



Dear Members:

It's been said that "well-behaved women rarely make history." As America's 250th birthday approaches, I find this quote running through my mind.

Why? Because the American experiment itself began with boldness – with patriots willing to advance the audacious idea that a different future was possible. They envisioned a nation where freedom would allow ideas, commerce, and communities to thrive.

Fast forward more than two centuries and that same value of freedom continues to inspire innovation, entrepreneurship, leadership, and opportunity.

As women in print, we see that spirit – and help drive it – every day as we launch companies, lead teams, embrace new technologies, and push the boundaries of design and print production.

And as women in print, we know such boldness rarely exists in isolation.

America's progress over the past 250 years has been built by trailblazers who expanded what was possible for those who followed. The grit, hard-earned wisdom, and courage of one generation have paved the way for the next to succeed and shine.

That American spirit of paying it forward runs deep in our Women in Print Alliance community.

We see it through mentorship, meaningful connections and celebrating one another's achievements. We demonstrate it by helping the next generation of women in print explore their potential and chart their own pathways to success.

Which brings to mind another quote I've always loved.

In 1776, as a new nation was being imagined, Abigail Adams wrote to her husband John, who was serving in the Continental Congress in Philadelphia, and urged him to "Remember the Ladies."

Nearly 250 years later, her words still resonate. They remind us that our country's promise is strongest when everyone has the opportunity to contribute their talents, ideas, and leadership.

On behalf of Women in Print Alliance, I invite you to join me in celebrating America's founding and to look ahead with confidence to its next chapter.

Lisbeth Lyons Black
Director, Women in Print Alliance