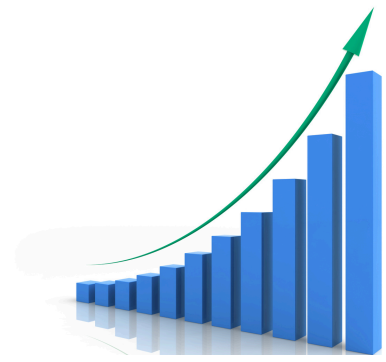


Growth Accelerator

Your Competitive Advantage



Growth Accelerator Program

Growth is a Competitive Activity

According to Schwab, the top 20% of advisors succeed at a rate >2x all other advisors. DeVoe & Company's Growth Accelerator program is a group-format program designed to help you become part of the top 20% of all advisors.

A Comprehensive Approach

This evidence-driven program is designed to provide the tools, strategies, and perspective to gain a competitive advantage.

In six sessions we'll cover:

01

Foundations
of Growth

02

Fee Structure &
Segmentation

03

Client Profile &
Value Proposition

04

Client & COI
Referrals

05

Lead Generation
& Marketing

06

Motivation
& Change

A Unique Process

Assess Where Your Are

Kick off with the GrowthDiagnostic™, an evaluation of your firm's capabilities across critical growth stages. You'll receive an individualized scorecard that identifies your strengths, blind spots, and opportunities for improvement.







Acquire a Competitive Advantage

With your diagnostic in hand, we help you clarify and codify your value proposition, document your ideal client profile, and shape a strategy that plays to your strengths.

Your Output

A customized two-year growth plan, developed with your Growth Accelerator coach, mapping the activities and strategies your team will use to get to the top 20% of advisors in growth.

What You'll Get

-  Six One-hour+ Sessions in an Interactive Format
-  Proprietary Frameworks & Diagnostics
-  Six 1:1 Coaching Sessions for Custom Advice
-  Peer Connections
-  Website Evaluation
-  Free Access to DeVoe Elevate or M&A+ Summit

Meet the Growth Expert



John Mittnacht
Special Advisor, DeVoe & Company

John brings 20+ years of experience helping advisors drive growth. As former CMO of Focus Financial (\$350B+), he led firmwide initiatives and authored two books on organic growth. Now at DeVoe & Company, he pairs strategic insight with hands-on expertise to help RIAs achieve measurable results.

Cohort & Investment

Join a small, curated group of ambitious RIA leaders, firms like yours who are serious about leveling up. Learn from their journeys. Share your own. Accelerate together.

Investment

\$15,000 for full access and the chance to unlock a custom two-year growth plan. Sessions begin in January or September.

Testimonials

"This program is great not only for tactical strategy, but also for providing insights into the growth mindset required to execute it."

Tony D'Amico, CFP®
Founder & CEO
Fidato Wealth LLC

Let's start the conversation.

For more information, contact Lynn Kennerly at lynn.kennerly@devoe-co.com.

