

Dalloyau

1682

PRESS RELEASE

Dalloyau returns to Faubourg-Saint-Honoré

Paris, September 2026

A pillar of French culinary heritage since 1682, Dalloyau is opening a new chapter in its history at 101 rue du Faubourg-Saint-Honoré, its iconic address, where the boutique will reopen its doors in September. Acquired by Groupe Potel et Chabot in 2024, the House reclaims its place on the Parisian scene with a clear ambition : to revive a certain vision of French excellence, blending culinary tradition, contemporary elegance, and the art of hospitality.

Nearly three and a half centuries after its founding, Dalloyau rediscovers the essence of a great House. The name that has always accompanied celebrations, family memories, and the everyday pleasures of Parisian life returns in a setting conceived as a true destination.

Driven by an unwavering attention to the finest details, the Group entrusted Tihany Design with bringing its vision to life. This new space evokes prestige without ostentation. Versailles parquet, moldings, alabaster, brass, solid oak, and Calacatta Oro marble compose a refined decor infused with a spirit of quiet luxury.

At once timeless and vibrant, the address brings together a boutique, bakery, chocolate shop, biscuit counter, grab-and-go counter, tea salon, and a privatizable dining table, all united by a single vision of refinement : generous, lively, and deeply Parisian.





Here, everything is made in-house, on-site, with fresh ingredients and absolute dedication to precision. This renaissance places at its core what has always defined Dalloyau : mastery of the great French classics, precision, and a rare ability to turn taste into lasting memory.

Under the leadership of executive pastry chef Mathilda Fouré, whose experience includes the houses of Yannick Alléno, Troisgros, and Bernard Loiseau, the repertoire takes on renewed intensity.

The Opéra, the Dalloyau, the Religieuse, the Saint-Honoré, the Paris-Brest, and the Millefeuille

reappear in impeccably crafted interpretations, faithful to the House's DNA yet attuned to contemporary tastes.

From morning to evening, Dalloyau offers a complete gourmand experience : a quick breakfast, refined tea time, sweets to go, an all-day tea salon, weekend brunch, and even a privatizable chef's table conceived as an intimate retreat.

With this reopening, Dalloyau reclaims far more than a historic address. The House asserts a style, an allure, a legacy and restores to Faubourg-Saint-Honoré one of its most coveted signatures.

Opening in September

DALLOYAU
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