

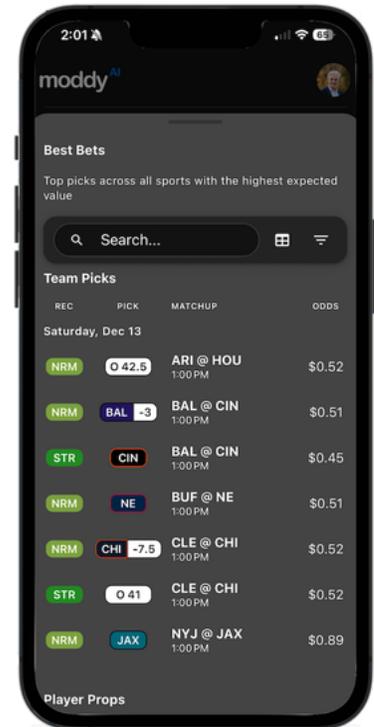


# OVERVIEW

## who we are

Moddy is a sports intelligence platform that combines human-built prediction models with specialized AI to generate transparent, performance-tracked sports picks. Creators build and test models using real historical data — no coding required — and Moddy aggregates the best-performing models into consensus predictions. Every prediction is publicly tracked, creating accountability and measurable performance over time. We provide data-driven insights that help bettors make smarter decisions wherever they choose to bet.

Founded in Atlanta, GA in 2025, Moddy is backed by early-stage investors and industry operators.



## our founders



### Todd Rogers

Technology executive and entrepreneur with 25+ years building large-scale software platforms. Former engineering leader at Amazon and FlashParking, and founder of a mobile platform acquired by Cvent. At Moddy, Todd leads product and platform strategy, building the data infrastructure that powers creator-driven sports prediction models.



### Conrad "Trey" Wredberg

AI and cloud technology expert with more than two decades of experience building data-driven products and platforms. Former product and cloud leader at Amazon Web Services and a lifelong sports modeler, Trey architects the machine learning systems and data infrastructure behind Moddy's prediction platform.

## about Moddy (boilerplate)

Moddy is an AI-powered sports prediction platform that combines creator-built models into transparent, performance-tracked consensus picks. Creators build and test prediction models using real historical sports data — no coding required — and Moddy aggregates the best-performing models to generate consensus predictions. Every prediction is publicly tracked, creating accountability and measurable performance over time. Moddy was founded in Atlanta, GA in 2025 and is currently in soft launch.

## what makes us different



### Creator-built models, not generic AI prompts

Moddy runs on structured, creator-built prediction models trained on real sports data, not one-off AI prompts or black-box guesswork.



### Transparent public performance tracking

Every prediction is tracked in public. Win rate, ROI, and full history are visible. No cherry-picking.



### Consensus predictions from independent models

Smart Picks combine diverse creator models using performance-based weighting. Signals rise because they work, not because someone is loud.



### A new intelligence layer

Moddy provides model-driven intelligence that helps users make smarter decisions elsewhere.

## who's it for?

### Creators

Creators – anyone with a theory about a sports outcome – use Moddy to:

- Turn ideas & theories into predictive models
- Test against years of NFL, MLB, and NBA data
- Track historical model & prediction performance
- Do it all without any coding, spreadsheets, or data science degree

### Bettors

Bettors – anyone looking for a sharper edge – use Moddy to:

- Access performance-weighted predictions
- Compare prediction performance over time
- Track model records before acting on predictions
- Bet with clarity, not hype



*The smartest betting insights don't come from one guru — they come from testing many ideas openly. We're building a platform where collective intelligence beats any single expert."*

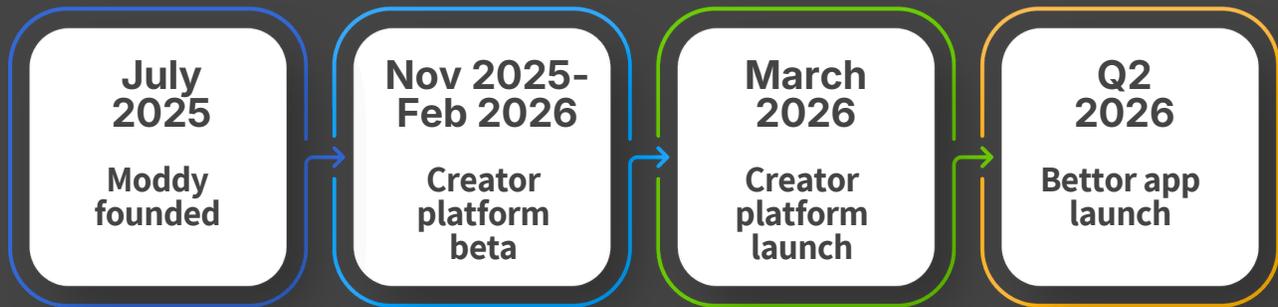
~Todd Rogers, Moddy Co-founder

*"Moddy lets me bring my own ideas to the data instead of guessing from gut feel. Once a model is live, every prediction is tracked, so there's no hiding from the results. Moddy will change the betting game forever."*

~Carlos Hernandez, Moddy beta creator



## our timeline



## beta stats

**126M+**

**DATA POINTS**

Game-level, player-level, and play-by-play data across decades of NBA, NFL, and MLB seasons

**2M+**

**PREDICTIONS**

Generated, tracked, and measured over time across hundreds of performance-tested models during beta

**700+**

**ACTIVE MODELS**

Creator-built models generating live, ongoing predictions across sports

**30K+**

**TRAINS RUN**

Every model is trained, tuned, and validated across multiple strategies before generating predictions.

## contact



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