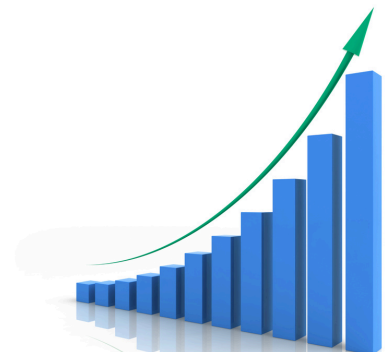


# Growth Accelerator

Your Competitive Advantage



## Growth Accelerator Program

**Growth is a Competitive Activity.** According to Schwab, the top 20% of advisors succeed at a rate >2x all other advisors. DeVoe & Company's Growth Accelerator program is a group-format program designed to help you become part of the top 20% of all advisors.

## A Comprehensive Approach

This evidence-driven program is designed to provide the tools, strategies, and perspective to gain a competitive advantage.

In six sessions we cover:

01

Foundations  
of Growth

02

Fee Structure &  
Segmentation

03

Client Profile &  
Value Prop.

04

Client & COI  
Referrals

05

Lead Gen &  
Marketing

06

Motivation &  
Change

07

Relationship-Driven  
Prospecting

**Bonus  
Session:**

## A Unique Process

### Assess Where Your Are

Kick off with the GrowthDiagnostic™, an evaluation of your firm's capabilities across critical growth stages. You'll receive an individualized scorecard that identifies your strengths, blind spots, and opportunities for improvement.

### Acquire a Competitive Advantage

Advisors in the top 20% do not simply do what others are doing. Growth Accelerator has identified >40 specific strategies that yield a measurable competitive advantage.

### Your Output

A customized two-year growth plan, developed with your coach, mapping the activities and strategies your team will use to get to the top 20% of advisors in growth.

## What You'll Get

-  One-hour+ Sessions in an Interactive Format
-  Proprietary Frameworks & Diagnostics
-  1:1 Coaching Sessions for Custom Advice
-  Peer Connections
-  Website Evaluation
-  Free Access to DeVoe Elevate or M&A+ Summit

## Meet the Growth Expert



**John Mittnacht**  
Special Advisor, DeVoe & Company

John brings 20+ years of experience helping advisors drive growth. As former CMO of Focus Financial (\$350B+), he led firmwide initiatives and authored two books on organic growth. Now at DeVoe & Company, he pairs strategic insight with hands-on expertise to help RIAs achieve measurable results.

## Cohort & Investment

Join a small, curated group of ambitious RIA leaders, firms like yours who are serious about leveling up. Learn from their journeys. Share your own. Accelerate together.

Connect with our team for pricing that grants full access to the program and the chance to unlock a custom two-year growth plan. Sessions begin in January or September.

## Testimonials

"This program is great not only for tactical strategy, but also for providing insights into the growth mindset required to execute it."

Tony D'Amico, CFP®  
Founder & CEO  
Fidato Wealth LLC

## Let's start the conversation

If you're ready to accelerate your firm's organic growth strategy, reach out to Melanie Roy at [Melanie.roy@devoe-co.com](mailto:Melanie.roy@devoe-co.com) for more details.