

# COOKIE POLICY — HelpAI

Last updated: 17/05/2026

This Cookie Policy explains how **HelpAI** (“we”, “our”, “**HelpAI**”) uses cookies similar technologies on the website hotelhelp.ai.



## 1. What Are Cookies

Cookies are small text files stored on your device when you visit a website. They help improve functionality, performance, and user experience.

## 2. Types of Cookies We Use

### 2.1. Necessary Cookies

Required for the Website to function. These cannot be disabled.

### 2.2. Functional Cookies

Enable enhanced features such as remembering preferences.

### 2.3. Analytical Cookies

Used to analyze Website performance and usage.

We use:

- Google Analytics
- Meta Pixel (analytics component)

### 2.4. Marketing Cookies

Used for advertising and retargeting.

Includes:

- Meta Pixel
- Other marketing tools (if implemented)

## 3. ThirdParty Cookies

Thirdparty providers may set cookies when you interact with:

- Google Analytics
- Meta Pixel
- Calendly / TidyCal
- Webflow Forms
- WhatsApp API
- CRM integrations

These providers have their own privacy policies.

## 4. Cookie Consent

When you visit the Website, you will see a cookie banner allowing you to:

- Accept all cookies
- Reject nonessential cookies
- Customize preferences

You may change your preferences at any time.

## 5. How to Disable Cookies

You can disable cookies through:

- browser settings
- cookie banner settings

Disabling some cookies may affect Website functionality.

## **6. Updates to This Policy**

We may update this Cookie Policy. The latest version will always be available on this page.

## **7. Contact**

For questions about cookies: [post@hotelhelp.ai](mailto:post@hotelhelp.ai)

