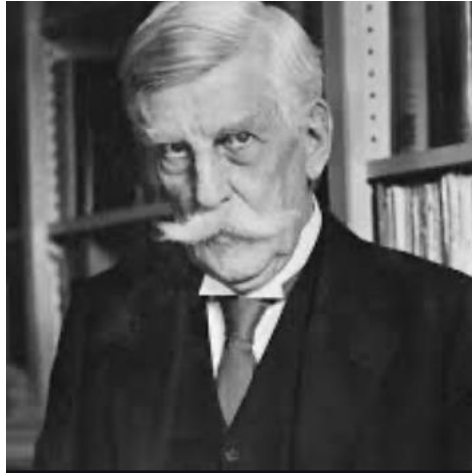


Personalized Donor Communication

Using Bloomerang's Custom Fields



"Speak clearly, if you speak at all; carve every word before you let it fall."

- Oliver Wendell Holmes



*"If you fail to plan, you plan to fail.
Strategy sets the scene for the tale."*

- Taylor Swift

POSITIVE OUTCOMES



stronger connections



meaningful and relevant experiences



personalized communication

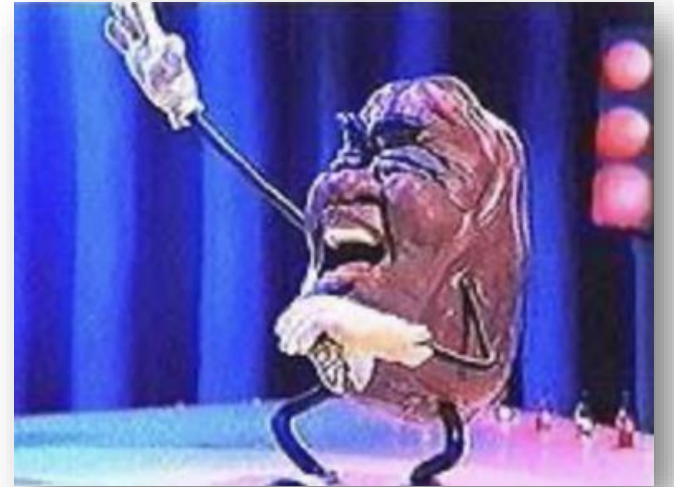




The Important Things in Life



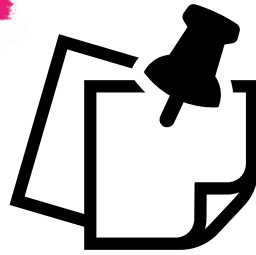
Core Interaction Memories



Grapevine Insights



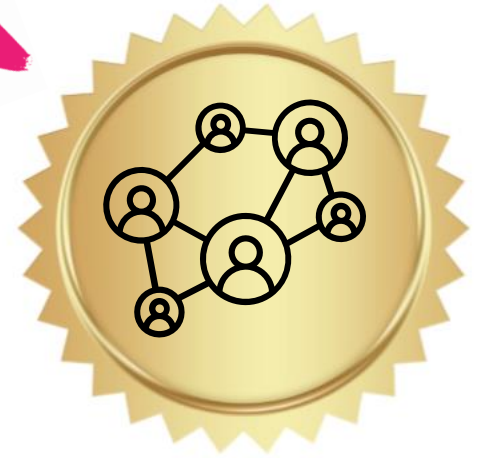
Interaction



Note



Task



Pre-planned Connection