

CLARK TANQUERIDO

UX/UI + Visual Designer

clarktanquerido.com
clarktanq@yahoo.com
(778) - 917 - 9625

ACADEMIC PROJECTS

Paladin Security: InSights

Product + User Research, Usability Testing, Interface Design

Conducted user research, interviews, and usability testing on Paladin Airport Security Services' inSights interface, identifying key usability issues. Applied research insights to redesign the interface, reducing cognitive load and improving workflow efficiency for screening officers.

2024
June - August

NPR: Tiny Desk Concerts

UX/UI Design + Research

Designed a concept platform for NPR Music that improves discovery of Tiny Desk Concerts through an advanced filtering and search system, connecting music journalism with interactive exploration to surface overlooked live performances.

2024
March - April

Swiss Films Festival

Art Direction + Visual Identity, Interaction Design

Developed the visual identity and art direction for Swiss Films Festival 2024, creating a cohesive branding system across promotional materials (microsite, posters, and digital assets). Directed the visual storytelling that highlights behind-the-scenes contributors in film production, expanding the festival narrative beyond on-screen works.

2024
January - February

EDUCATION

Simon Fraser University

BA, Interactive Arts and Technology (*Design Concentration*)
Minor in Print and Digital Publishing

2025

SKILLS

DESIGN

UI/UX Design
Graphic Design
Branding + Visual Identity
Data Visualization
Wireframing
Prototyping
User Research
Usability Testing
HTML + CSS

TOOLS

Figma
ProtoPie
Webflow
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Aftereffects