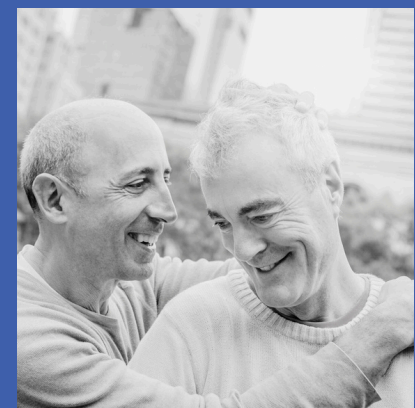
HELLO AND THANK YOU,

We appreciate your interest in our podcast!

We're thrilled to potentially feature your story and highlight your business as part of our effort to showcase the incredible diversity of businesses in Columbus.

Is your business minority-owned?

A minority-owned business is typically defined as a company where at least 51% is owned and operated by individuals who identify as part of a traditionally underrepresented group, such as people of color, women, members of the LGBTQ+ community, veterans, or individuals with disabilities. If this applies to you, we'd love to explore how this part of your identity has shaped your business.



WHAT TO EXPECT

Our podcast is designed to be conversational, laid-back, and fun! We want to explore the heart of your business and the unique journey you've experienced as a business owner.

Here are the key topics we'll cover during our chat:

What inspired you to start your business?

Biggest challenges or risks you've encountered as a business owner?

How has your minority status impacted your business launch or growth?

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What do you wish you had known when you first started?

Are you a good fit for our podcast? Fill out our podcast guest form. [Click here](#) to get started!



VIRTUAL PODCAST GUEST



TECHNICAL TIPS

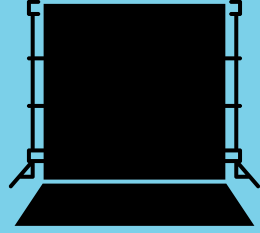
INTERNET CONNECTION

Ensure you have a strong internet connection before recording. If needed, restart your router or modem and reboot your device.



BACKGROUND

Choose a quiet, uncluttered space for filming with good natural light in front of you, not behind. Both the video and audio will be used.



TURN OFF YOUR PHONE

Turn off or silence your phone and close any unnecessary apps or put your computer in focus mode before recording.



MICROPHONE

We recommend you use an external microphone if you have one. Please ensure that it is connected to your device before recording.



HEADPHONES

If you have headphones, please wear them to reduce echo and improve sound quality.



OPEN IN CHROME

We use Riverside to record and recommend using Chrome or Firefox for the best experience.



RELAX AND BE YOURSELF...

We're excited for a great conversation and will do everything to help you feel at ease during the recording. This is your time—there are no wrong answers, so just relax and enjoy yourself!



BEFORE THE SESSION

Please complete our Google form with all relevant web and social links. Send us any logos and your headshot for publicity. Let us know any topics you'd like to discuss or avoid.

