

Website Design & Monthly Care Plan Agreement

This Agreement is entered into between the Service Provider and Client named below.

Service Provider: NVGarcia Design Flint, MI Email: nvgarciadesign@gmail.com Phone: 810-336-9968	Client Details: Business Name: _____ Contact Person: _____ Email: _____ Phone: _____
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1. Scope of Work & Selected Packages

The Service Provider agrees to deliver the services selected below in accordance with professional web design and UX standards:

Select	Package Tier	Investment	Core Deliverables
[]	Starter Presence	\$650 one-time	1-page high-converting site, mobile-responsive, quote form, Google Business Profile setup, SSL.
[]	Business Growth	\$1,250 one-time	3–5 custom pages, project gallery, local SEO keyword setup, full Google profile optimization.
[]	Authority & Lead Engine	\$2,200 one-time	8–10 pages, advanced local SEO, SMS lead routing, CRM setup, full Google profile optimization, and automated review links.
Monthly Website Care Plan (Recurring)			
[]	Essential Care	\$49 / month	Cloud hosting, SSL, daily backups, 24/7 uptime monitoring, core updates, 30 mins monthly edits.
[]	Growth & Maintenance	\$129 / month	Essential Care + 90 mins edits, 2 monthly Google posts, photo updates.
[]	Local Lead Booster	\$299 / month	Growth Care + 3 hrs updates, active local SEO tracking, weekly Google posts.

2. Project Terms & Conditions

- **Payment Schedule:** A deposit of 50% of the website setup fee is required prior to project kick-off. The remaining 50% balance is due upon website completion and prior to final launch. Monthly care plans are billed on the 1st of each month via recurring payment.
- **Client Responsibilities & Assets:** Client agrees to supply logos, business information, service descriptions, and photos within 10 business days of contract signing. Delays in asset delivery will extend the project completion date.
- **Revisions & Approvals:** Up to two (2) rounds of revisions are included prior to website launch. Requests outside the agreed scope or major structural changes will be quoted separately.
- **Ownership & Intellectual Property:** Upon receipt of full payment, full ownership rights of the custom website design, text copy, and graphics transfer to Client. Third-party tools, plugins, and hosting platforms remain subject to their respective licenses.
- **Care Plan Terms & Cancellation:** Monthly care plans operate on a month-to-month basis with no long-term contract. Clients may cancel at any time with 30 days written notice. Unused monthly edit hours do not roll over to subsequent months.
- **Warranty & Limitation of Liability:** Service Provider guarantees site functionality according to current web standards. Service Provider is not liable for indirect damages, lost sales, or downtime resulting from third-party hosting outages or external hacking events.

3. Acceptance & Authorization

By signing below, both parties accept the scope of work, fees, and terms outlined in this Agreement.

Service Provider:	Client Authorized Representative:
Signature: _____	Signature: _____
Printed Name: Noel Vicente Garcia	Printed Name: _____
Date: _____	Date: _____