

# Privacy policy



Next Review: February 2029

This is drafted to align with the **Australian Privacy Principles (APPs)** under the **Privacy Act 1988**

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**Strong Australia Inc.**

**Incorporation Number:** INC2600037 **ABN:** 64 924 431 324

**Effective Date:** February 2026

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## 1. Introduction

**Strong Australia Inc.** is committed to protecting your privacy. This Privacy Policy explains how we collect, hold, use, and disclose personal information in accordance with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)**.

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## 2. What Personal Information We Collect

We may collect the following types of personal information:

- Contact details (e.g., name, address, email, phone number)
  - Membership details and history
  - Payment and financial information (e.g., for membership fees or donations)
  - Emergency contact information
  - Professional or volunteer history
  - Any other information you choose to provide to us
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## 3. How We Collect Information

We collect personal information:

- Directly from you (e.g., through research consent forms, membership forms, event registrations, donations, surveys)
- From your use of our website (via cookies and analytics – see **Website Data Collection** below)
- From third parties where permitted by law and with your consent

We will generally collect personal information directly from you.

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# Privacy policy

## 4. How We Use Your Personal Information

We may use your personal information for purposes including:

- Progressing research which is anonymised unless you specifically agree to sharing your story and your name.
  - Processing and managing memberships
  - Communicating with you (newsletters, updates, events)
  - Managing donations and issuing receipts
  - Improving our services and programs
  - Complying with legal or regulatory obligations
  - Responding to enquiries or requests
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## 5. Disclosure of Personal Information

We may disclose personal information:

- To service providers who assist us (e.g., IT, payment processors, mailing services)
- To government or regulatory bodies when required by law
- With your consent or as otherwise permitted by law

**We do not sell your personal information.**

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## 6. Data Security and Storage

We store personal information in secure systems and take reasonable steps to protect it from misuse, interference, loss, unauthorized access, modification, or disclosure. Where personal information is no longer needed, we will delete or de-identify it in a secure manner.

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## 7. Website Data Collection (Cookies & Analytics)

Our website may collect technical data such as IP addresses, browser type, and pages visited via cookies or analytics tools.

You may choose to disable cookies in your browser, but this may impact your experience on our site.

## 8. Access and Correction



# Privacy policy

You have the right to:

- Request access to your personal information
- Request correction of any inaccurate or incomplete information

To request access or correction, contact us in writing (see **Contact Us** below).

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## 9. Complaints

If you believe your privacy has been breached, you can lodge a complaint with us in writing. We will investigate your complaint and respond within a reasonable period.

If you are not satisfied, you can contact the Office of the Australian Information Commissioner (OAIC): <https://www.oaic.gov.au/>

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will be posted on our website and will include the effective date.

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## 11. Contact Us

If you have questions, or wish to access, correct, or complain about our handling of personal information, contact:

**Privacy Officer** Strong Australia Inc.

Email: [office@strong-australia.org.au](mailto:office@strong-australia.org.au)

### 12. Compliance with this policy

12.1 The Board must comply with this policy and review compliance as part of its standard self-evaluation.

12.2 If the CEO or Board have reason to believe that this policy has not been complied with, they must investigate.

**13.** This document must be signed by all board members to indicate their awareness of, and agreement with, this policy.

15. Authorisation

Coralie Wales Public Officer