

# CLARK TANQUERIDO

UX/UI + Visual Designer

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## ACADEMIC PROJECTS

### Paladin Security: InSights

Product + User Research, Usability Testing, Interface Design

2024

June - August

Conducted user research, interviews, and usability testing on Paladin Airport Security Services' inSights interface, identifying key usability issues. Applied research insights to redesign the interface, reducing cognitive load and improving workflow efficiency for screening officers.

### NPR: Tiny Desk Concerts

UX/UI Design + Research

2024

March - April

Designed a concept platform for NPR Music that improves discovery of Tiny Desk Concerts through an advanced filtering and search system, connecting music journalism with interactive exploration to surface overlooked live performances.

### Swiss Films Festival

Art Direction + Visual Identity, Interaction Design

2024

January - February

Developed the visual identity and art direction for Swiss Films Festival 2024, creating a cohesive branding system across promotional materials (microsite, posters, and digital assets). Directed the visual storytelling that highlights behind-the-scenes contributors in film production, expanding the festival narrative beyond on-screen works.

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## EDUCATION

### Simon Fraser University

2018 - 2025

BA, Interactive Arts and Technology (*Design Concentration*)  
Minor in Print and Digital Publishing

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## SKILLS

### DESIGN

UI/UX Design  
Graphic Design  
Branding + Visual Identity  
Data Visualization  
Wireframing  
Prototyping  
User Research  
Usability Testing  
HTML + CSS

### TOOLS

Figma  
ProtoPie  
Webflow  
Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Aftereffects