BLEND BETTER CEMENT

Changing the mix for proven performance and lower emissions

UN environment programme

Global Alliance for Buildings and Construction

gcca Global Cement and Concrete Association

BREAKTHROUGH AGENDA

LC3

CLIMATE GROUP CONCRETE ZERO

SYSTEMIQ

BLEND BETTER CEMENT

CLIMATE WEEK NYC
CLIMATE GROUP

SUSTAINABLE REAL ESTATE FORUM

Welcome and introduction

Global Launch of Blend Better Cement

22 September 2026



Ruth Do Coutto

Deputy Director of Climate Change Division, UNEP



Dr. Katharina Beumelburg

Chief Sustainability Officer, Heidelberg

Scaling Blended Cement for Competitive, Resilient and Low-Carbon Growth

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Government spotlight

Global Launch of Blend Better Cement

22 September 2026



Brazil

Ambassador Antonio Da Costa e Silva

Chief International Advisor to the Minister of Cities, Brazil



France

Philippe Deprédurand

Director for International Action, French Ministry for Ecological Transition, Territorial Development, Transport, Cities and Housing

Scaling Blended Cement for Competitive, Resilient and Low-Carbon Growth

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Panel Discussion

Global Launch of Blend Better Cement



Moderator

Wouter Vink

Director, Systemiq



Amb. Antonio Da Costa e Silva

Chief International Advisor to the Minister of Cities



Ruth Onkangi

Officer, Construction Research and Business Development, National Construction Authority, Kenya



Thomas Guillot

CEO, GCCA



Mina Hasman

Sustainability Director, Skidmore, Owings & Merrill



Scott Shell

Director for Cement and Building Materials, Global Industry Hub

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Anne Dekeukelaere

Cement and Concrete Breakthrough Facilitator



Nia Bell

Senior Manager,
ConcreteZero, Climate Group

Introducing

Blend Better Cement

Scaling Blended Cement for Competitive, Resilient and Low-Carbon Growth

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12 acknowledgements of Call to Action

BLEND BETTER CEMENT

New acknowledgements



Cambodia



Uganda



Tanzania



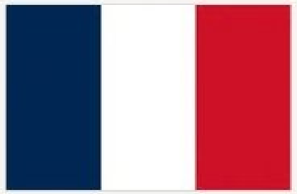
Ethiopia



Ghana



Germany



France



Italy



Kenya



Brazil



New Zealand



Luxembourg

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The Campaign's Asks for Governments

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Update your standards



Review and update national standards, regulations, and building codes to reflect current international best practice on low-carbon concrete and SCMs, allowing the latest technologies to be used.

Prioritise low-carbon procurement



Commit to procuring low-carbon concrete, including SCMs, for use in all major government-funded projects.

Unlock supply now



Work with industry to remove barriers to sourcing and using SCMs, promoting both decarbonisation and circularity in the construction sector.

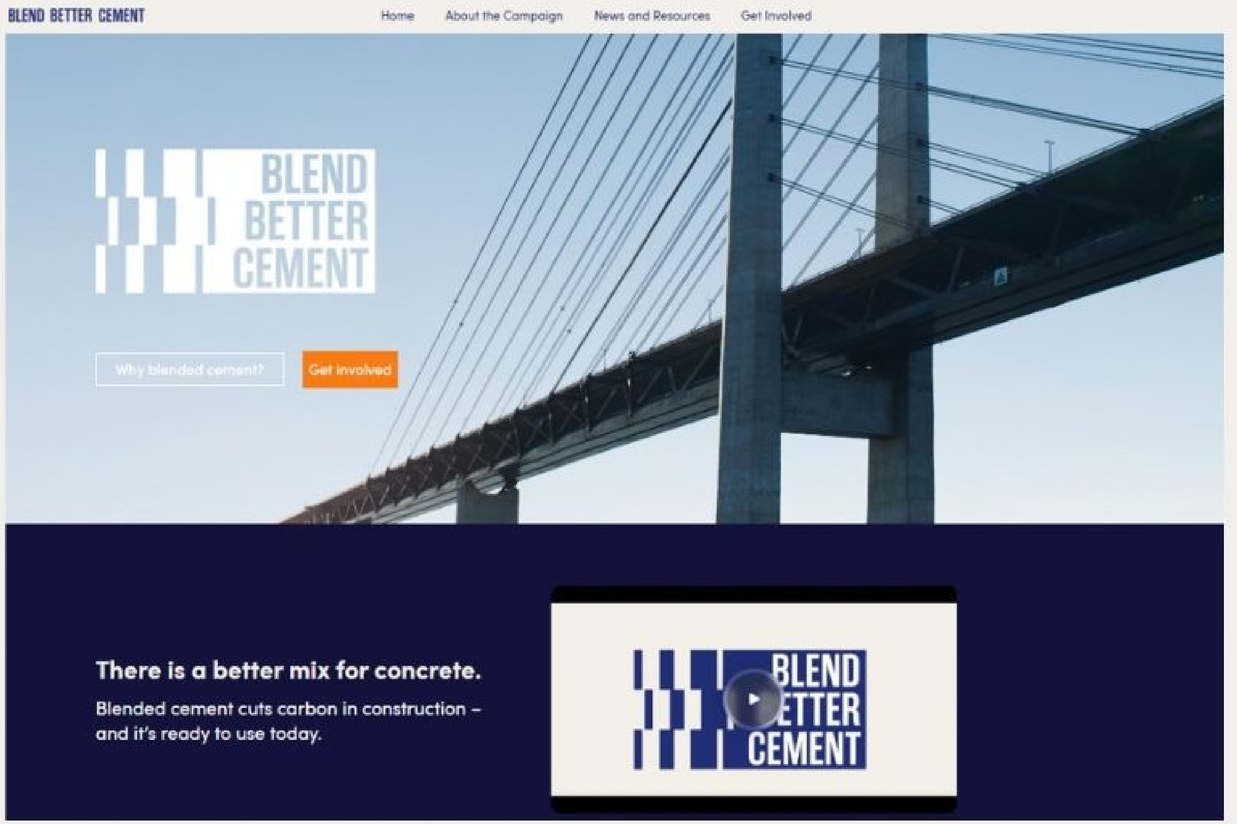
Show demand



Send a clear signal to the market by joining other national governments to support the ICBC's Call to Action on Blended Cement.

(based on the ICBC Call to Action)

AND WE'RE LIVE



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