



Oh Baby!

STUDIO

MODERN 3D•4D ULTRASOUND

1.) Privacy Policy. Welcome to Oh Baby! Studio. Your privacy and safety are important to us. We may collect personal information such as your name, contact information, due date, healthcare provider, appointment details, session preferences, and ultrasound images or videos in order to schedule appointments, provide and personalize your experience, communicate with you, improve our services, process payments, and meet legal or business obligations. Oh Baby! Studio provides elective, non-diagnostic ultrasound services for entertainment and bonding purposes only; we do not provide medical advice, diagnosis, treatment, or interpretation of medical findings, and our services do not replace care from a licensed prenatal healthcare provider. By using our services, you confirm that you are under the care of a licensed prenatal provider, understand that image quality is not guaranteed, and voluntarily assume responsibility for participating in this elective experience. We do not sell or rent your personal information. We may share information only as needed with booking, payment, or service providers, when required by law, or to protect the safety and rights of our clients and business. Identifiable images or videos will never be used for marketing without your explicit permission, and you may withdraw consent for promotional use at any time. We take reasonable steps to protect your information, but no system can be guaranteed completely secure. Children must be supervised during visits, and we do not knowingly collect personal information directly from children. To request access, correction, deletion, or withdrawal of consent, please contact us at baby@ohbabynj.com.

2.) Liability Agreement.

a. Nature of Service. I understand that the ultrasound session provided by Oh Baby! Studio is elective and non-diagnostic. The purpose of this session is entertainment, bonding, and keepsake imagery only. This session is not intended to replace medical care, diagnostic imaging, or evaluation performed by my healthcare provider. Up to six guests are allowed with me in the room, and all children under 12 must be supervised throughout the whole service. The FDA does not approve 3D/4D ultrasounds.

b. Medical Care and Prenatal Supervision. I confirm that I am currently under the care of a licensed physician, midwife, or qualified prenatal health provider. I have already received (or will receive) my medically necessary diagnostic ultrasound and continue prenatal care. I understand that Oh Baby! Studio does not provide medical interpretation, diagnosis, or treatment.

c. No Medical Guarantees. I acknowledge that the sonographer may not under any circumstances discuss or interpret medical findings. Image quality may vary based on gestational age, position, maternal body systems, etc. which are factors beyond the studio's control. While we do our absolute best, no specific views are guaranteed, and if no images are able to be captured, I can come back on a different day free of charge to try again, given that it is stated in my package description.

d. Liability. I agree to release, waive, and hold harmless: Oh Baby! Studio, its owners, staff, sonographers, and affiliates from any claims, liabilities, damages, or expenses arising from my participation in this elective session, except in cases of gross negligence or willful misconduct. Ultrasound has been widely used in obstetrics; however, I understand that this session is elective and performed at my request. I voluntarily assume all responsibility for participation in this elective session. If any part of the ultrasound protocol as described interferes with my treatment by a healthcare provider, causes discomfort, or distress, I will inform Oh Baby! Studio staff and work with them to adapt the structure to my needs.

3.) Acknowledgement of Elective, Non-Diagnostic Scan. I acknowledge & agree to the following statements: All ultrasounds offered by Oh Baby! Studio are non-diagnostic. They are for bonding and keepsake purposes only. These scans are not under the purview of a physician, and no medical claims can be made about these scans under any circumstances. Oh Baby! cannot provide any medical advice, opinion, or direction. In order to have a scan at Oh Baby!, you must be under the care of a licensed healthcare provider for the duration of the pregnancy. The FDA does not approve 3D/4D elective ultrasounds.

4.) Re-scan & Cancellation Policy. We kindly ask that you reschedule your appointment by replying to our texts, or by emailing baby@ohbabynj.com 24-48 hours before your appointment. We may be able to accommodate rescheduling on the same day, at our discretion. Cancellations must be made 48 hours in advance in order to qualify for a full refund. Cancellations made 24 hours in advance warrant a 50% refund. At this time, we cannot provide refunds for appointments canceled on the day of your scan or no-show appointments. Due to factors outside of our control, on some occasions we are unable to get clear 3D/4D images. We will try our best every time & recommend some ideas to get baby in position. However, re-scans are not guaranteed and are up to the sole discretion of the sonographers and Oh Baby! management

5.) Social Media Release. By booking your session, you acknowledge that Oh Baby! Studio and its partners have the ability to use footage from your session in marketing and promotional activities, including but not limited to social media. This footage is 100% anonymous and will not have identifying information attached under any circumstances. If you do not want your anonymous, unlabeled footage used for these purposes, you must tell us before beginning your scan.