



FOR IMMEDIATE RELEASE

Moddy Expands to MLB, Unlocking its Largest Data and Modeling Leap Yet

Largest data expansion to date powers deeper models and a faster modeling pipeline for all creators.

ATLANTA, May 5, 2026 — Moddy AI, Inc., the AI-powered sports intelligence platform built for model creators and data-driven bettors, today announced the launch of **Major League Baseball (MLB)** on its creator platform, marking the company's most significant expansion to date.

With MLB, Moddy dramatically increases the scale and depth of its modeling system — introducing over **400 new stats**, compared to just ~50 stats in its initial NFL release. MLB launches with an initial set of core game outcomes plus pitcher strikeouts and batter hits player prop outcomes.

This expansion represents a major step forward in Moddy's mission to give creators access to high-end predictive modeling tools previously reserved for professional bettors and syndicates.

A step-change in scale

MLB brings a fundamentally different level of data complexity to the platform.

The dataset powering MLB models is approximately **10x larger than NBA**, which was itself **10x larger than NFL** — creating an exponential increase in the number of inputs, combinations, and modeling pathways available to creators.

Rather than simply adding more data, Moddy used this expansion to evolve its underlying systems.

Built for scale — and better because of it

The demands of MLB pushed Moddy to rethink and improve its model-building pipeline.

As part of this rollout, the company has introduced a faster, more efficient workflow for building and testing models — improvements that now benefit creators across **all sports on the platform**, not just MLB.

"This wasn't just about adding another sport. It forced us to scale the system in a way that makes everything better — faster model iteration, more efficient testing, advanced tuning by outcome, and ultimately stronger outputs for creators." — Todd Rogers, Co-Founder, Moddy

From predictions to performance

Moddy's platform allows creators to turn betting ideas into fully tested models — automatically evaluating thousands of variations and strategies behind the scenes.

With MLB, that system becomes significantly more powerful:

- **Core game outcomes** — moneyline, spread, and totals
- **Player props** — pitcher strikeouts and batter hits at launch, with more to follow
- **Modeling depth** — 400+ stats enabling deeper, more nuanced models
- **Platform-wide gains** — a modeling pipeline rebuilt for scale, benefiting all sports and outcomes on Moddy

The result is not just more predictions, but better-informed decisions — grounded in performance, not opinion.

Expanding the creator ecosystem

MLB also opens the door to a broader range of creators, including those focused on player props, advanced metrics, and high-volume sports modeling.

As Moddy continues to grow, the platform is positioning itself as a central hub where creators can build, test, and prove their models — and where performance determines visibility.

From creators to bettors

For bettors, MLB ultimately means broader, more diverse coverage in the Moddy mobile app, now in public beta. As creators build and prove MLB models, those picks enter the app's rotation alongside NBA — giving bettors access to verified, performance-tracked picks across the heart of baseball season.

It's the two-sided arc Moddy has been building toward: creators equipped to model any sport at scale, and bettors with direct access to what those models produce.

About Moddy

Moddy is an Atlanta-based prediction platform bringing transparency and accountability to sports betting. Its creator platform gives model builders structured tools and AI-assisted workflows to build and validate data-driven prediction models without requiring data science expertise. Its mobile app, now in public beta, gives bettors direct access to those models and their verified track records. Learn more at <https://moddy.ai>

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