moddy AI

OVERVIEW

who we are

Moddy is where sports prediction models are built, tested, and graded in public. Its engine trains, calibrates, and runs 1,000+ models live on NFL, NBA, and MLB games, and explains what they find in plain English.

Businesses use Moddy to put predictions, ranked boards, and written briefings in their own products. Creators publish models. Bettors follow the results. Every model is graded on live results.

Founded in Atlanta, GA in 2025, Moddy is backed by early-stage investors and industry operators.

Briefed Board EXAMPLE

- **The Read**
  The pattern across the whole slate: where the board is leaning, and why.
- **The Rundown**
  The top picks, each broken down: the reasoning, the risk, and the number that could break it.
- **The Parlay**
  A multi-leg ticket from the board's picks, with the reason and the risk for each leg.

our founders



Todd Rogers

Co-founder and CEO

Technology executive and entrepreneur with 25+ years building large-scale software platforms. Former engineering leader at Amazon and FlashParking, and founder of a mobile platform acquired by Cvent. At Moddy, Todd leads the company and its work with business partners.



Conrad "Trey" Wredberg

Co-founder

AI and cloud technology expert with more than two decades of experience building data-driven products and platforms. Former product and cloud leader at Amazon Web Services and a lifelong sports modeler, Trey architects the machine learning systems and data infrastructure behind Moddy's prediction engine.

about Moddy (boilerplate)

Moddy builds sports prediction models without the data science overhead. Its engine trains, calibrates, and runs 1,000+ models live on NFL, NBA, and MLB games. Businesses use Moddy Signals to put predictions, ranked boards, and briefings in their own products, or Moddy Labs to build private models without code. Creators publish models and bettors follow the results in the Moddy app. Every model is graded on live results. Moddy was founded in Atlanta, GA in 2025.

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what we offer

Moddy Signals

Moddy's models, predictions, top picks, and plain-English analysis, through our API into your app, site, Discord, or data feed. No data science team required.

Moddy Labs

Build private sports prediction models without code. Describe an idea in plain English and the built-in Lab Partner turns it into a model. Moddy trains, tests, and calibrates it, then runs it live and grades it.

Creator plans

Creators build advanced AI sports prediction models from their own ideas, no coding needed.

The Moddy app

Smarter sports picks built from transparent, performance-backed models, with full visibility into ROI, edge, and historical results. The app is available on iOS or Android on the web, with a 7-day free trial included.

what makes us different

1 Trained models, not AI prompts

Every Moddy model is trained on real sports data, tested against the market, and calibrated before it goes live.

2 Built to plug into other products

Moddy Signals delivers predictions, ranked boards, and plain-English briefings into apps, sites, and newsletters.

3 A data science team, no hiring

With Moddy Labs, anyone can turn an idea into a working model without code.

4 Graded on live results

Record, return, closing-line value, and calibration are tracked on live results, with no cherry-picking.

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who it's for

Businesses

Bet trackers, pick'em and fantasy apps, prediction market apps, creator platforms, media and newsletters, and data providers

- Put predictions, ranked boards, and briefings in your product
- Build private models without code
- Show users performance graded on live results
- Start with a scoping call and a paid 30-day pilot

Creators

Anyone with a theory about a sports outcome

- Turn ideas and theories into predictive models
- Test ideas against real NFL, NBA, and MLB data
- Track model and prediction performance
- Do it all without coding, spreadsheets, or a data science degree

Bettors

Anyone looking for a sharper edge

- Thousands of picks, one short list
- See curated picks, ranked for you
- Save your picks in one place, results included
- Follow models with a real track record

in their words

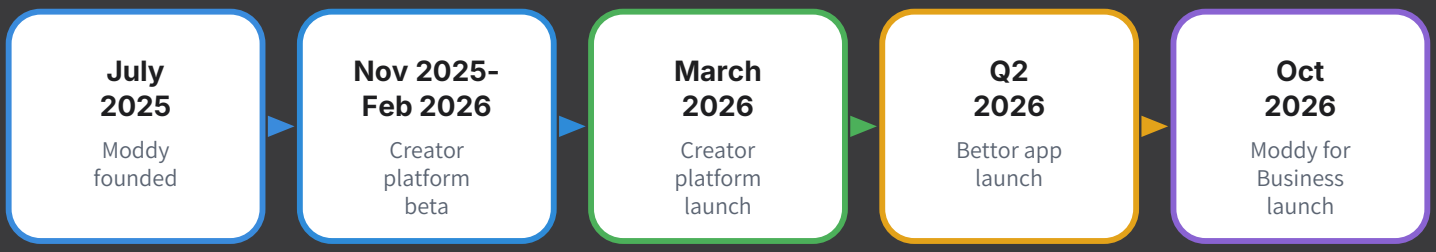
"Moddy lets me bring my own ideas to the data instead of guessing from gut feel. Once a model is live, every prediction is tracked, so there's no hiding from the results."

Carlos Hernandez, Moddy beta creator

"Every prediction should show its work. Moddy gives every model a public record, and gives businesses a way to build on it."

Todd Rogers, Moddy Co-founder

our timeline



the engine, by the numbers

As of October 2026

1,000+
active models
Models generating live predictions across NFL, NBA, and MLB

49
markets
Across NFL, MLB & NBA

30M
predictions and counting
Generated and tracked across every model on the platform

250M+
data points
Decades of game-level, player-level, and play-by-play data across NFL, NBA, and MLB

contact

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