

MARKETING THAT RUNS ITSELF

Your own AI, set up in a day. Then always on.

CTRL gets Claude set up inside your business and connected to your own accounts across paid, SEO and content. It launches and audits your digital marketing, finds new customers, and keeps improving with the help of our team. Everything stays in your name.

This pack covers what you get, how the day works, what it costs, and what happens after.

WHO IT'S FOR

- ✓ You want more work without spending more time on marketing.
- ✓ You're watching competitors take your customers.
- ✓ You can't afford to hire a full-time marketing agency.
- ✓ You're time poor, with a huge to-do list.
- ✓ You're keen to know what AI can actually do for your business.
- ✓ You have no technical background — and don't need one.

HOW IT WORKS

Three stages. One day in the room.

You don't leave with a plan to action later. You leave with your AI connected, your marketing live and the routines that keep it running already built.

01

≈ 20 MIN • BEFORE THE DAY

Build

You tell us about your business and your commercial goals. We get your Claude environment built and your marketing accounts connected, so the day itself is spent building rather than setting up.

02

ONE DAY • IN THE ROOM WITH YOU

Workshop

A full day with Talk's team and a small group of likeminded businesses, capped at twelve seats. The morning connects Claude to your own accounts across paid, SEO and content, launches and audits your digital marketing, and teaches you to query and optimise in plain English. The afternoon builds the automated routines and starts customising your AI assistant around your business.

03

ONGOING • YOU ARE LIVE

Flow

Your AI is live, your marketing is running and your Claude environment is set up to scale. Talk stays in your corner — monitoring your accounts, flagging anything that needs attention, and helping you get more out of the setup as you grow.

HEADS UP

You don't need to prepare anything technical. Before the day we send a short checklist — your marketing account logins, your business details, and the kind of work you want more of. If any of those accounts don't exist yet, we walk you through creating them.

CHOOSE YOUR PACE

One day in. Three ways on.

Every plan starts with the same workshop day — what changes is the ongoing support.

Launch

DIY

Everything you need to deploy AI in your business and grow your marketing.

- Best-practice pre-built always-on campaigns (Google + Meta)
- 1-day in-person intensive workshop (max 12 seats)
- Claude Desktop set up with your marketing platforms connected, pre-configured by Talk
- Daily check-up routines, launched
- Dedicated AI agent, delivered by an expert agency team
- Core AI marketing skills — Weekly Report, Anomaly Investigator, budget pacing, deck builds
- Private community with 24/7 AI Support Concierge
- Weekly virtual office hours
- Monthly best-practice session — latest Claude updates and trends

\$5,800

ONE-OFF

+ \$190

PER MONTH / BRAND

Grow

MOST POPULAR

Ongoing agency-led support to scale your marketing and AI deployment.

EVERYTHING IN LAUNCH, PLUS:

- Quarterly build-out of new campaigns aligned to your marketing calendar — creative, strategy and deployment
- Quarterly account performance review
- Priority support with faster response SLAs
- Early access to new skills and features

\$5,800

ONE-OFF

+ \$690

PER MONTH / BRAND

Scale

DONE FOR YOU

1:1 development and deployment of AI skills and tooling right through your business.

EVERYTHING IN GROW, PLUS:

- Bespoke campaign volume, planning and deployment via the agency team
- Custom skill development for your specific use case
- Platform integrations — Shopify, CRM, scheduling, additional ad platforms, SEO tooling
- 1:1 monthly strategy session
- Bespoke deployment program through your business and stakeholders

POA

CUSTOM TO YOUR BUSINESS

Let's talk

SCOPED ON THE CALL

NO LOCK-IN • CANCEL ANYTIME

AD SPEND SEPARATE • NO MARKUP

YOU OWN EVERY ACCOUNT

Not sure which one fits? That's what the call is for.

Thirty minutes with Cooper, our founder — he'll tell you straight if it isn't a fit.

[Book your free call →](#)

FREE • 30 MINUTES • NO OBLIGATION